

P. J. WATTWholesale and Retail Grocer and Importer of Liquors.
Extra values in Staple & Fancy Goods

Special Bargains in Loch Fyne, Labrador and Lake Huron Herring, Lake Superior White Fish, Trout

Roquefort, Cream and Stilton Cheeses
15 lbs. Bright Coffee Sugar for \$1.131 Dundas and 12 Market Square
TELEPHONE 412**BIRTHS, MARRIAGES AND DEATHS****BORN.****OGORMAN**—On March 2, 1890, the wife of John Ogorman, 412 Waterloo street, of a daughter.**SCANDRETT**—On Feb. 24, at 323 King street, the wife of H. Scandrett, of a son.**MARRIED.****LESLIE**—On Feb. 24, at the residence of the bride's mother, 56 Center street, London West, on Tuesday, March 11, by the Rev. J. A. Murray, Mary W., third daughter of the late Rev. Walter Wright, to Alex. Leslie, of Canadian Express Company.**DIED.****RITCHIE**—In this city, on March 11, John M. Ritchie, in his 33rd year.

27 Funeral Thursday, from his late residence, No. 416 Hill street, to St. Peter's Cathedral, at 9 o'clock. Friends and acquaintances kindly attend.

W. S. RHYCARD, Merchant Tailor. A full range of samples to select from. Ladies' and children's tailoring a specialty. Corner Dundas and Richmond Sts., over Wood's store, London, Ont.**BARKWELL'S BRONCHIAL BALSAM.**

Dear Sir,—I wish to testify of the merits of that grand preparation known as Barkwell's Vegetable

Healing Bronchial Balm. I was told by a neighbor what a grand Balm it was. My little girl was very ill with bronchitis, and a very few doses restored her and I believe saved her life. I feel it my duty to let others know that they also can be cured of this terrible affection.

MRS. MARGARET LOWTHER, 39 Bathurst Street.

Feb. 2, 1887.

THIS BRAND OF FLOUR

Always makes the BEST BREAD OR PASTRY.

USE NO OTHER.

J. D. SAUNBY, 27 York Street, TELEPHONE 118.**PATENTS**

Of Invention Secured with Dispatch.

P. J. EDMUNDS, Solicitor of Patents, Mechanical and Patent Law Expert, Corner King and Richmond street, London, Ont., opposite Masonic Temple.**W. H. SECOMBE & CO.**

M. C. R. Coal and Wood Yard, corner Bathurst and Colborne streets, Famous Scranton Coal in all sizes best Wood in the city. Your order solicited. Telephone 14.

LUBYS

FOR THE HAIR.

Restores the Color, Beauty and Softness to Gray Hair, and IS NOT A DYE.

AT ALL CHEMISTS, 50 CENTS A BOTTLE.

R. K. Cowan

Barrister, etc., over Bank of Commerce, London.

ART

R. R. BLAND, Mechanics' Inst., Dundas St.

Chisholm & Thomas, Barristers, etc., 25 Dundas street, London, Private funds to loan.

BRISTOL'S Sarsaparilla.

The Great Purifier

OF THE

BLOOD AND HUMORS

Eyes Tested Free

—BY—

A. S. MURRAY

PRACTICAL OPTICIAN, Graduate of Optic School, New York.

Eyes tested, defective sight restored by the use of fine glasses. Large assortment of the finest glasses on hand. A call solicited at

A. S. MURRAY & CO.'S, 246 Dundas Street, next door to Priddis Brothers.**NEW GOODS!****Priddis Brothers****NEWEST PATTERNS****PRINTS****SATEENS****PRIVATE FUNDS**

To Loan at Lowest rates.

H. E. NELLES

Solicitor of the Supreme Court, 437 RICHMOND ST.

NEW ROCKFORD

Railroad Watches. Best in the world.

ALUMINUM

Spectacles and Eyeglasses. The greatest novelty of the age. Eyes tested free.

DAVIS & SON

JEWELERS AND OPTICIANS, 170 DUNDAS STREET.

London Advertiser.

TELEPHONE NUMBERS:

107.....Business Office

134a.....Editorial Rooms

134b.....Job Department

LONDON AND PRECINCTS.

It's nice to have men paid for cleaning the streets.

From the center they scrape all the mud; But when a man steps in a heap by the side He's apt to want somebody's blood.

A. S. Murray, optician, will be in Woodstock to-morrow (Thursday) March 13.**Mr. Frank Nelson**, sporting editor of the Toronto Globe, is in the city looking after the meeting of the International League.**The C. P. R.** freight sheds bear ample evidence of a brisk wholesale trade. Yesterday a complete train of sugar was housed within their capacious walls, all of which was consigned to local houses from Montreal.**Mr. George Rooney**, the popular manager of Oak Hall, in this city, will leave shortly for Montreal, where a large new branch has been started which Mr. Rooney will conduct. He has made many friends while here.**Messrs. John Trott & Sons** have recently purchased from **Jas. S. Smith**, Maple Lodge, Ont., the splendid young bull "San Ferrato III." He is from one of the best making families of Shorthorns at Maple Lodge Stock Farm.**William Barker and Moses Mines** have been summoned for cutting down a tree on Bathurst street. They were moving a house from the G. T. R. property and claim that the tree had to be cut down. The case will be tried on Friday.

The first of a series of monthly horse fairs was held at Exeter, yesterday. A large number of buyers from London, Seaford, Hensall, Rogerville, Exeter and other places were present. About 25 horses were disposed of by private sale and public auction and generally good prices were realized. It is expected that the next fair will be held on the day of the Spring Show, April 8.

After the performance at the Grand last evening a party of chaps stood around the stage door and amused themselves throwing pebbles at the dressing-room windows. A window suddenly flew open and two of them were treated to a hail of non-toxic clean wash water. The effect was so satisfactory that it has been decided to keep a tub of water in the upper rooms for that particular purpose.

On Wednesday evening the house of Mrs. John Hillier, at 564 Colborne street, was the scene of a pleasant event, being the marriage of her daughter, Miss Jessie Hillier, to Mr. R. C. Seale, of London.

Rev. Mr. Evans, D.D., performed the ceremony, Miss Cora Hillier supporting the bride and Mr. H. H. Seale, of Ridgeway, acting as groomsmen. Many friends of the family in this city and from Toronto, Cayuga, Ridgeway were present and spent an enjoyable time. The bride was the recipient of presents both numerous and costly.

The Water Commissioners met in the committee room, City Hall, last night, Chairman Davis, Commissioner Essery, Inspectors Platt and Plastow and Secretary Ellwood being present. Communications were received from Burns & Lewis, asking discount on disputed account. Filed.

From Inspector Plastow, calling attention to unfair rates charged in small stores in the East End. Filed. From Mrs. Quinn, asking for two months' rebate on houses charged in error. Granted. From Miss Alley, re water service. Referred to Inspector.

At the regular meeting of the Church Aid Society last evening in connection with the B. M. E. Church, Grey street, an "At Home" was given, when quite a number were present, and a pleasant time was spent by all. The following programme was carried out very successfully: Opening selection, by the society, "Rock of Ages"; address, by Mr. Peter Anderson; recitation, by Miss Emma Brown; reading, by Mrs. William Derry; solo, Mrs. H. M. Cephus; solo, Miss Corie Cephus. The members purpose giving an entertainment soon for the benefit of the society.

The quarterly meeting of the city auxiliaries of the Women's Missionary Society was held in the Wellington Street Methodist Church Monday afternoon. There was a large attendance, Mrs. Henderson presiding. The minutes of the previous quarterly meeting were read by Miss Leske, of London West, and confirmed. Very gratifying reports were received from the different auxiliaries and mission circles.

Miss Ritchie gave an appropriate reading, entitled "A Plea for Missions." A duet was pleasingly rendered by Mrs. Dakin and Miss Law, also a solo by Miss Law. Mrs. McCutcheon acted as accompanist.

Always a "First Time"

John Scanlon, charged with larceny of a pair of shoes from a Dundas street store, came before the P. M. this morning. The Magistrate found him guilty, but the prisoner begged hard for leniency on account of his wife and family.

"It's the first time I've been here, sir," said the prisoner.

"Yes, I know, but there's always a 'first time, Scanlon,'" said the Magistrate. "You must give up drinking; a man can stand poverty, but once his character is gone there is no hope."

The prisoner was finally allowed to go under suspended sentence.

A Second Success.

The second presentation of "The Twelve Temptations" at the Grand Opera House was as worthy of praise as that of the previous night. The ballet was again very creditable and the various specialties, including a daring ladder-balancing feat by a Japanese and a female, were splendidly put on.

The stage settings and mechanical effects in the piece are better than in any which have been seen by a London audience for several seasons. The closing scene was one of such gorgeous character that it baffles any attempt at brief description.

"The Twelve Temptations" is a clean, light and very pleasant show which has evidently cost much money to mount. That more ladies did not patronize the show was a matter of comment.

Busy Bees at Play

The "Busy Bees" held a very successful entertainment in Wesley Hall last night, all the little ones present, both performers and audience, enjoying the programme very greatly. Rev. Mr. Scott presided in his usual genial manner. Following was the programme:

Opening hymn—No. 11.....By all

Prayer.....Rev. J. G. Scott

Chairman's address.....Queen Bee

Speech of Welcome.....Frances Evans

Recitation.....Alfred and Leona Gatecliff

Dialogue.....Master Walter Volland

Solo.....Marta Wilson

Recitation.....Polly Woodliffe

Kindergarten exercise.....Bess Bees

Recitation.....Amelia Taylor

Recitation.....Annie Harley

Dialogue on temperance.....Eileen Bayne

Harmonica solo.....Master Owen Falls

Recitation.....Miss Jessie Bees

Recitation.....Fanny Bell and Dolly Abbott

Recitation.....Miss Jessie Bees

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THE GLORY OF MAN

STRENGTH-VITALITY

THE SCIENCE OF LIFE

KNOW THYSELF.

THE SCIENCE OF LIFE

A Scientific and Standard Popular Medical Treatise on the Errors of Youth, Premature Decline, Nervous and Physical Debility, Impurities of the Blood, Avoid Unskillful Pretenders. Possessors of this great work, it contains 300 pages, royal 8vo. Beautiful binding, embossed, full gilt. Price, only \$1.00 by mail, post paid, concealed in plain wrapper. Illustrated Prospectus Free, if you apply now. The distinguished author, Wm. H. Parker, M. D., received the GOLD AND JEWELLED MEDAL from the National Medical Association for the PRIZE ESSAY ON NERVOUS and PHYSICAL DEBILITY. Dr. Parker and a corps of Assistant Physicians may be consulted, confidentially, by mail or in person, at the office of the PRAXIDIPY MEDICAL INSTITUTE, 404 North 4th St., Boston, Mass., to whom all orders for books or letters for advice should be directed as above.

EXHAUSTED VITALITY

UNTOLD MISERIES

Resulting from Folly, Vice, Ignorance, Excesses of Overindulgence, and undisciplined the victim of Work, Business, the Married or Social Relations. Avoid unskillful pretenders. Possessors of this great work, it contains 300 pages, royal 8vo. Beautiful binding, embossed, full gilt. Price, only \$1.00 by mail, post paid, concealed in plain wrapper. Illustrated Prospectus Free, if you apply now. The distinguished author, Wm. H. Parker, M. D., received the GOLD AND JEWELLED MEDAL from the National Medical Association for the PRIZE ESSAY ON NERVOUS and PHYSICAL DEBILITY. Dr. Parker and a corps of Assistant Physicians may be consulted, confidentially, by mail or in person, at the office of the PRAXIDIPY MEDICAL INSTITUTE, 404 North 4th St., Boston, Mass., to whom all orders for books or letters for advice should be directed as above.

FOR \$2 90

WE ARE NOW SELLING

MEN'S KID BOOTS

In Lace or Congress,

That are Worth \$3 50, if they are

Worth a Cent.

This line never fails to satisfy, both as to style and durability.

All our Men and Women's Fine and Medium Goods are going

at a remarkably cheap

price.

D. J. McCOLL & CO.,

122 Dundas Street.

Champion Food

THE BEST LIVE STOCK FOOD IN THE WORLD

Money saved by its use

cows give more and richer milk, and all kinds of live stock respond to its use. It is a much less expensive by the use of

CHAMPION FOOD.

Agents Wanted

EVERYWHERE.

BART, COTTAM,

LONDON - ONT.

ESTERBROOK'S

STEEL PENS.

Leading Nos. 048, 128, 130, 135, 333, 361

For Sale by all Stationers.

THE ESTERBROOK STEEL PEN CO.

Worcester, England.

GOLD MEDAL-PARIS 1878**JOSEPH GILBERT'S**

STEEL PENS

—SOLD BY ALL—

STATIONERS THROUGHOUT THE WORLD

These world-famous Pens are of the highest possible quality, and have been universally acknowledged "Best in the World."

Keep It Up, Gentlemen. It

Does Us Good. Figures

Won't Lie!

Notwithstanding the combined efforts of jealous rivals to put us under, we are out on top as usual. Look at the record for 1889. Policies issued for nearly \$3,500,000. No had for a year through your say, true. It took some of the old fogies 10 years to write up the same amount. Why, we declined more applications last year than some of the other companies wrote up altogether. How do we account for it, you say. Well, we have plans to suit everybody. Our premium rates are as low as any other company. Our policy is the most liberal, being nearly unconditional; almost a simple promise to pay at death or maturity, as the case may be. The policy-holders are entirely free from all liability; but are, nevertheless, allowed to participate in the control of the Company's affairs and to monopolize nine-tenths (9-10) of the profits of the business. Each policy-holder has one vote for every \$1,000 of insurance held by him in this Company. These privileges are secured by the act of incorporation. If you are not insured, or want more insurance, take a policy in the MANUFACTURERS'.

JOHN JOHN A. MACDONALD, President.**GEORGE GOODERHAM**, Esq., Vice-President.**W. M. FELL**, Esq., Managing Director.**JOHN F. ELLIS**, Esq., Managing Director.**JOHN FAIRGRIEVE**,

General Agent, London.

Reliable Agents wanted to canvass in the county of Middlesex.

\$100,000 TO LOAN.

On real estate and notes; also on household furniture, pianos, horses and all kinds of chattels, by

J. & J. E. MILNE,

38 Dundas street, London, land, house and insurance agents.

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KINGSMILL'S

91 New Spring Goods Packages 91

Look at Them!

IT WILL COST YOU NOTHING.

At Our SILK COUNTER

Can be seen the very choicest effects for full costumes for street, house, evening wear, etc., both in plain and fancy styles. Notice the rich colored brocades at \$1 20, also notice that line of figured goods at 34c, also that line of extra fine Pongee Silks at 40c; see the beautiful range of Colorings in that Pure Silk Satin Merveilleux at 73c; also the Rich Colorings in our Faillies Francaise at \$1 25.

OUR DRESS GOODS

Must be seen to be appreciated. This season we have paid particular attention to the minor details, and we have had our trimmings made to order. Any material chosen can be suited in Plain or Fancy Silks, Velvets, Braids, Laces, Buttons, also Dress Shields, Dress Buttons and Millinery Materials, and can be made up on the premises in a manner to suit the taste of the most fastidious, and satisfaction guaranteed.

HOUSE FURNISHINGS.

We never had such an assortment of Table Linens, both Loom Dice and Damask effects, 48, 50, 52, 54, 56, 58, 60, 66 and 72 inches wide, from 19c. to \$2 25 per yard. Napkins, Towels, Tray Cloths, Pillow Cottons, Sheetings and Table Covers will be found in immense variety.

OUR SMALLWARES DEPARTMENT

Is now full to the brim, and we can confidently assert a like assortment of Ribbons, Laces, Embroideries, Handkerchiefs, Buttons, etc., cannot be found elsewhere. We would call especial attention to this season's importation of Gloves, both Lisle, Taffeta, Silk, Undressed and Dressed Kid.

T. F. Kingsmill

Dundas and Carling Streets.