

**JUST ARRIVED!**  
**ATLAS**  
**Portland Cement!**  
 Lowest Prices.  
**A. H. MURRAY, Beck's Cove.**  
 may19,1f

**Smallwood's Big Shoe Sale!**

**WHITE HOUSE SHOES** **WHITE HOUSE LOW CUTS**



HERE WE ARE AGAIN.

2,000 (two thousand pairs Ladies' Low Shoes and Pumps, in Black, Tan, Red and White Leathers; Button, Blucher and Laced styles. Worth \$4.00 and \$4.50 per pair. Sale Price,  
**\$2.00, \$2.50 and \$3.00.**

700 pairs Men's Tan Button Boots. Worth \$6.00 and \$7.00 per pair. Now ..... **\$5.50**

400 pairs Men's Tan Blucher. Worth \$6.50. Now ..... **\$5.00**

1400 pairs Men's Box Calf Blucher Boots. Regular \$4.50 value. Now ..... **\$3.50**

**F. SMALLWOOD,**  
 THE HOME OF GOOD SHOES.

**Best Screened**  
**North Sydney Coal,**  
 In Store and to arrive,  
**At Lowest Prices.**  
**A. H. MURRAY, Beck's Cove.**

**Ladies' Sample Summer - Dresses,**  
 SUPERIOR QUALITY—DAINTY DESIGNS. EVERY DRESS DIFFERENT.

If you wish something extra chic and something that will bear the Mark of Quality, invest in one of these.

**Price: \$6.00 & \$6.50 each only.**

These Dresses are made of the very finest Muslins in White and Coloured makes, and worth in the ordinary way \$9.00 to \$12.00 each.

Besides these Sample Dresses we also have some specially smart styles in

**Ladies' Am. Silk Bengaline Dresses**  
**\$6.50, \$9.50 & \$10.00 each.**

And a lot of BLOUSE ROBES in extra special values, around \$3.00 and \$4.00 each.

**HENRY BLAIR**

**SALT!**  
 AFLOAT  
 Now Landing ex S. S. Kassanga,  
**4800 Tons**  
**Cadiz Salt.**  
 We are now booking orders at lowest market prices.  
**M. MOREY & CO.**  
 Office: QUEEN STREET.

**UNDERWOOD**  
 Typewriter,  
**\$135.00.**

We wish to state that any Underwood Typewriter advertised at less than the above price is not a new machine, has not genuine parts and does not carry the Underwood guarantee. Over 300 Underwood Typewriters in use in Newfoundland. "The Machine you will eventually buy."

**ROYAL STATIONERY Co.**  
 C. E. Meehan W. P. Meehan  
 180 WATER STREET.



**Astigmatism**  
 Is a refractive error, and is responsible for many cases of headache. There is only one known remedy, which is correctly fitted glasses. Get rid of your headaches and other troubles due to eyestrain. Go to TRAPNELL, the eyesight specialist, he can take care of your case and give you the desired comfort.

**WANT to make the Children strong? Give Them CLARK'S Concentrated SOUPS.**

Agent,  
**P. E. OUTERBRIDGE,**  
 St. John's.  
**W. Clark,**  
 Limited, Montreal.  
 may1, m, w, f

**FOR SALE.**

One First-Class Buggy, with new rubber tires, spring seat and back, and hood. Also  
 One Carriage, carry-all type; reversible seats to convert into dog-cart. Also  
 One Set Harness, nearly new. Can be seen at Carew St. Stable. Apply to  
**JOHN FLEMING,**  
 Carew Street.  
 may13, f

**Boys Spring Coats.**

The Latest Styles of Boys' Spring Raglans, Raincoats and Reefers, in colors of Mixed Grey, Navy, Fawn and Green, to fit boys age 4 to 12 years, are now being shown at

*Smyth's*  
 ESTABLISHED 1875  
 EAST END STORE.  
**GEO. F. KEARNEY, - - - - - Manager.**

**EXTRA SPECIAL!**  
 For this week only we are making a special offering of  
**NEW WHIP-CORDS,**  
 in colors of Brown, Navy, Saxe and Black. Just the thing for Ladies' Skirts or Costumes. Our Price, 80c., 85c., \$1.00 a yard.  
**William Frew.**

**Our Women's Shoes!**

We are showing a most brilliant display of Women's Shoe Fashions for the Coming Seasons!  
 When thinking of Choice Shoes most Women always think of this Store first! There's a reason for it, too! If you'll step in for a look at the New Spring Footwear, you'll be quick to discover it!

*Queen Quality*  
 QUEEN QUALITY SHOES at \$5.00.  
 BOSTON FAVORITE SHOES, \$3.50 to \$4.00.  
 THE VICTORIA SHOE at \$2.30.  
 THE ROSE-BERRY SHOE, \$2.50 to \$3.00.



All the newest fashions, Lace, Button and Blucher styles, Tan, Black & Patent Leathers, Plain Toes, Cloth Tops, Black and Colored. Drop in to-day and see the new styles.

**PARKER & MONROE, Limited,**  
 THE SHOE MEN.

**Good Furs are Worth Keeping Good!**

A Moth-Proof Chest Will Keep Them Good.  
 A Moth-Proof Chest Will Cost You \$1.50.  
 "Don't be Penny Wise and Pound Foolish."

**COLIN CAMPBELL, Distributor.**

**CABBAGE PLANTS!**  
 To arrive end of month,  
**Early & Late Cabbage Plants.**  
 If in need of any, please book your order early to avoid disappointment.  
**BURT & LAWRENCE.**

**REID-NEWFOUNDLAND COMPANY.**  
**GENERAL HOLIDAY, Wednesday, May 24th.**  
 Excursion return tickets will be issued to all points between St. John's, Carbonear, Heart's Content, Placentia and Trepassay at

**At One Way First Class Fare.**

Good going on all regular trains of Tuesday and Wednesday and good returning on all trains of Thursday.

**Reid-Newfoundland Co.**

**LIGHT, HEAT, COMFORT!**

The proprietor of one of the best known multiple shopping systems is credited with saying, "Give me any old shop, in any old street, and I'll guarantee to make it in twelve months the most widely known and best frequented shop in the district." He was asked to explain. Holding up three fingers he said, "I believe in the trinity of LIGHT, WARMTH, COMFORT. I should dazzle the moths until the candle drew them, I should bring them into a warm, comfortable shop, filled with a soft, pleasing radiance, and the rest is—well, mere child's play."

Mixed metaphors, perhaps, but expressive. Now we can more than imagine the kind of shop this well-known individual would open, for we pass it in almost every town—always a landmark to the street. No one fails to notice it. There is an indefinable air of welcome and invitation as one stands for a moment on the pathway and lets one's gaze travel inside it. The subdued, restful lighting effect that so charms because of its very unobtrusiveness, the absence of dark corners, the intangible feeling that if one would step inside one would be sure of experiencing a delicious sense of warmth and comfort and cheerfulness—all these are part of its appeal. Truly a shop with an individuality.

We cordially invite all progressive business men to visit our showroom and see our latest Lighting and Heating Appliances, by the adoption of which the ideal outline in the above extract from a London paper may be easily secured. Our new RADIO X. Lamp and GASTHEAM Radiators fill all light and heat requirements.

**ST. JOHN'S GAS LIGHT COMPANY.**  
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**DUE WEDNESDAY, May 10th, Per S.S. "Keyvive."**

1000 sacks BRAN.  
 2000 sacks MIXED OATS.  
 500 brls. BOS FLANK & PACKET BEEF.  
 300 barrels FAT BACK PORK.  
 14000 barrels FLOUR—Windsor, Household, Ensign, Mont Royal, Canuck, Rex.

**HARVEY & CO., Ltd.**  
 Wholesale Only.

**The Little Wonder!**  
 A TALKING MACHINE for \$5.00.  
 And RECORDS for 15c. each.  
 Call and hear them.  
**CHARLES HUTTON,**  
 Sole Agent for Newfoundland.

TWELVE PAGES TO  
 TORONTO, Noon. —Moderate  
 west to north west winds,  
 today and on Sunday with  
 ordinary or a little higher  
 temperature.  
 Drink Welch's Grape Juice

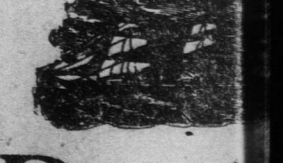
VOLUME XXXV

**Auction Sale**  
**THE PEOPLE'S AUCTIONEER**  
**AUCTION — FREE!**

On the Premises.  
**FRIDAY Next, 26th**  
 at 12 o'clock noon  
**That Desirable Brick**  
**Dwelling,**  
 No. 4 Devon Row, Dufferin  
 Street East,  
 containing 10 bedrooms, large  
 closets, bath with hot and cold  
 water, large dining and drawing  
 rooms, folding doors, verandah and  
 giving a splendid view of the  
 harbor.  
**P. C. O'DRISCOLL**  
 Auctioneer  
 may20, f

**CHRISTIAN'S**  
**Borax Soap**  
**8 cts per cake**

Be sure and save  
 Wrappers as \$10.00  
 will be given the  
 saving the most for  
 Besides you get  
 Laundry Soap  
 market for the price  
 Christian's Borax Soap  
 Phone 302.

**NOTICE**  
 THE STEAMER  
  
**Port**  
 will leave the wharf  
**Bowring Bros**  
 on  
**Tuesday, 23rd**  
**at 6 p.m.**  
 calling at the following  
 Cape Broyle, Ferryland,  
 Trepassay, St. Mary's, St.  
 centia, Marystown, Bur  
 rence, Lamaline, Fortu  
 Belleoram, St. Jacques  
 ton, Pass Island, Herma  
 Pushthrough, Richard's  
 cois, Cape La Hune, R  
 Rose Blanche, Channel  
 lands, Bonne Bay (ice  
 Freight received un  
 Tuesday.  
 For freight or passen  
 Coastal Office of  
**BOWRING BROS**  
 Telephone  
 Coastal Mail S

Advertise in The Evening Telegram