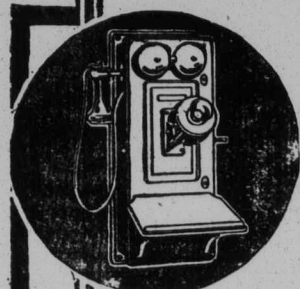


DO YOU KNOW



that 90% of the telephones used by Canadian farmers have been manufactured by us. We are proud of this fact for we think you will agree with us that it is a guarantee that our telephones give satisfaction to the farmer, it was to satisfy the farmer that we spent \$10,000 in designing and developing our 1317 type Telephone Set, which contains the most up-to-date features of any telephones intended to meet the requirements of rural service.

"How to Build Rural Telephone Lines"

is the title of a most interesting and instructive book which we have just published and which we will be pleased to send you FREE. It not only contains a full description of our telephones, but it also tells the complete story of the organization and construction of a Rural Telephone Company from the time the first post hole is dug until the last telephone is installed. With this book you have something definite to work on and can go among your neighbors and organize a community-owned system in your own locality. The book costs nothing—write and ask for Bulletin No. 786 and we will send it FREE.

The Northern Electric

AND MANUFACTURING CO. LIMITED
 Manufacturer and supplier of all apparatus and equipment used in the construction, operation and maintenance of Telephone, Fire Alarm and Electric Railway Lines. Address our nearest office:
 MONTREAL TORONTO WINNIPEG
 REGINA CALGARY VANCOUVER

THOUGHT IT WAS CANCER

"Fruit-a-lives" completely restored me
 SYDNEY MIXES, N.S., Jan. 23th, 1910.
 "For many years, I suffered tortures from Indigestion and Dyspepsia. Two years ago, I was so bad that I vomited my food constantly. I also suffered with Constipation. I consulted physicians, as I was afraid the disease was cancer, but medicine gave only temporary relief.



I read in the 'Maritime Baptist' about 'Fruit-a-lives' and the cures this medicine was making and I decided to try it. After taking three boxes, I found a great change for the better and now I can say 'Fruit-a-lives' has entirely cured me when every other treatment failed, and I reverently say 'Thank God for 'Fruit-a-lives'."

EDWIN GRAM, Sr.
 "Fruit-a-lives" sweetens the stomach, increases the actual quantity of gastric juice in the stomach and ensures complete digestion of all sensible food.
 "Fruit-a-lives" is the only medicine in the world made of fruit juices.
 50c. a box, 6 for \$2.50, or trial size, 25c. At all dealers, or from Fruit-a-lives Limited, Ottawa.

S. OF T. ELECT OFFICERS

Newcastle Division No. 45, S. of T. elected following officers on the 28th ultimo: W. P., Rev. W. J. Dean (re-elected); W. A., Miss Helen M. McLeod; R. S., Miss Adelaide Bekler (re-elected); A. R. S., Miss Ella O'Donnell; Fin. Scribe, Blair Hutchison (re-elected); Treas., James Falconer (re-elected); Chap., Miss M. J. Dunnott (re-elected); Conductor, Mr. Hicks; A. C., Miss Alice O'Donnell; L. S., Earl Atkinson; U. S., Harold McLaggan; Organist, Miss Dunnott; P. W. P., Mrs. H. S. Leard.

Caledonia Division No 120, Douglastown, elected the following officers on the 26th ult: W. P., R. H. Jessup; W. A., Miss Emma Morrison; R. S., Miss Belle Bransfield; A. R. S., David Gulliver, Jr.; F. S., Graham McKnight; Treas., Miss Maud Wood; Chap., David Bass; Conductor, Miss Rena McKenzie; A. C., Miss Ruby Hutchison; I. S., Clair McKenzie; O. S., Harry McCosh; P. W. P., Harold C. Stohart; S. Y. P. W., C. McKenzie.

WATHEN VS. FERGUSON

Interesting Property Case Decided Against Defendants.

In *Wathen vs. Ferguson et al* plaintiff sued defendant John Ferguson for breach of covenant, and, alternatively, in statement of claim, asked for damages against the defendant for trespass. The land in question was some time ago owned by Mrs. Graham and her son, Oswald Graham, as tenants in common. Oswald Graham mortgaged his half and his father joined in the mortgage. This title eventually became vested in John Ferguson, who decided to plaintiff with covenant of quit possession. Title to the other half, which was in Mrs. Graham, eventually became vested in the other defendants, who entered under it and disposed plaintiff's tenants. Plaintiff then brought action. The judge held both defendants liable, one on covenant for quit possession and the other for ousting co-tenant, and damages were awarded in the sum of \$90 and \$20 against the respective defendants with costs. W. D. Carter, K. C., for plaintiff; Messrs. Teed, K. C., and Wallace, K. C., for defendants. The property over which dispute arose is in Harcourt.

CASTORIA
 For Infants and Children.
 The Kind You Have Always Bought
 Bears the Signature of *Wm. D. Galt*

MY LADY'S COLUMN.

QUEEN ALEXANDRA'S PROTEGE
 At the age of three, pianists in the making take more interest in toys than in sharps and flats. But Fitz Scavenius, the famous young Grieg player, who will visit Birmingham during his coming concert tour, and who is one of the favoured few to have his name entered in the book in which Queen Alexandra writes down the names of her favourite artists, on his third birthday astonished his family by clambering on to the piano stool and playing "Ding dong bell" and "Mary, Mary, quite contrary," hammering away at the notes till he struck the right ones. Later at the age of 14 he achieved another record by being the only competitor to obtain full marks at the senior Trinity College examination. Shortly after this exploit Queen Alexandra sent in young Scavenius, who is of Danish descent, and immediately set the seal of her approval upon his playing.

The Healthy Pose.
 If the proper pose of the body be retained in all the ordinary duties of life, whether sitting or standing it will minimize the fatigue of the daily routine. When double work is thrown upon some muscles, while others are idle the result is the pain in back and limbs with which so many women suffer. To walk upstairs with the figure erect and not like a half-shut jack-knife, legs and joints flexible and lungs breathing properly, will not only contribute to a woman's appearance but also to her health.

MATERIAL IMMATERIAL. THE MODEL'S THE THING



Black and white continue to be the mode; whether frocks are of silk, chiffon, satin or cloth.
 An exquisite model for an evening dress is composed of black chiffon over the same fabric of white. A lot of jet is used on the black tunic. The foundation of the gown is cream, veiled with the sheer white. A blue satin girde gives a touch of color.
 This gown would serve for a model in marquisette or it would be charming in any simple limp material. The mode is the thing.

Princess Mary's Rebuff
 The following little story of the Queen and Princess Mary was told by one who could vouch for its truth. Princess Mary, when a younger child, ran one day into the sanctum of a certain well-known private secretary at Court. "I am sorry," said the much-harassed individual, "that I have no time to spare this morning for you, my little lady." The Princess, in high dudgeon, ran to her mother. "Sir So-and-So called me 'little lady,'" she complained, "and you know, mother, that I am a Princess." The Queen replied laughingly, "Run back, Mary, to Sir So-and-So, and tell him that you are a Princess who has not yet learned to be a little lady."

Poached Eggs with Stewed Tomatoes
 Poach carefully the number of eggs required, and, after placing in hot buttered toast, cut eggs and toast into slices, and wipe spoon with water. Add a little salt and pepper to the tomatoes round the poached eggs. This provides a dainty and appetizing breakfast dish.

KING COLE TEA

More zest in your tea-cup!
 More smack in its delicious enjoyment!
 At last, expensive study of flavor-blending has perfected a fullness, a richness, a smoothness of flavor that was once thought impossible.

Why it was thought impossible one sip of a cup of King Cole Tea will tell you. It is so much nicer, so far more satisfying in the grateful fullness of its flavor than any tea you ever tasted.

King Cole Tea is flavor-fuller.

YOU'LL LIKE THE FLAVOR.

'Thousands of Canadians Find' Relief in Bentley's Liniment
THE MODERN PAIN CURE

Satisfaction Guaranteed or Money Back for every case of its failure to do all we claim for it.

A positive and speedy cure for all pains and sprains, burns, scalds, bad cuts and bruises. Best in the world for coughs, colds and sore throats. Extra strong and white, nothing so good. Best all around remedy for the family medicine chest. Won't spoil any fabric.

Bentley's reputation came from Results. It always does as we say. Nobody ever asked for a refund for Bentley's Liniment, but if it doesn't meet our claims you can have your money, anytime.

READ THIS TESTIMONIAL. WE HAVE THOUSANDS MORE LIKE IT.

Millerton, N. B.
 "A year ago I sprained my ankle very badly, and it has been very painful. I recently began using BENTLEY'S LINIMENT, and find it has helped me more than anything I have tried. I can highly recommend it."
 G. R. VANDERBECK, Postmaster.

Be cautious. Read the label on the bottle and be sure you are buying the genuine—Bentley's Liniment.
 2 oz. bottle, 10c. 6 oz. bottle (three times as much), 25c. Six oz. bottle is largest size for money in the

GOOD 'AN OR BEAS' BENTLEY'S IS WHITE. NEVER HARMS A URIC.
F. G. Wheaton Co., Limited, Sole Props., Amherst, N.S.

Did you ever hear any one say they could not get good coffee except in the States?

I have heard it, scores of times, and it's one of the reasons that made me decide to go into the Coffee business.

Of the Americans who visit us in summer, hundreds take home a supply of Red Rose Tea because they have never used such good tea before. I determined to put up a coffee that would make for itself just as good a reputation. It has not been easy, but I am sure I have succeeded.

Estabrooks' Red Rose Coffee, put up in sealed tins is—well, it's good coffee. You and your American friends will say so.

A good combination is Estabrooks' Coffee for breakfast and Red Rose Tea for other meals.

Estabrooks' RED ROSE Coffee

ORDER A TIN IN TIME FOR BREAKFAST.

ROYAL BAKING POWDER
 Absolutely Pure
 The only Baking Powder made from Royal Grape Cream of Tartar
 NO ALUM, NO LIME, PHOSPHATE

THE ADVOCATE \$1.00 PER YEAR



Fit-Reform Suits and Overcoats Made To Measure

AND they will be made to your liking—we guarantee that.

You can make selections from hundreds of the choicest patterns of the season—the handsomest effects from abroad, that Fit-Reform alone can show.

You are assured an absolutely perfect fit—and the best workmanship that the greatest tailoring organization in Canada can give you.

Let us take your measure for the new Suits and Overcoats.