porter of Liquors. Extra values in Staple & Fancy Goods

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Special Bargains in Loch Fyne, Labra-dor and Lake Huron Herrings, Lake Superior White Fish, Trout. Roquefort, Cream and Stilton Cheeses

18 lbs. Bright Coffee Sugar for \$1, 131 Dundas and 12 Market Square TELEPHONE, 415.

BIRTHS, MARRIAGES AND DEATHS

BORN.
O'GORMAN—On March 2, 1890, the wife of ohn O'Gorman, 442 Waterloo street, of a aughter.

John O'Gorman, 42 Waterloo street, of a daughter.

SCANDRETT—On Feb. 24, at 323 King street, the wife of L. H. Scandrett, of a son.

MARRIED.

LESLIE—WRIGHT—At the residence of the bride's mother, 55 Center street, London West, on Tuesday, March II, by the Rev. J. A. Muray, Mary W., third daughter of the late Rev. Walter Wright, to Alex. Leslie, of Canadian Express Company.

DIED.

RITCHIE—In this city, on March II, John M. Ritchie, in his 33rd year.

AF Funeral Thursday, from his late residence, No. 416 Hill street, to St. Peter's Cathedral, at 9 o'clock. Friends and acquaintances kindly attend.

W. S. RHYCARD, Merchant

Tailor. A full range of samples to select from. Ladies' and children's tailoring a specialty. Corner Dundas and Richmond Sts. over Wood's store, London, Ont.

BARKWELL'S BRONCHIAL BALSAM

Dear Sir, --- I wish to testify of the merits of that grand preparation known as Barkwell's Vegetable Healing Bronchial Balsam. I was told by a neighbor what a grand Balsam it was. My little girl was very ill with bronchitis, and a very few doses restored her and I believe saved her life. I feel it my duty to let others know that they also can be cured of this terrible affection. MRS. MARGARET LOWTHER, 39 Bathurst Street.



This Brand of Flour Always makes the OR PASTRY. USE NO OTHER.

J. D. SAUNBY 257 York Street. TELEPHONE, 118.

3:403/165

Of Invention Secured with Dispatch. P. J. EDMUNDS, Solicitor of Patents Mechanical and Patent Law Expert, Corner King and Richmond street, London, Ont., opposite Masonic Tempe. zxv

W. H. SECCOMBE & CO



IS NOT A DYE.

AT ALL CHEMISTS, 50 CENTS A BOTTLE

R.K.Cowan

Barrister, etc., over Bank of Commerce, London.

ISTIC wood earying for interior decoration, furniture, etc. Estimates given. R. R. BLAND

Mechanics' Inst., Dundas St. Chisholm & Thomas,



BRISTOL'S Sarsaparilla.

The Great Purifier

BLOOD AND HUMORS Eyes Tested Free



A. S. MURRAY, PRACTICAL OPTICIAN, Graduate of Optic School, New York. Eyes tested, defective sight restored by the aid of fin tglasses. Large assortment of the finest glasses on hand. A call solicited at S. MURRAY & CO.'S

Dundas Street, next door to Priddis

Priddis

NEWEST PATTERNS

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SATEENS PRIVATE FUNDS To Loan at Lowest rates. H. E. NELLES,

437 RICHMONDST.
NEW
ROCKFORD
Railroad Watches. Best in the world.
ALUMINUM

DAVIS & SON JEWELERS AND OPTICIANS, 170 DUNDAS STREET.

London Advertiser. TELEPHONE NUMBERS:

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Editorial Rooms
Job Department LONDON AND PRECINCTS.

BEST BREAD It's nice to have men paid for cleaning the streets; From the center they scrape all the mud; But when a man steps in a heap by the side He's apt to want somebody's blood.

He's apt to want somebody's blood.

A. S. Murray, optician, will be in Woodstock to-morrow (Thursday) March 13.

Mr. Frank Nelson, sporting editor of the Toronto Globe, is in the city looking after the meeting of the International League.

The C. P. R. freight sheds bear ample evidence of a brisk wholesale trade. Yesterday a complete train of sugar was housed within their capacious walls, all of which was consigned to local houses from Mon-

was consigned to local houses from Mon-

Mr. George Rooney, the popular manager of Oak Hall, in this city, will leave shortly for Montreal, where a large new branch has been started which Mr. Rooney will conduct. He has made many friends while here.

Messrs. John Trott & Sons have recently purchased from Jas. S. Smith, Maple Lodge, Ont., the splendid young bull "San Ferratto III." He is from one of the best milking families of Shorthorns at Maple Lodge Stock Farm.

William Barker and Messe Mines have

milking families of Shorthorns at Maple
Lodge Stock Farm.

William Barker and Moses Mines have
been summoned for cutting down a tree on
Bathurst street. They were moving a
house from the G. T. R. property and
claim that the tree had to be cut down.
The case will be tried on Friday.

The first of a series of monthly horse fairs
was held at Exeter yesterday. A large
number of buyers from London, Seaforth,
Hensall, Rogerville, Exeter and other
places vere present. About 25 horses
were disposed of by private sale and public auction and generally good prices were
realized. It is expected that the next fair
will be held on the day of the Spring Show,
April 8.

After the performance at the Grand last
evening a party of dudes stood around the
stage door and amused themselves throwing
the stage door and amused themselves throwing
the stage of the W. M. the
bighly. At the request of the W. M. the
brethren adjourned to the banquettingroom, and there spent a pleasant hour.
about 109 brethren were at the supper, and
All enjoyed the evening very much.

True Merit Appreciated.—Brown's
Eronchia. Troothes are world-renowned
as a simple yet effective remedy for
Coughs and Throat Troubles.
In a letter from Hon. Mrs, Perv,
Castle Grey, Limerick, Ireland, they are
thus referred to:

"Having brought fact that conthere of the banquettingroom, and there spent a pleasant hour.

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True Merit Appreciated.—Brown's
Eronchia.

True Restores the Color,
Beauty and Softness
to Gray Hair, and
IS NOT A DYE.

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will be held on the day of the Spring Sarvill be held on the day of the Spring Sarvill be held on the day of the Spring Sarvill be held on the day of the Spring Sarvill be held on the day of the Spring Sarvill be stage door and amused themselves throwing pebbles at the dressing room windows. A window suddenly flew open and two of window suddenly flew open and two of them were treated to a pail of none-too-clean wash water. The effect was so satisfactory that it has been decided to keep a facto

tub of water in the upper rooms for that particular purpose.

On Wednesday evening the house of Mrs. John Hillier, at 564 Coiborne street, was the scene of a pleasant event, being the marriage of her daughter, Miss Jessie Hillier, to Mr. R. C. Scarlett, of London South. Rev. Mr. Evans, D.D., performed the ceremony, Miss Cora Hillier supporting the bride and Mr. S. H. Scarlett, of Ridgetown, acting as groomsman. Many friends of the family in this city and from Toronto, Caynga, Ridgetown were present and spent an enjoyable time. The bride was the recipient of presents both numerous and costly.

costly.

The Water Commissioners met in the committee room, City Hall, last night, Chairman Davis, Commissioner Essery, Inspectors Platt and Plastow and Secretary Ellwood being present. Communications were received from Burns & Lewis, asking discount on disputed account. Filed. From Inspector Plastow, calling attention no unfair rates charged in small stores in the East End. Filed. From Mrs. Quinn, asking for two months' rebate on houses charged in error. Granted. From Miss Alley, re water service. Referred to Inspector.

Inspector.

At the regular meeting of the Church Aid Society last evening in connection with the B. M. E. Church, Grey street, an "At Home" was given, when quite a number were present, and a pleasant time was spent by all. The following programme was carried out very successfully: Opening selection, by the society, "Rock of Ages"; address, by Mr. Peter Anderson; recitation, by Miss Emma Brown; reading, by Mrs. William Berry; solo, Mrs. H. M. Cephas; solo, Miss Gertie Cephas. The members purpose giving an entertainment soon for the benefit of the society.

The quarterly meeting of the city auxiliaries of the Women's Missionary Society was held in the Wellington Street Methodist Church Monday afternoon. There was a large attendance, Mrs. Henderson presiding. The minutes of the previous quarterly meeting were read by Miss Leake, of London West, and confirmed. Very gratifying reports were received from the different auxiliaries and mission circles. At the regular meeting of the Church Aid

Miss Hitchie gave an appropriate reading, entitled "A Plea for Missions." A duet was pleasingly rendered by Mrs. Dakin and Miss Law, also a solo by Miss Law. Mrs. McCutcheon acted as accompanist.

Always a "First Time."

John Scanlon, charged with larceny of a pair of shoes from a Dundas street store, came before the P. M. this morning. The Magistrate found him guilty, but the prisoner begged hard for leniency on account of his wife and family.

"It's the first time I've been here, sir," said the prisoner.

said the prisoner.
"Yes, I know, but there's always a "first "Yes, I know, but there's always a "first time, Scanlon," said the Magistrate. "You must give up drinking; a man can stand poverty, but once his character is gone there is no hope."

The prisoner was finally allowed to go under suspended sentence. Brothers

The prisoner was finally allowed to go under suspended sentence.

A Second Success.

The second presentation of "The Twelve Temptations" at the Grand Opera House was as worthy of praiss as that of the previous night. The ballet was again very creditable and the various specialties, including a daring ladder-balancing feat by a Japanese and a female, were splendidly put on. The stage settings and mechanical effects in the piece are better than in any which have been seen by a London audience for several seasons. The closing scene was one of such gorgous character that it baffles any attempt at brief description. "The Twelve Temptations" is a clean, light and very pleasing show which has evidently cost much money to mount. That more ladies did not patronize the show was a matter of comment.

matter of comment.

Busy Bees at Play.

The 'Busy Bees' held a very successful entertainment in Wesley Hall last night, all the little ones present, both 'performers and audience, enjoying the programme very greatly. Rev. Mr. Scott presided in his usual genial manner. Following was the programme.

Rev. J. G. Scott Queen Bee Frances Evans d Levina Gatecliff George Matthew
Eleven Busy Bee
Master Owen Fall
Minnie Oal
Annie and Nettie Chapmas
Lavina Gateelii
Fanny Bell and Dolly Abbot
Fjorence Fishe
Miss Jessie Boak
Lowell Hamilto

Wor. Bro. John Fairgrieve Honored. At the meeting of St. John's Lodge, No. 20, G. R. C., A. F. and A. M., held last evening, the W. M., Wor. Bro. John Ford, asked Wor. Bro. John Fairgrieve, I. P. M., to step to the platform, when the following address was read, being accompanied by a beautiful P. M.'s jewel:

lollowing address was read, being accompanied by a beautiful P. M.'s jewel:

To Worshipful Brother John Fairgrieve, immediate past master, St. John's Lodge, G. R. C., A. F. and A. M.'

Dear Sir and Worshipful Brother—On behalf of St. John's Lodge, No. 20, G. R. C., we desire to express to you the high estimation in which you are held by the brethren of this your mother lodge. Shoped steadfastly and energetically for the interests of the lodge, and your rapid protection has been but an indication of merit sure that we bear this testimony to your mother loure that we bear this testimony to your analy social virtues. As a reward for faithful striker, as well as a memento of good-will and regard, we ask your acceptance of this past master's jewel, hoping that you may long live to wear it in connection with the ancient and honorable fraternity of which you are such a worthy representative. We shall always well-come you at our meetings and shall feel it as great a benefit to receive your counsel and guidance in the future, as we have done in the guidance in the future, as we have done in the years that are past.

Signed on behalf of the lodge, London, Ont., March 11, 1890.

HENRY THOS, FORD, W.M.

JOHN SMITH, S.W.
THOS, CLARK, J.W.

The D. D. G. M., R. W. Bro. Doherty,
of St. Thomas was present and made and The D. D. G. M., R. W. Bro. Donerty, of St. Thomas, was present and made a neat little speech. The first degree was exemplified by the officers of the lodge, the D. D. G. M. complimenting them very highly. At the request of the W. M. the brethren adjourned to the banquetting-room, and there spent a pleasant hour, about 100 brethren were at the supper, and All enjoyed the evening very much.

The Eric Railway Flyer to New York Leaving London at 1:25 p.m. is the best train to New York, arriving at 8:20 a.m.; through Pullmans and through coaches. Not a single change.

Notice.—Sewing machines repaired and guaranteed to work as good as new, by Wm. Smith, practical repairer, Dundas tr eet, opposite McCormick's factory.

Havana Pineapples, California Mountain Navel Oranges. A. MOUNTJOY, City Hall. Spring shipment of ladies' and gents' fine shoes. Prices low. R. Kirkpatrick, 219 Dundas street.

W. A. Brock, gunsmith, has removed to No. 192 Dundas street, between Richmond and Clarence, north side.

"Imago Christi," by Stalker; "Social Christianity," Hughes; "Outlines of Christian Doctrine," Moule; "Plain Papers on Prophetic Subjects," Trotter; "Come Ye Apart-Daily Readings in the Life of Christ," Miller. W. L. CARRIE, the stationer, Richmond street.

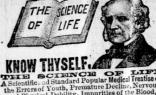
Money saved by buying furniture and getting upholstering done at Trafford's, 97 King street. Frank Nicolls.

Rubber Stamp Works, Carling's block, Rheumatism.

Rheumatism, sciatica, lumbago, etc., can be cured by taking Kern's Rheumatic Cure. Price \$1 at all druggists'. Dr. Pingel, ear, nose and throat specialist. Office, 354 Dundas street. Telephone 376.

Leaving the City.—W. H. Rowlands, manufacturing jeweler, 208 Dundas street (upstairs), is offering his entire stock at cost before removing to Winnipeg. Show-

THE GLORY OF MAN STRENGTH, VITALITY!



binding, embossed, full gill. Price, only a mal, post-paid, concade in pain wrapps. Illustrative Prospectus Free, if you apply now. The distinguished author, on J. EWELLED MEDAL TO A STATE OF THE STATE OF THE STATE OF THE PRIZE ESSAY ON NERVOUS and FA Assistant Physicians may be consulted, confirmed and the price of of Assistant Physicians may be consulted, confidentially, by mail or in person, at the effice of THE PEAEODY MEDICAL INSTITUTE, No. 4 Buifinch St., Boston, Mass., to whomall orders for books or letters for advice should be breeted as above.



WE ARE NOW SELLING

MEN'S KID BOOTS

In Lace or Congress, That are Worth \$3 50, if They are Worth a Cent. This line never fails to satisfy, both as to style and durability.

All Our Men's and Women's Fine and Medium Goods are Going Pro-portionately Cheap. D. J. McCOLL & CO.,



Horses can now be kept in better condition tows give more and richer milk, and all king f Live Stock restored to health, fattened an unproved at a much less expense by the use

CHAMPION FOOD. Agents :-: Wanted

EVERYWHERE.



Leading Nos. 048, 128, 130, 135, 333, 161

THE ESTERBROOK STEEL PEN CO., Jorks, Camden, N. J. 26 John St., New York

-COLD MEDAL-PARIS 1878-

Keep It Up, Gentlemen. It Does Us Good. Figures Won't Lie!

Notwithstanding the combined efforts of jealous rivals to put as under, we are out on top as usual. Look at the record for 1889. Policies issued for nearly \$3,500,000. Not bad for a young company, you will say. True, it took some of the old fogies 10 years to write up the same amount. Why, we declined more applications last year than some of the other companies wrote up altogether. How do we account for it, you say. Well, we have plans to suit everybody. Our premium rates are as low as any other company. Our policy is the most liberal, being nearly unconditional; almost a simple promise to pay at death or maturity, as the case may be. The policy-holders are entirely free from all liability; but are, nevertheless, allowed to participate in the control of the Company's affairs and to monopolize nine-tenths (9-10) of the profits of the business. Each policy-holder has one vote for every \$1,000 of insurance held by him in this Company. These privileges are secured by the act of incorporation. If you are not insured, or want more insurance, take a policy in the MANU-FACTURERS'.

SIR JOHN A. MACDONALD, President.

FAUTURENS.
SIR JOHN A. MACDONALD, President.
GEO. GOODERHAM, ESQ.,
Vice-Pre'd'nts.
JOHN F. Ellis, Esq., Managing Director.

JOHN FAIRGRIEVE.

General Agent, London. Reliable Agents wanted to canvass in the county of Middlesex. \$100,000 TO LOAN.

MONEY LOANED

J. & J. R. MILNE

KINGSMILL'S

91

New Spring Goods Packages

Look at Them!

WILL COST YOU NOTHING.

At Our SILK COUNTER

Can be seen the very choicest effects for full costumes for street, house, evening wear, etc., both in plain and fancy styles. Notice the rich colored brocades at \$1 20, also notice that line of figured goods at 34c, also that line of extra fine Pongee Silks at 40c; see the beautiful range of Colorings in that Pure Silk Satin Mervellieux at 73c; also the Rich Colorings in our Failles Francaise at \$1 25.

OUR DRESS GOODS

Must be seen to be appreciated. This season we have paid particular attention to the minor details, and we have had our trimmings made to order. Any material chosen can be suited in Plain or Fancy Silks. Velvets, Braids, Laces, Buttons, also Dress Shields, Dress Buttons and Millinery Materials, and can be made up on the premises in a manner to suit the taste of the most fastidious, and satisfaction guar-

HOUSE FURNISHINGS.

We never had such an assortment of Table Linens both Loom Dice and Damask effects, 48, 50, 52, 54 56, 58, 60, 66 and 72 inches wide, from 19c. to \$2 25 per yard. Napkins, Towels, Tray Cloths, Pillow Cottons, Sheetings and Table Covers will be found in immense variety.

OUR SMALLWARES DEPARTMENT

Is now full to the brim, and we can confidently assert a like assortment of Ribbons, Laces, Embroideries, Handkerchiefs, Buttons, etc., cannot be found elsewhere. We would call especial attention to this season's importation of Gloves, both Lisle, Taffeta, Silk, Undressed and Dressed Kid.

F. Kingsmill

Dundas and Carling Streets.

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VOL XX

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Dried beef, pudding, smol New stock, ne pork butcher Dundas.

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