



Helps to Holiday Happiness

The holiday season has its mark in every section of the store. Everyone is interested in the beautiful showing of distinctively pretty things for Christmas, and the story of these is told on the cover page of this issue of THE CANADIAN HOME JOURNAL.

But utility and beauty unite at Christmas time, and let us tell here the story of goods that will enlist your best interests from both stand-points—lines that are suggestive of the holiday season and are altogether useful.

Holiday Specials in Evening Silks

- 23 in. White and Cream Duchesse Broche. We are showing a large range of these beautiful goods, entirely new designs, at \$1.25, \$1.50, \$2.00 and \$2.50.
- 32 in. Mousseline de Soie, all silk, at 75c.
- 25 in. All Satin Crepon, at 65c.
- Fine Satin Duchesse, a satin that is usually retailed at from 75c. to 85c., for 50c.
- For evening wear, very fine pure silk, India, all choicest colorings, up to 27 in., reg. value 50 and 75c., for 35c.
- For evening wear, 22 in. All silk Dresdens, Brocades, in all leading shades, including cream and white, and 24 in. Figured India Silk, all pure silk goods at 60c.
- The new Dresden Silk with new lace stripe design, very beautiful for evening dresses or waists, only shown here, special at \$1.00.
- 22 in. Shot Taffetas, choicest colorings, including cream and white, at 75c.
- 23 in. White and Cream Bengaline, makes a very rich dress at \$1.00.

Holiday Specials in Furs

- Sable Ruffs, extra fine, reg. \$7.00, special \$5.50.
- Grey Lamb Ruffs, special \$3.00.
- Grey Lamb Gauntlets, first quality, special \$4.75.
- Electric Seal Caperines, extra quality, special \$9.00.
- American Opossum Storm Collars, special \$2.00.
- Muffs to match \$1.67.
- Black Cony Capes, 25 in. length, special \$6.50.
- Black Cony Capes, 27 in. length, opossum collar, special \$11.00.
- Ladies' Black Astrachan Capes, 27 in., full sweep, special \$22.50.
- Greenland Seal Capes, 24 in. length, full sweep, special \$17.50.
- Extra Fine Wool Seal Capes, 30 in. length, beautifully lined, full sweep, high storm collar, special \$27.50.
- Mink Ruffs, very fine quality, reg. \$5.00, special \$3.75.
- Electric Seal Caperines with grebe feather with hat and muff to match, special for set \$31.50.
- Boys' Nutria Beaver, extra fine quality Caps, special \$2.50.
- Boys' Grey Lamb Caps, special \$2.00.
- Boys' Grey Lamb Turbans, with ear laps, finest quality, special \$3.00.

Holiday Specials in Fancy Work

- Small Tidies, 12x12, white ground with tinted design, fringe all around, reg. 15c. each, for 7c.
- Table Covers, Real Shanghai Silk, handsomely embroidered with gilt thread, heavy knotted fringe all around, special at \$1.75.
- Stamped Table Centres, 18x18, very new designs, at 25c.
- Silk Chair Scarfs, handsomely embroidered with gilt thread and silk, heavy knotted fringe on both ends, all colors, special 50c.
- Renaissance Lace Centres, 12x12, reg. 75c. each, for 50c.
- Stamped Cushion Tops, 22x22, all colors denim, special at 15c.
- Silk Mantel and Piano Drapes, 27x108, heavy knotted fringe on sides and ends, very handsomely embroidered in silk floss and gilt thread reg. price \$4.50, for \$4.00.

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