

—★ GRIP ★—

— THE —

Temperance and General Life Assurance Company,

Head Office: MANNING ARCADE, TORONTO.

HON GEO. W. ROSS,

Minister of Education, President.

H. O'HARA,

Managing Director

ENCOURAGE A HOME OFFICE ESTABLISHED ON TRUE AND EQUITABLE PRINCIPLES.



WITH GUARANTEE CAPITAL \$100,000,
AND FULL GOVERNMENT
DEPOSIT \$50,000.

NURSE—"Mr. Smith, I am happy to present you with two new responsibilities."

MR. SMITH (looking rather astonished and pleased)—"I have made provisions for the other members of my family by way of Life Assurance. I will go at once to the Agent of **The Temperance and General Life Assurance Company** and purchase from them **Six Instalment Bonds of One Thousand Dollars** each, they are unequalled by any other kind of investment."

Offers Best Security, all sound plans and methods of Assurance, including the Instalment Bond and Graduated Premium Plan

The actual benefit of their superior longevity to total abstainers.

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