

"Are you always successful on baking day? Are your cakes light and spongy and your biscuits white and flaky? If not, let us help you with"

RUMFORD
THE WHOLESOME
BAKING POWDER

"Love in the Wilds"

—OR—
The Romance of a South African Trading Station.

CHAPTER XXXVII
AT THE SHRINE OF MAMMON.

"A very humble wizard, who comes to beg the hand of the countess in this next dance," said Reginald Dartmouth's soft voice close behind them. The countess looked round with a smile.

"It is yours," she said.

"And the next for me," implored Sir Charles.

"The next for you," she replied, smilingly.

Then, taking Reginald Dartmouth's arm, she moved away with him.

"It is good, most good of you to honor us, after so long and wearisome a journey," he murmured, as they took their places in the quadrille.

"Curiosity is greater than weariness—at least mine is. I felt tired until I came in sight of the house, but its magnificence routed my fatigue; and I had a fierce battle with madam, in which, as you see, I conquered. She insisted that I should retire immediately."

"Madam Campani was kind and cruel in a breath. I could scarcely forgive her for so nearly depriving us of your presence did I not remember that her solicitude was for your ladyship's welfare."

"Oh, madam is too careful of me, I assure you!" returned the countess, with a smile of mock petulance. "I tell her twenty times a week that her persistence will hurry me to the grave."

Reginald Dartmouth echoed her light laugh.

"You are cruel to those who love you, countess; you blame them for

"I pray you do not speak of it," he answered, eagerly, lifting his eloquent eyes to hers with a glance of adoration. "What are a few handfuls of the world's dust weighed in the balance of your esteem?" he stopped, warned by a sudden, lightning-like change upon her face—"and the approbation of one's heart? Believe me, countess, I am an Italian at soul and am well rewarded for such slight service in the assurance of your friendship."

She held out her hand with a heavenly smile.

"Friend, indeed!" she murmured. "Italy's friend in her hour of need? How can we both thank you?"

"By your love" another man would have burst forth, but Reginald Dartmouth had learned his worldly lesson better than to mar all by one hasty, inconsiderate sentence.

"By continuing to use me for Italy's good and your own convenience," he breathed. "I ask only one reward, and it is that."

At that moment Sir Charles Anderson came towards them.

"I'd near lost my dance, my precious dance, countess. Regy, one of us would have fallen on the lawn yonder to-morrow morning if I had not chanced to light upon you," he said, with mock earnestness.

And the countess, with a light laugh, exchanged her escort.

Reginald Dartmouth looked after them for a moment with a moody brow.

"Italy—Italy, always Italy!" he muttered. "Well, he who would win must wait. At least, I have the old fox in the trap, securely bound hand and foot. It shall go hard if I do not snare my beautiful dove ere long."

The following morning a brilliant cavalcade filed out of the huge iron gates of the Hall avenue.

Anxious to lose no time, the lord and master of the Dale was about to show the woman he loved, the beautiful countess, the broad lands and magnificent homestead he was ready to lay at her feet.

The count and about a dozen of the other guests accompanied them. Madam Campani had remained at home.

Laughing and talking gaily, the group of riders galloped across the hills and through the dale, traversing the very same ground over which poor Hugh Darrell had ridden the gallant old chestnut in times of yore.

Not a cloud was on the lord and master's face, and a happy, expectant, triumphant light gleamed in his eyes as he pointed out the various places of interest to the fair woman at his side.

They were well mounted—the new Hall stables were as splendid and well-filled as the new Hall cellars and the new Hall coffers—and by careful strategy Reginald Dartmouth managed to engross the countess's attention with lively sallies of sparkling wit, while, with a subtle finesse, he drew away from the group, leaving the count a little way behind the rest, engaged in controversial politics.

"Come," he said, looking back with a slight smile. "We have distanced them all, countess; dare we venture to lengthen the chain still farther by a trot across the rise yonder? There is a splendid view, not to be equalled in England."

He bent toward her with eagerness and almost frowned as he saw that her face looked rapt and meditative, and that she had turned to answer him with the start of one who had been, in thought, a hundred miles away from the speaker and the present.

"I—I—beg your pardon!" she exclaimed, with a quick smile. "Shall we ride o'er yonder hill? Yes, by all means."

And, touching her steed with her dainty jewelled riding-whip, she bounded forward.

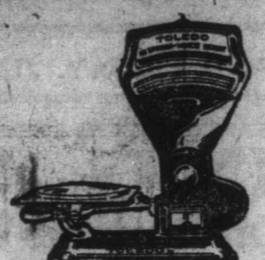
Reginald Dartmouth gained her side in a moment and, dispelling the shadow of disappointment which her rapt, absent look had caused him, commenced pointing out the beauties of the view.

As he turned in his saddle, with his finger outstretched to indicate the line of the Dale estate, he suddenly stopped short, his hands fell to his side, and he turned pale.

The countess looked at him with astonishment; then, following his eyes, saw that they were on an open carriage ascending the hill, in which were seated a lady and an old woman, both in deep mourning.

"Captain Dartmouth," she exclaimed, "are you ill?"

TOLEDO SCALES
No Springs—Honest Weight



The Scale with the sign "Toledo—No Springs—Honest Weight" protects the customer against short-weight, and the merchant from over-weight. It is the square deal Scale, giving sixteen ounces to every pound, no more, no less.

Look for the sign.

Fred. V. Chesman,
178 Water Street.
jne25, eod, 11

Fashion Plates.

A PRETTY SUMMER FROCK.



2816—This is a charming model, especially for slender figures. It is just the thing for organdie, dimity, voile and crepe, and will require little trimming excepting a smart sash or belt of bright ribbon. Dotted swiss, with collar of organdie or net edged with Val. lace, and a sash of chinese yellow or liberty red, would be very attractive for this style.

The Pattern is cut in 4 sizes: 14, 16, 18 and 20 years. Size 18 will require 6 1/2 yards of 27 inch material. The skirt measures about 2 yards at the foot, with plaits drawn out.

A pattern of this illustration mailed to any address on receipt of 15 cents in silver or stamps.

A SIMPLE PRETTY FROCK FOR THE LITTLE GIRL.



Pattern 3261 is here portrayed. It is cut in 4 Sizes: 2, 3, 4, and 5 years. A 4 year size will require 3 1/2 yards of 27 inch material.

As here shown dotted challie in white and blue was used. Pippings of white poplin trim the dress. This model is pretty in dimity or Swiss with lace or embroidery. It is also nice for gingham, percale and pique.

A pattern of this illustration mailed to any address on receipt of 15 cents in silver or stamps.

No.

Size

Address in full:

Name

NOTE:—Owing to the continual advance in price of paper, wages, etc., we are compelled to advance the price of patterns to 15c. each.

Insure with the **QUEEN,**

the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses.

Office: 167 Water Street.
Adrain Bldg. P. O. Box 782.
Telephone 658.
QUEEN INS. CO.
GEORGE H. HALLEY,
Agent.

A clothes basket with two parts is convenient for keeping white and colored clothes separate.

MINDARD'S LINIMENT RELIEVES COLDS, Etc.

ASK FOR **ALVINA**

The Improved Tasteless Preparation of an Extract of Cod Liver Oil

Especially Recommended for Persistent Coughs, Bronchitis, Anemia

A Splendid Tonic for Delicate Women and Children

Prepared by **DAVIS & LAWRENCE CO.,** Manufacturing Chemists, Montreal

LOOK WHAT WE OFFER NOW

BOYS' CLOTHES

Are Cheap.

This is a fact! Still we know some of our readers are going to stop and say, "Tain't so, nuthin is cheap!" But you are wrong, and there are various things cheap to-day, but the trouble is most people don't want cheap things. Times are changed since we were boys, when the sign of a good healthy boy was to go round with,—well, patcher on his trousers. Accidents would occur sliding down trees and roofs, and getting over fences. But our story is,—we have just opened a range of

Boys' Am. Grey Tweed Suits,
Two-Piece Suits to fit ages 9 to 14 years.
Price Range being \$9.60 to \$10.60.

Boys' Heavy Khaki Drill Suits,
Ages 4 years to 10 years. Only \$4.90 suit, for all sizes.

These Khaki Suits will wear like a bit of iron. They are made Military Style but can be altered if required. The coat comes with four pockets, each with a Buttoned Flap, and Coat Buttons are detachable Military Metal Buttons. The Pants have two front pockets and one on the hip, and also Belt Support Straps. Consider this price of \$4.90 and you will find nobody will even just make a boy's suit for that price to-day (excluding the materials), unless the boy's mother. And she will do this even if she doesn't get a vote; and who will say that a capable woman like that doesn't deserve one.

We have some other Boys' Tweed Suits in stock in odd sizes at prices of some time ago.

We have Boys' Tweed Pants in stock at low prices.

We have even some Boys' Odd Vests in stock at the moment.

TALKING ABOUT **Older Stock and Older Values,**

ALL OUR BOYS' COTTON SUITS AND BLOUSES ARE SELLING AT LAST YEAR'S PRICES, SO THEY ARE CHEAP AS WELL AS GOOD STYLES.

We had more Boys' Cotton Suits and Blouses last year than we had Summer. This year we will have more Summer.

We Have a Good Range of **Cotton Rompers for Little Chaps**

To tell the truth we purchased some of these this year, but you will find good values here in spite that.

If the boy is going camping this Summer he may want an Oil Coat. We have them at last Fall's prices. Goods bought at this Spring's prices were mostly high, but the prices quoted for Fall staggered us. We can therefore advise you in all faith to buy before newer prices come into effect.

HENRY BLAIR

RED CROSS LINE!

The S. S. ROSALIND will sail from New York on July 3rd and from St. John's on July 10th. This steamer has excellent accommodation and carries both first and second class passengers.

Passengers will please have all baggage checked before embarking.

For passage fares, freight rates, etc., apply to **HARVEY & CO., Ltd.,**
Agents Red Cross Line.

WRIGLEY'S

Here's to teeth, appetite, digestion!

The flavor lasts—and the electrically-sealed package brings

WRIGLEY'S to you with all its goodness perfectly preserved.

Sealed Tight—Kept Right!

Wrigley's Juicy Fruit, Doublemint, Spearmint

Trade supplied by MEEHAN & COMPANY, St. John's, Nfld.