

ON EXHIBITION THIS WEEK

GEORGE JEFFREY'S

Home Spun Dress Goods from 25c per yard; Reversible Shawls, a great novelty, from \$2.50; Winceys, splendid value from 12c;

Ruffles and Ruffings, a new stock, every novelty; Ties, Gloves and Lace Goods, very choice assortment.

SPECIALTY

The New Pompadour Satin Skirt, as worn by H.R.H. the Duchess of Edinburg, to be procured only of

GEORGE JEFFREY, GUELPH

A ROARING BUSINESS DOING AT THE LION



Which, with marking off tons of New Goods, and our increased number of Customers, as per our new advertisements throughout the Country, and heavy Stock of Goods, Trade is lively.

The Mammoth Store with the Mammoth Stock: first in Ontario!

Business annually now close on a quarter of a million dollars. Always in the lead in New Goods and Cheap Goods. The best value always to be had at The LION. This Season we will outdo all previous efforts, and

SELL AT WHOLESALE PRICES,

And that which the Lion says the public know well they can depend on, and that for the last three and a half years he has unflinchingly told the truth.

Visit the Lion. Save Money. Get a choice that will well repay you.

Golden Lion, Wyndham Street, Guelph.

J. D. WILLIAMSON.

GUELPH CLOTH HALL.

SHAW & MURTON

Gentlemen intending to favor us with their Orders for Fall Clothing should call early and obtain their choice out of the most genteel selection of Cloths and Gents Furnishing Goods ever imported into Guelph.

Shaw & Murton,

GUELPH, Sept. 21, 1874

MERCHANT TAILORS

GUELPH TEA DEPOT

E. O'DONNELL & Co.

Have just received in their New Grocery Store

20 hds of Good Sugar that they are going to rush off at 13lbs. for \$1—this beats every thing.
350 caddies of extra quality of Young Hyson Tea, they are selling for 80c. per lb. by the caddy.
100 boxes Soap, 2 1/2 lb. bars, to be sold at 15c per bar; the other stores sell the same soap for 20 cents.
A big lot of Smoking and Chewing Tobacco at 50c per lb.

The finest stock, the largest stock, the cheapest stock, of Glassware and Crockery in Guelph at E. O'Donnell's big new Grocery Store.

E. O'DONNELL & CO

Wyndham Street, next door to their old store.

SIGN OF THE "BIG BOOT."

R. MacGREGOR & Co.

To the Wearers of Fine Boots and Shoes:

We have the exclusive sale in Guelph of some of the finest goods made in Canada, equal to the fine American Goods, but much cheaper.

Also in stock our usual large assortment of those

Superior Handmade BOOTS and SHOES

Manufactured in Guelph specially for our trade, which are so much ahead of all others in the market.
Our Custom Department is under the charge of a first-class foreman, and we guarantee satisfaction.

WE CONTINUE TO DO

The Largest Shoe Business in Guelph

For reasons as follows: We keep the largest assortment! Show the Finest and Best Goods! Sell at the lowest paying prices, and Have Only One Price Only.
On this basis we have done and continue to do business, and ask the patronage of the people.

R. MacGregor & Co.

GUELPH, Sept. 21, 1874.

SABBATH SCHOOLS

Presbyterian at Work,
Sabbath School World,
Sunday School Banner,
Sabbath School Visitor,
The Bible Roll,
British Workman,
Band of Hope,
Children's Friend,
Infants Magazine.

Send for samples of Sabbath School Papers, and Catalogue of Libraries.

ANDERSON'S

Cheap Bookstore,

East Side Wyndham Street.

KENNEDY'S

Marble Works,

Opposite Side from Mills & Goodfellow's Foundry, and

Near Eramosa Bridge, Guelph.

ALL KINDS OF

MONUMENTS!

Tomb Stones, Mantel Pieces, &c., made to any size or design, and put up in any part of the country.

Scotch Granite Monuments imported to order.

P. S.—A. Kennedy is a practical marble cutter.

BOOKS

ON

Detail, Cottage & Constructive

ARCHITECTURE

Bicknell's Village Builder
With elevations and plans for cottages, villas, suburban residences, farm houses, stables, cost &c.,—60 plates.

HUSSEY'S

National Cottage Architecture
or homes for everyone, chiefly low price, buildings for towns, suburbs, and country. Plates, estimates of cost.

Monekton's National Stair
Builder.

a complete work on stair building and hand-railing, with designs for stair-cases, newels, balusters and hand rails.

Monekton's National Carpenter and Joiner,
a complete work on constructive carpentry, showing the simplest methods of finding all joints and geometrical forms including eplayed work, grained ceilings, framing, roofing, domes, niches, raking and level mouldings.

BOOKS ON WOODWORK

A large new stock of Mechanical Books

CHEAP AT

DAY'S BOOKSTORE.

Stop in and examine the above. No trouble at showing goods.

CHARLES DAVIDSON,

Estate Agent.

Agent for Investing Money for the Trust & Loan Co. of Canada.

THE FOLLOWING

LANDS FOR SALE:

TOWN OF GUELPH.—Jarvis & Scott's Survey, between the Exhibition Grounds and the Hospital, lots 6, 7, 8, 9, 10, 11, 12, 13. Also, 66 south of Berlin-street; 16 south of Galt-street; 77 north of Cross-street; 9 south of Queen-street, on broken front; 23 & 24, 40 & 41, on Market-street, Oliver's Survey; 6 1/2 park lots, on Market-street, Oliver's Survey, on which is a mill privilege; parts of Lots 1 and 2, Division F, formerly in the Township, now in the Town of Guelph—19 acres—situate between Rev. Mr. T. Wence's and the Town Line. Also,

A NUMBER OF VALUABLE FARMS NEAR GUELPH.

PROTECT YOUR BUILDINGS

Which may be done at one-fourth the usual Expense, by Using

Glines' Patent

SLATE ROOFING PAINT!

AGENTS WANTED IN EVERY TOWN.

A Roof may be covered with a very cheap shingle, and by application of this slate may be made to last from 20 to 25 years. Old roofs can be patched and coated, looking much better and lasting longer than new shingles without the slate, for ONE THIRD THE COST OF RE-SHINGLING. The expense of slating new shingles is only about the cost of simply laying them.

The Paint is Fire-Proof

against Sparks or Flying Embers, as may be easily tested by anyone, and appears from the fact that Insurance Companies make nearly the same Tariff as for Slated Roofs. For Tin and Iron it has no equal, as it expands by heat, contracts by cold, and NEVER CRACKS NOR SCALES. For Fences it is particularly adapted, as it will not corrode in the most exposed places. Roofs covered with Tar Sheeting Felt can be made water-tight at a small expense. The Slate Paint is

EXTREMELY CHEAP!

Two gallons will cover over 100 square feet of shingle roof, or over 400 of tin or iron. No Tar is Used in this Composition, therefore, it does not effect the water from the roof, if turned off from the eistern before the first few rains. On Decayed Shingles it fills up the holes and pores, hardens them, and gives a new, substantial roof that will last for years. Curled or Warped Shingles it brings to their place and keeps them there. It fills up all holes in tin or felt roofs, and STOPS THE LEAKS. The color of the slate when first applied is dark purple, changing in about a month to a light uniform slate colour, and is, to all intents and purposes, SLATE. The Paint has a very Heavy Body, but is easily put on, and, although a slow dryer, rain will not affect it in the least one hour after applying.

ROOFS EXAMINED. ESTIMATES GIVEN.

And when required will be Thoroughly Repaired.

Orders Respectfully Solicited.

S. A. RUSSELL & Co., Toronto, Ont.

P. O. Box 282.

60 KING STREET EAST.

CHARLES DAVIDSON, Guelph,

AGENT FOR THE COUNTIES OF WELLINGTON AND WATERLOO.

Damaged Cottons

On account of the Insurance received on Cottons damaged on Lake Ontario,

G. B. Fraser now offers them at half price.

Call early and see them. They are selling fast.

G. B. FRASER.



Specific Medicine

Cures all Nervous Diseases, such as Tremors, Debility, Prostration, etc., which, in many cases, are produced by over indulgence in the use of tobacco and alcoholic spirits; but the Specific Medicine is more especially recommended as an unfailing cure for Sexual Weakness, Spermatorrhea, Impotency, and all diseases that follow as a sequence of Self Abuse, as Loss of Memory, Universal Lassitude, Pains in the Back, Dimness of Vision, Premature Old Age, and many other Diseases that lead to insanity or consumption, and a Premature Grave, all of which, as a rule, are first caused by deviating from the path of nature and over indulgence.

The Specific Medicine is the result of a life study and many years of experience in treating these special diseases. Full particulars in our pamphlet, which we desire to send free by mail to every one.

The Specific Medicine is sold by all Druggists at 21c per package, or six packages for \$1, or will be sent by mail on receipt of the money, by addressing

WILLIAM GRAY & CO.,

Winchester, Ont.

Sold in Guelph by E. Harvey, and by all Druggists, Northrop & Lyman, Toronto, J. Winer & Co., Hamilton, wholesale Agents.

W. M. L. SMELLIE,
BOOKSELLER,
St. Andrew's Street, FERGUS

Books, Stationery, and Fancy Goods, Window Paper Blinds, figured and plain. Agent for the Guelph Mercury, and all Sunday School Papers.

Any Book or Magazine ordered on the shortest notice.

Remember the Stand, next door to the Post Office, Fergus.

W. M. L. SMELLIE,

Fergus, Ont.