

REID-NEWFOUNDLAND CO.

Labrador Service!

The S.S. "SAGONA" will sail from the Dry Dock Wharf on MONDAY, July 5th, at 1 p.m., for the usual rador Ports of call.

FREIGHT RECEIVED UP TO 10 A.M. MONDAY.

A Magnificent List of Columbia Patriotic Records!

Only 65c. each.

TWO SELECTIONS ON EACH RECORD.

Come and hear them. They are simply magnificent. Everyone recorded in England.

- P16—Boys in Khaki, Boys in Blue, by Stanley Kirkby.
- "—Your King and Country Need You, by Harrison Latimer.
- P15—Here's to the Day, by Stanley Kirkby.
- "—The Trumpet-Voice of Motherland is Calling, by H. Latimer.
- P17—Soldiers of the King (new version), by Harrison Latimer.
- "—Bravo! Territorials (new version), by Harrison Latimer.
- P28—Bombardier Jim, by Edgar Coyle.
- "—The Call to Arms, by Edgar Coyle.
- P20—Tommy Atkins, by Robert Howe.
- "—Sons of the Sea, by Harold Wood.
- P19—The Old Brigade, by Harrison Latimer.
- "—The Veteran's Songs, by Robert Howe.
- P34—Dolly McFugh, by Stanley Kirkby.
- "—Boys of the Ocean Blue, by Stanley Kirkby.
- P22—Your King and Country Want You, by Stanley Kirkby.
- "—Fall In, by Stanley Kirkby.
- P33—Your Dear Old Dad was Irish, by Stanley Kirkby.
- "—Sandy, Boy, by Stanley Kirkby.

U. S. Picture & Portrait Co.
Graphophone Department.

Things I Sell

Spalding's
Athletic Goods,
"De Reszke"
Cigarettes,
Accident
and Sickness
Insuranc,
Murphy Calanders,
Clarks Table
Delicacies.

P. E. OUTERBRIDGE,
180 Water Street. Tel. 60.
June 29, tu, th, s, f

FIGURES DO LIE.

Prices are only Relative

REGAL ENGINES are the highest priced engines, yet they are the cheapest.

They are the highest priced engines because they cost more to build. They are the cheapest engines, because they will last twice as long as any other engine.

They are also the cheapest engines because they save your time, and "Time is money."

If you shut your eyes to this real bargain in engines, you will be the sorriest fisherman who ever signed an order.

You will lose more money than you can afford to lose, and your oil bills will be twice as large.

REGAL ENGINES use less oil, have more power, run with less trouble and give more genuine satisfaction than any other engine on the market.

We are, in the near future, going to ask all cash for REGAL ENGINES, so buy one before we make this change, as we intend to make them the "Hall Mark" engines of Newfoundland.

We ship REGAL ENGINES complete with full book of instructions, and when once installed in your boat, any child can run one.

REGAL ENGINES are higher priced than other engines, but are the cheapest in the long run, because they run the longest.

WRITE FOR A CATALOGUE TODAY.

FRANKLIN'S AGENCIES, Ltd.,
St. John's, Nfld.

FOR SALE

1 Second-Hand

Planer and Matcher!

This machine has been thoroughly repaired and fitted with new Shimer Matcher Heads and Planer Knives, and is in first-class condition. Will be sold cheap.

T. A. PIPPY,
Waldegrave Street.
Jan 13, 6m, eod

New BUTTER

Received.

Small packages of the choicest quality.
LOWEST PRICES.

JAS. R. KNIGHT.

New Arrivals:

CHILDREN'S

MIDDY BLOUSES.

Sizes: 4 to 12.

Good Quality. Price:
80c.

ROBERT TEMPLETON.



Bread, Cakes, Pies, Buns—
anything made from
flour—is best made from

PURITY FLOUR

More Bread and Better Bread

200 Cases California Fruits!

APRICOTS, PEACHES, PLUMS, Etc., 3 lb. tins

LOWEST PRICES.

100 cases PINEAPPLE, all size tins.

150 cases EVAPORATED APPLES.

200 cases HUEMANN'S STARCH.

Phone 647 for Prices.

STEER BROTHERS.

FERRO

Power Behind the Boat

Here is a complete outfit you can carry with you anywhere.

Clamp it on your rowboat, dory, skiff or canoe and travel 1 to 9 miles an hour. On lake, bay or river you have a power boat for commerce or pleasure and your investment is extremely small.

THE DETACHABLE ROW BOAT MOTOR you buy must bear the O. K. that gives you confidence. Ferro motors may justly claim this confidence because they have all the good points embodied by experienced experts who have built up Ferro power and reputation in the engine world.

The results you get are due to a finished product. Try it yourself—today!

L. M. TRASK & CO.,
Sole Distributors for Nfld.
P. O. Box 1271. St. John's.



Ask for Catalog with prices

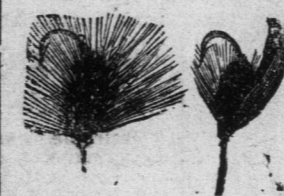
HERE WE ARE AGAIN,

back to the old site in a new building, with a full line of all New Goods, comprising: Trout Rods, in Bamboo, Split Cane,

Hickory, Greenheart and Steel.

Salmon Rods, in Greenheart and Special Split Cane.

Extra Tops, suitable for all our rods. Linen, Hemp, Hair & Silk Lines, Cast Lines Fly Books, Bait Hooks and Cans, Floats, Minnows and Spoon Bait, Reels, Landing Nets, Wading Pants and Brogues, Baskets, Trout and Salmon Flies, Drinking Cups & Flasks, Thermos Bottles, Sparklet Soda Bottles and Bulbs, Hunting Knives, Knife, Fork & Spoon Sets, Tobacco and Pipes in great variety.



Call and Inspect Our Goods.

Martin Hardware Co.,
Limited.
June 8, tu, th, s, f

Furness Line Sailings!

From	St. John's	Halifax	to St. John's
	Liverpool	to Halifax	St. John's to Liverpool
S. S. DURANGO	June 5th	June 14th	June 26th
S. S. TABASCO	sails from London for St. John's direct about June 10th.		

For freight and other particulars apply to

FURNESS WITTHY & Co., Lt
City Chambers, Water Street.
June 8, a. th, f

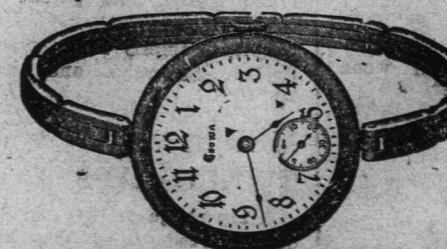


WE are showing just now some really handsome Pendants and Necklets set with gems and real pearls. They appeal at once to the tasteful buyer. We have put the prices at the lowest possible figure.

Engagement and Wedding Rings!

As usual we lead when it comes to selecting a Ring. We have them in single stone, three and five stone Diamond, also a very large and varied assortment of other gems.

After the engagement comes the wedding. We are proud of our Rings and when you need the Ring of Rings call on us and see how easily we can suit you.



We have just received a shipment of Crown Watch Bracelets — Gold filled with good movements and moderate in price. We strongly recommend them.

When in need of any article of Jewellery see the Reliable Jewellers stock first. We lead.

T. J. DULEY & CO.

LADIES' BLOUSES!

See our great display of Ladies' New English & American WHITE LAWN BLOUSES.

Every garment a leader in style, fit and finish. Prices 70c. to \$2.50 each. See them to-day, delays are dangerous.

Wm. Frew.

CHEESE! CHEESE!

150 Small
Cheese
Just Landed

GEO NEAL

"CERT."



FOOTBALL BOOTS!

Our stock of "CERT" Football Boots for Men and Boys just opened.

No change in prices.

The "CERT" Football Boot is world-known and worn by all British players.

The "CERT" Football Boot has unbreakable toe caps (no metal used in toe caps) and reinforced ankle pads.

For satisfaction use the "CERT".

PARKER & MONROE, Limited,
Sole Agents.

June 13, fr, tu, ff

TEN PA
WEATHER
TORONTO, N
to fresh winds
some local show
cool to-day and
ROER'S, Noo
ther. 61.

VOLUME

R

rado

Auction

THE PE
AUCTION

AUC

On Tuesday, the
12 o'clock noon,
ices on the North
opposite Messrs.
belonging to the
J. Malone. For
the undersigned
WOOD & KELLY
worth St. Sale v
premlises.

P. C. O.

Jun 28, 71

NEW S

Just

400 (90 lbs.) s

POTATOE

100 sks. HEAV

150 sacks MIN

M.

P. O. Box 121.

July 2, 31, eod

SA

How

When you
HOUSE to the
list with us.
have enquire
yours may be
wanted. RE
listings. No s

Fred. J.

REAL

Smallw

Duckw

They

No Pu



C

Cigars,

and Tol

require n

no arguin

expensive

They se

A custom

without h

ble, becau

their sta

guarantee

please.

Try a C

ous Arcti

fore and

JAS.

WAT