

BOVININE

in ANÆMIA

BOVININE overcomes *Anæmic* logically, rationally and radically, for several substantial reasons:

1. Because it supplies the starving organism with the requisites for immediate reparation.

2. Because it needs no preparation or transformation at the hands of the vital machinery before it can be assimilated and converted into living force. Scores of theoretically excellent foods lack this vital condition, and are therefore appealed to in vain.

3. Because the condition called *Anæmia* results from a form of malnutrition which is not caused by lack of any nutritive element, but by the absolute inertia of the digestive function.

BOVININE comes to the rescue by supplying a vitalized and perfectly compounded pabulum that calls for no chemico-vital effort or expenditure whatever.

Have we made the contrast between **BOVININE** and all the rest of the prepared foods distinct enough?

If not, please apply the crucial test—clinical use—at our expense, and convince yourself that our claims are neither extravagant nor exaggerated, but are strictly based on science.

The Bovinine Company
75 West Houston Street, NEW YORK