



One thing essential in your Winter Coat is **QUALITY**. One has to wear their Winter Coat for many months, and to stand against this you require the best of material in it.

We have carefully selected our stock of Winter Coatings and feel we have goods that merit your approval. You can purchase enough excellent material to make a coat for \$24.00, and if you wish we can make it up for you, and deliver the finished garment in a week or less if necessary. The material is equal in quality to that in coats which retail at \$70.00 to \$90.00.

We ask you to come in and see the goods, examine them, get samples and prices, compare with others, and come back and purchase the goods.

Templeton's

COLD WEATHER GOODS.

FLANNELETTE—White and Coloured, 35 and 40c. yard.

WOOL—Bee Hive and Crescent; White, Black, Coloured.

NIGHTGOWNS, SLEEPING SUITS, WOOL STOCKINGS, WOOL CAPS, ETC.

SMITH'S Dry Goods Store
Rawlins' Cross, St. John's.

MODERN FOUNTAIN PENS!

"A. A. WATERMAN."

Just the thing for boys and girls at school. Handy, Clean, Reliable. Always ready for use. Prices ranging from \$1.50 to \$8.50.

R. H. TRAPNELL, Ltd.
Jewellers and Opticians.

SALT!

We are selling Salt at lowest prices delivered to schooner, or ex our Water Street Stores.

COAL!

All our Coal is now sold, but we will have a small cargo in November.

A. H. Murray & Co., Ltd.

Cleaned CURRANTS!

NEW CROP.
Just Arrived One Pound Cartons.
For Lowest Price

W. A. MUNN,
Board of Trade Building.

Forty-One Years in the Public Service—the Evening Telegram



PURE GOLD JELLY
RASPBERRY

MRS. HOUSEKEEPER:
Jam may be eighty cents or a dollar a crock, cut it out and serve

PURE GOLD JELLY (Raspberry, Strawberry and Lemon).

Sugar may be up in the skies and eggs scarcer than a snowball in that place, but you certainly should worry when you can ice your cakes with

PURE GOLD ICING.
Pure Gold goods for sale by all Grocers. Trade supplied by

P. E. Outerbridge,
Sole Agent,
KING'S ROAD,
Telephone 60.

The Maritime Dental Parlors
THE HOME OF GOOD DENTISTRY.



Expert Work in all Branches.
We are specialists in extraction. Our improved method renders the extraction of teeth absolutely painless. We also make the best artificial teeth in Newfoundland, at the most reasonable rates.

Painless Extraction 50c.
Full Upper or Lower Sets, \$12.00 and \$15.00

P. O. Box 1220. Phone 62.

M. S. POWER, D.D.S.
(Graduate of Philadelphia Dental College, Garretson Hospital of Oral Surgery, and Philadelphia General Hospital.)
176 WATER STREET.
(Opp. M. Chaplin's.) w.t.

JONTEEL

Is a blend of the world's choicest fragrances. Roses, Jasmine, Lavender, Orange Blossoms, Vetiver, Ylang-Ylang flowers, and a score of others as sweet. This delightful odor is one reason why JONTEEL Toilet Preparations are preferred by discriminating people.

For sale only by

PETER O'MARA,
The Druggist,
THE REXALL STORE.

New Fashionable Stationery.

New styles, new shapes and an immense variety of finishes contained in this new assortment of

BOXED STATIONERY
just opened. A wonderful range of styles in plain white and in the fashionable tints—Blue, Grey, Mauve, Lavender and Buff. A fine showing of high grade stylish Stationery at popular prices.

45c. to \$3.35 a box.
COME NOW AND MAKE YOUR SELECTION.

GARRETT BYRNE,
Bookseller & Stationer.

EDSTROM & O'GRADY
Plumbers, Steam and Hot Water Fitters,
66 PRESCOTT STREET.

We have just received a shipment of Register Grates in oxidized and brass finishes; assorted patterns and sizes.

Call and inspect our stock while the assortment is complete.

N.B.—We will also attend to any plumbing or heating work you may require to have done and guarantee satisfaction. oct9,11

EGG YOLKE
one pound equal in volume to
FOUR DOZEN EGGS.

Cereals. Cream of Wheat, Wheat Meal, Force, Grape-Nuts.

Corn Flakes, Puffed Rice, Corn Meal, Two Minute Oat Food, Barley Kernels.

COFFEE. White House Pure Gold Seal Royal George Washington, made in the cup at the table.

COCOA. Fry's Cadbury's Ace High Perfection Pearl VI Cocoa and Milk.

BOWRING Bros., Limited,
GROCERY.
m.w.t.

RED CROSS LINE!

The S. S. ROSALIND will probably sail from New York on October 15th, and from St. John's, October 23rd.

All passengers for New York MUST see the Doctor in person in the ship's saloon one hour before sailing.

Passports are not necessary for British subjects or United States citizens for either Halifax or New York.

For passage fares, freight rates, etc., apply to

HARVEY & CO., Ltd.,
Agents Red Cross Line.
jly13, eod, tf

Window Glass.

On Spot:

600 Boxes

Sizes: 8 x 10 to 24 x 24.

Book Early.

Harris & Elliott, Ltd.
Wholesale Hardware Dealers,
McBride's Cove.
w.f.m.t.f.

Great Clearance Sale!

Our entire stock of
READYMADES, BOOTS & SHOES, MANTLES, MILLINERY and GENERAL DRY GOODS

clearing at Sacrifice Prices. Sweeping reductions in every department. Terms of Sale strictly cash. No appropriation.

WILLIAM FREW, Water St.

Government Railway Commission.

Freight Notice!

LEWISPORT-COOK'S HR. STEAMSHIP SERVICE.

Freight for the S. S. "Earl of Devon", via Lewisport, will be accepted at the Freight Shed to-morrow, Wednesday, from 9 a.m.

Government Railway Commission.

NEW YORK STOCKS!

For a long pull, we still recommend General Motors, and for a quick turn over we suggest either one of the following three Metals: Big Ledge Copper, Talapoosa, Silver or Gold Zone.

Get the habit of dropping in frequently for up-to-the-minute quotations on the more active issues.

LOCAL STOCKS.

In our Local Exchange recently established we trade for cash only and not on margin. If you have some local stock you wish to sell, list it with us; if you desire to buy some local stock, give us your bid and price. If we cannot satisfy you, there is no commission charged.

We will pay \$50 for 100 St. George's Coal Fields, Ltd.

J. J. LACEY & COMPANY LIMITED
STOCKS AND BONDS.

SILVERWARE!

Bread Trays	Bread Board
Roll Trays	Pan Bon
Fruit or Confection Basket	Butter Dish
Baking Dish	Sandwich Trays
Casserole	Dessert Sets
Entree Dishes	Trivets
Soup Tureen	Waiters
Cake Dishes	Jarmlade
Cake Plates.	Sugar Dish
	Spoon Holder
	Tea Sets

Also HOMES & EDWARDS' FLATWARE.
The name of Homes & Edwards is a sure guarantee of "Quality".

D. A. McRAE, Jeweller.
jne10, tf

Headquarters!

Black Oats, Hay, Bran.

IN STOCK:

1700 Bales Prime Timothy Hay.
P. E. I. Black Oats.
White Oats, 102's and 136's.
Bran, Whole Corn.
Cornmeal and Gluten Meal.

At Lowest Prices.

GEO. NEAL, Ltd.

No Matter How the Fire is Caused

If you're not insured, you're loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.