

## OUR REPUTATION IS AT STAKE

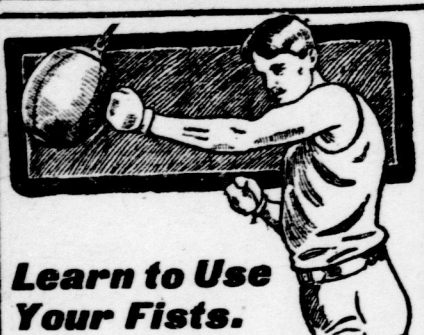
When we send out either Shorthand or Business graduates, if they cannot perform the services demanded by the business man the blame attaches to us. The

**F. C. B. C.**  
assumes full responsibility.  
J. W. WESTERVELT, Principal.

## To Ladies and Gentlemen

In view of the coming season, and also the fact that I have just returned from the eastern markets, would respectfully suggest that you call on us and discuss your intended purchases of Spring Clothing.

**O. LABELLE,**  
220 DUNDAS STREET.



## Learn to Use Your Fists.

To the best advantage, as you don't know who you may be called upon to try. You can get Striking Bags ..... \$1.50 to \$5.00 Boxing Gloves from \$1.50 to \$6.00 In fact, you can get anything in the sporting goods line that is made, from us at 185 DUNDAS STREET.  
**GURD'S GOOD GUNS**

"Out of the High Rent District."  
**Our Double-Vision Glasses**  
Good for both near and far, are a great convenience. We will be pleased to show them to you.  
**EDWARDS**  
Expert Watchmaker and Optician.  
402 TALBOT STREET.

**FERGUSON & SONS**  
Funeral Directors  
174 TO 180 KING STREET  
ESTABLISHED 50 YEARS.  
Phone 373 and 543.

**SMITH, SON & CLARKE**  
UNDERTAKERS AND EMBALMERS  
Lady assistant. Night calls seasonally attended.  
Rubber-tired funeral cars.  
118 DUNDAS ST. PHONE 556  
639 DUNDAS ST. PHONE 678  
Residence on Premises.

**D. A. STEWART**  
(Successor to John T. Stephenson.)  
FUNERAL DIRECTOR AND EMBALMER  
Reasonable charges. Best equipment.  
Open day and night. Residence on premises.  
104 DUNDAS ST. PHONE 459.  
GEO. E. LOGAN, Assistant Manager.

**ELLIOTT & OLMSTED**  
Removed to 286 Dundas.  
FUNERAL DIRECTORS & EMBALMERS  
Open day and night. Residence on premises. Phone 1775.

**MONUMENTS GRANITE and MARBLE**  
Artistic Design. Prices Reasonable.  
**THE D. WILKIE GRANITE CO.**  
493 RICHMOND ST., LONDON, ONT.

**R. K. COWAN**  
BARRISTER, SOLICITOR, ETC.  
County Bldg., next Court House, London.

## WANTED!

Growers to contract for  
**CORN, BEANS and SMALL FRUITS.**

**The London Canning and Evaporating Co.**  
70a

**London Conservatory of Music and School of Elocution, Limited**  
Examinations, Wednesday, Thursday and Friday, Jan. 23, Feb. 1, at local centers as well as at the Conservatory.  
It is not necessary to be a pupil of the Conservatory to take the examinations.  
Ask for Curriculum. Phone 1161.  
**W. CAVEN BARRON, Principal**

NEW STOCK for sale, nets 5 per cent on investment, besides yearly additions to reserve.

**London Loan & Savings Company**  
434 Richmond street, London.

**Huron & Erie Loan & Savings COMPANY,**  
LONDON, ONTARIO.

## Interest Allowed

on One Hundred Dollars and upwards for one to five years

**4 Per Cent**

Executors and Trustees are authorized by statute to invest trust funds in these ventures.

**Thos. Wilson**

Merchant Tailor

212 Dundas Street  
Higgins Block. Telephone 596

## Order Hamilton's

Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.

## Order Hamilton's



## Eyes Improperly Fitted With Glasses

are receiving a great injury. The muscle of the eye will accommodate to suit wrong correction, thereby causing additional eye-strain.  
OUR METHODS of examining the eyes for glasses make mistakes impossible. OUR GLASSES are made on the premises and must coincide with the examination.  
**THE TAIT-BROWN OPTICAL CO.**  
Exclusive Opticians,  
237 Dundas Street.

## Diamond Rings

If the Diamond Ring comes from Gilleen's you can rely on its being a genuine and flawless specimen—as near perfect as human hands can cut it. Always the newest mountings, too.

**Thos. Gilleen**

402 RICHMOND ST.

**Johnston Bros.**  
**XXX Bread**  
Is Good and Clean

The most substantial, the most inviting, the most delicious Bread you can buy is Johnston Bros' XXX Bread. It is the pure product of pure materials, and wins favor everywhere on its merit. Ask for it.

**JOHNSTON BROS. Phone 818**

## LONDON AND DISTRICT

—The Woodmen of the World hold a carnival at the Jubilee Rink on Monday evening.  
—Mr. Andrew Callahan, of this city, is spending a few weeks with relatives in Michigan.  
—Miss R. A. Lester, of Ridout street, left yesterday morning for an extended visit with her aunt, Mrs. G. A. Miller, at Hespeler.

—Lieuts. Thompson and Henderson, of Wolseley Barracks, have gone to Kingston to take a two months' course at the Royal Military College.  
—On Sunday evening the Rev. Dyson Hague, the rector of the Memorial Church, will preach a special sermon to men on the subject of the lordship of Christ and its relation to the men of our day.

—A cordial invitation is extended to all lovers of whist to attend the opening compass games under the auspices of the Tecumseh Whist Club every Friday evening.

—The funeral of the late Mrs. Beattie Dodge, who died as the result of her unfortunate leap through a window of Victoria Hospital, will be held tomorrow afternoon at 2:30. Services will be held at the family residence, at 241 Queen street, by Rev. Mr. Bowen, of Egerton Street Baptist Church. Interment will take place in Woodland. The late Mrs. Dodge is survived by her husband and two children, a daughter of 4 years and an infant son. Her mother, Mrs. Quinton, of the Hamilton road, and one brother and two sisters, survive. They are Mr. Arthur Quinton, of Chatham; Miss Tiny, of Mexico, and Miss Lottie, of this city.

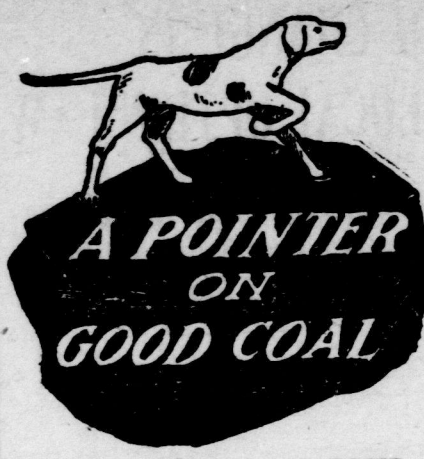
—Loyal London Lodge, M. U., I. O. O. F., held a very successful social evening recently, when a number of members and their friends were present. Bro. A. E. Johnston, G. M., gave a short review of the order, in which he stated that Oddfellowship existed as far back as 1622, while the present M. U. was founded in 1810, and has grown until it now has a membership of over one million, and a total

## Baby Bracelets

Gold beauties. The prettiest goods you ever saw. Place for child's initials. The very thing for a present.

**SUMNER**

Quality Jeweler,  
380 RICHMOND STREET.



**JOHN MANN & SONS**  
Phone 470.

## It's a Triumph

From the baker's viewpoint and its superior quality is sure to win favor with all who know and enjoy good bread.

## PARNELL'S BREAD

It's the ideal bread for home tables, and once used will always be the favorite. Order by 'phone (929) or tell our driver.

## FREE CAKE

**COLGATE'S CASHMERE BOUQUET SOAP**  
Dainty, delicate CASHMERE BOUQUET TOILET SOAP—one of Colgate's finest products. A free cake with every package of COLGATE'S DENTAL POWDER.

Only 25c

**Cairncross & Lawrence**

Chemists and Druggists,  
216 Dundas Street, London, Ont.

day evening at 8 o'clock, in the club room, 8 Duffield block.

—The Wreck of the Grand Trunk "Flyer" will be Rev. T. S. Shields' subject tomorrow evening in Adelaide Street Church. Rev. Dr. Sowerby will take part in the special services to be held each night next week.

—A Samla telegram says that Mr. Sam K. Stewart, of this city, was relieved of \$46 while traveling on the inter-urban line between Mount Clemens and Port Huron, and that Mr. Stewart borrowed funds sufficient to bring him here.

—Miss Amy L. Doty, directress of Sabbath school entertainments, is spending a few days in the city, the guest of Mrs. Robert Southcott, No. 1 Maryboro Place, and will leave shortly for Goderich, Acton, Thorold and other points.

—Mr. R. F. Parkinson, business manager of the Woodstock Sentinel-Review, was in the city yesterday.

—Rev. James Livingstone, of Wellington Street Methodist Church, will resume his series of sermons on the "Highlands of the Bible" tomorrow evening.

—Huron College students will take church appointments tomorrow as follows: Lucan, G. B. Cox; Port Burwell, W. R. Westby; Port Dover, W. B. Hawkins; Millbank, S. F. Hardy; Home for Incapables, L. Carrington.

—Mr. Bert C. Vincent, of this city, was united in marriage to Miss Sarah A. Marley, of Horton street, on Wednesday evening at the Wellington Street Methodist parsonage. Rev. James Livingstone, B.A., officiating.

—Col. W. M. Garshore, manager of the McClary Manufacturing Company, accompanied by his wife and daughter, Mrs. (Dr.) Cleghorn of Boston, left this morning for a month's visit in Florida.

—Mr. and Mrs. Andrew Young, of 501 Oxford street, who intend leaving shortly for Saskatoon to reside, were on Wednesday night surprised by their friends, when a number of them called at the house. They presented them with a handsome suitcase and an address. Mrs. Thomas Ashman made the presentation, and Mr. George Sampson read the address. After Mr. and Mrs. Young had expressed their gratitude for their handsome present and the kind words, a very pleasant evening was spent by all.

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capital of \$75,000,000. Bros. J. Tapper, G. M., W. Collins, N. J. Webster, John Johnston, P. S. S. Patrick, A. Youngman and Messrs. David and Campbell, contributed to the programme. A hearty vote of thanks was accorded the ladies who looked after the refreshments and so helped to make the evening a great success.

**DORCHESTER METHODIST SOCIETY.**

The Methodists of Dorchester propose having an oyster supper and grand social entertainment on the evening of Wednesday, Feb. 27. Mrs. Jean Blewett is announced to take a leading part in the programme. Mr. Joseph Gibson, the redoubtable champion of moral reform, will also give an address. The splendid choir of the church will render a number of first-class anthems, and other selections, and Mrs. S. McCrimmon, the sweet home singer, will render a number of her best solos.

**A BIRTHDAY CELEBRATION.**

Mr. W. T. Birmingham, a respected resident of the city for the past forty years, was very pleasantly surprised Thursday evening, when his children and grandchildren gathered to celebrate the eightieth anniversary of his birth. The celebration took place at the residence of Mr. Birmingham's son-in-law, Mr. David Dibbs, of Richmond street north, and it proved to be a very enjoyable occasion. The aged gentleman was made the recipient of a large number of very useful gifts from his descendants. Mr. Birmingham, who is a native of the old land, is still hale and hearty. He served for years in the British army, being stationed in Bermuda during a portion of the time. At the time of his retirement from the service he held the rank of color-sergeant in the Royal Engineers. Mr. Birmingham is the proud possessor of medals which were presented to him in recognition of the part he took in the exhibition held in Hyde Park, London, England, many years ago.

## GODERICH SAILORS

## BADLY WORSTED

Berlin II. Landed on Them 14 to 8—St. Michaels Out of Junior Series.

Berlin, Feb. 22. — The Berlin Intermediate team tonight defeated the Goderich Saviors by a score of 14 to 8. COLLEGIANS OUT OF RACE.  
Toronto, Feb. 22. — Stratford put St. Michaels' College team out of the running for the Junior O. H. A. championship at the Mutual street rink tonight in a semi-final match by a score of 9 to 1.

## TO PLAY AT INGERSOLL.

The London Collegiate Institute hockey team will play at Ingersoll tonight night, having for their opponents the Collegiate seven. Both teams are playing a fine game, and one of the most interesting contests of the season is expected.

## TILBURY WON.

Tilbury, Feb. 22. — Tilbury defeated Amherstburg tonight in a hockey championship game by a score of 17 to 3. At half-time the score was 9 to 1.

## COLLEGIATE TEAMS PLAY.

A fast and exciting game of hockey was played at the Westminster Rink yesterday afternoon between Forms X and IV, of the Collegiate Institute, resulting in favor of Form X, by a score of 7 to 10.

## A GOOD GAME.

Glencoe, Feb. 22. — The Glencoe hockey team journeyed to Dutton last night and succeeded in defeating the team of that place in one of the fastest games seen in these parts for many a day. Score, 1 to 0.

## TURNED TABLES ON THEM.

The McClary Office Team turned the tables the other evening on their last week's opponents, the Huron and Erie team, by defeating them at the Simcoe Street Rink 2 goals to 0.

## THE TURF.

## TEMACOO WINS DERBY.

San Francisco, Feb. 22. — There was a holiday crowd at Oakland Park today to see the California Derby. The winner was Temacoo, who was the better because of a rumor that he had gone lame. At the half-mile he was fourth, but in the stretch he came up and he had a comfortable margin to spare at the wire.

## BOVINE.

## SHERE MAKES RECORD.

A. H. Sheere on Thursday broke the city ten-pin record when he made 276 points on the Arcade alleys. A bird was a close second with 258.

## WHIST.

## TECUMSEH CLUB MATCH.

A. J. Doggerell and F. W. Magee were the winners in last night's Mitchell compass whist match at the Tecumseh Whist Club. Similar contests are held by this club every Friday night, and all lovers of this great pastime are invited to attend. Summary of last night's games:

North and South.

A. J. Doggerell and F. W. Magee, plus 10.  
R. Kidner and E. J. Sander, plus 6.  
R. J. Southcott and P. D. Harrison, plus 1.

East and West.

R. Smyth and R. B. Wanless, plus 5.  
J. C. Trebblock and G. Bowman, plus 4.

## CURLING.

## WON MEDALLION.

Seaford, Feb. 22. — Last winter Mr. R. Counter, of Honolulu, formerly a resident of this town, presented the Seaford Curling Club with a beautiful medallion, to be competed for by the curlers in whatever way the club should decide. The executive of last year decided that the prize should be awarded to the first curler who would take the highest score twice in points games. The first points game of this season was played yesterday and excited considerable interest. For a time it looked as if Mr. W. D. Bright would hold first place with a score of 31 points, but later his score was beaten by Mr. W. Ament with a score of 33 points. This record remained un-

beaten, and Mr. Ament having won a point game last year is the proud possessor of the prize. Mr. Ament won the Ontario championship in the points game last year and may justly claim a place among the best players in the province.

## A SUCCESSFUL YEAR

The London Loan and Savings Company Has Prospered.

The thirtieth annual report of the London Loan and Savings Company has lately been presented to the shareholders. It is an interesting statement and as it appears in this issue should be read carefully. This company has enjoyed its share of the prosperity which Canada is now experiencing. In fact the demand upon its funds has been so great and at the same time profitable, that the directors at the authorization of the shareholders, have issued an additional amount of stock, which is being steadily taken up at 20 per cent premium. It is interesting to note that this year the net earnings of the company showed over 8 per cent earned on the capital stock, a very gratifying increase over preceding years. It permitted the usual half-yearly dividend of 6 per cent being paid, while \$18,000 was added to the reserve, which now reaches the handsome total of \$134,000. These are details which show the excellent growth which this company, under wise and prudent management, is making. Londoners especially should consider these facts thoroughly because this is essentially a London company, the bulk of its stock being held by Londoners, and the larger part of its business being done with London people.

## Advertiser Correspondence

Rev. Mr. Baker's Suggestion.

To the Editor of The Advertiser:

I notice the report that the Hon. C. S. Hyman is greatly improved in health and expects to be able within a month to resume his duties. I am sure that every citizen of London without distinction of creed or party will rejoice at the report. I see also that by persuasion of the First Minister, he consents to retain the portfolio of public credentialed with glory by the deeds of some in electing our public men, but it is certain we have honored ourselves in our political representatives. The Hon. Mr. Hyman at Ottawa and the Hon. Mr. Beck at Toronto have both shown themselves active and capable representatives. Since I am not a politician, I venture to make a suggestion. This is a good time to foster the civic and national spirit indicated by the organization of the Canadian Club. Hon. Mr. Hyman will through his resignation be obliged to place himself again before the voters. On nomination day let the president of the Conservatives move, and let the president of the Reform Association second, that the Hon. Mr. Hyman be returned by acclamation. I believe this is a good time to show political courtesy, and thereby to promote good fellowship, good citizenship, and avoid many evils.

But I do not suggest that all the political courtesy shall come from one side of the house. The Hon. Mr. Beck, in Toronto, and one of these days we shall be asked to mark our ballots for the Ontario Minister of Public Franchises. When that day comes, let the president of the Reform Association move, and the president of the Conservative Association second, that Hon. Mr. Beck be returned by acclamation. By such action as I suggest, we shall have years of political quiet, stop the mouths of croakers at home and abroad, rob the party mud-thrower of business, show appreciation of our political representatives, and honor ourselves in the deed.

J. J. BAKER.

Whitstone Springs, S. C.

## SPECIAL SERVICES.

In view of the deep interest manifested at last Sunday evening's meeting in Adelaide Street Church, when Rev. Dr. Sowerby preached, that gentleman has consented to assist at all the services to be held there each night next week.

## Shaft Away Down.

Cobalt, Feb. 22. — Superintendent Gauthier, of the Silver Bird mine, reports that the vein on the west wall of the shaft is broadening out perceptibly and showing increasing values. The shaft is now 85 feet in depth. At the 100-foot level drifting will commence north and south, when the present day and night force of 20 men will be doubled.

## Comfortable carriages for balls, parties, etc. Hueston's Livery.

Books, papers and magazines. Red Star News Company, 8 Market Lane, London, Ont.

## DR. JARVIS

213 Dundas Street, Cor. Clarence.

## Teeth Without Plates

Why wear plates when it isn't necessary? If you have three or four sound teeth remaining, we can supply you with those missing without your having to wear a plate and they will feel and look just like your own teeth.

Branch Office,  
Dorchester (Wednesdays)

## The Sovereign Bank of Canada

Capital Paid Up - - - - - \$3,993,000.00  
Reserve Fund and Surplus - \$1,335,000.00  
Assets Over - - - - - \$26,000,000.00

Pays interest to its customers and compounds it every three months.

YOUR ACCOUNT—LARGE OR SMALL—IS INVITED

LONDON BRANCH, Opposite City Hall, P. E. KARN, Manager.  
LONDON EAST BRANCH, 635 Dundas St., W. J. HILL, Manager.

## Imperial Bank of Canada

Capital Paid Up - - - \$4,650,000.00  
Reserve - - - - - \$4,650,000.00

London Branch:  
Corner Richmond and King Streets

## SAVINGS DEPARTMENT

Interest Allowed on Deposits at Current Rate and Compounded Every Three Months.

R. Arkell - Manager

## ROSS' FURS

Manufacturers, Importers and Retailers.

## SEAL JACKET SPECIAL

1 only, Electric Seal Jacket, Black Marten Collars, Revers and Cuffs, length 24 inches, sizes 36 ..... \$35.00  
1 only, Electric Seal Jacket, Natural Sable Collar, Revers and Cuffs, length 24 inches, size 36 ..... \$40.00  
1 only, Electric Seal Jacket, Canadian Mink Collar, Revers, length 24 inches, size 34 ..... \$47.50  
2 only, Electric Seal Jackets, Plain Styles, length 24 inches, sizes 34, 36 ..... \$29.00  
We invite comparison of these values with those of any other manufacturer or wholesaler.

196 DUNDAS STREET.

## SLASHING DISCOUNTS IN ALL DEPARTMENTS

If you haven't yet seen the bargains offered at this store, come and see them at once. You will find amazingly low prices.

ASK OUR PRICES ON OUT GLASS  
WATCH OUR WINDOWS FOR BARGAINS

G. H. Ward & Co. 374 Richmond St.

## TRUNK SALE

Tobacco pipes made from calabash have come into general use in South Africa. The calabash colors like meerschaum, and will take a high polish. It is said to give a special softness of flavor that pipes of no other material offer.

## Shorthand

It pays to learn the best system under competent instructors. Our graduates hold the best positions in Ontario as court reporters and private secretaries. Do not be satisfied unless you have the real thing. You will get it if you attend

## THE WESTERN BUSINESS COLLEGE

110 DUNDAS STREET.  
WM. C. COO, C.B.R., Principal.

## Comfortable carriages for balls, parties, etc. Hueston's Livery.

Books, papers and magazines. Red Star News Company, 8 Market Lane, London, Ont.

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Why wear plates when it isn't necessary? If you have three or four sound teeth remaining, we can supply you with those missing without your having to wear a plate and they will feel and look just like your own teeth.

Branch Office,  
Dorchester (Wednesdays)

## Genial Kindly Heat

That is what we need in winter. It is essential to our comfort. The question is how to get the best and make the most of it. If you will give us your next order you will really get the best and at the same price you have been paying for inferior grades.

## Hunt Bros., Ltd.

Office, 363 Richmond St. 'Phone 123.  
Yard, Waterloo St. 'Phone 412.

## G. A. Hatch

Auctioneer, city and country. Office, 123 King. Phone 880.

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