

WHY BRITISH SUITS EXCELL!

BECAUSE:—We produce the best ready to wear suits in that they not only fit and hang well when you put them on but continue to do so until they are laid aside.

To turn out such suits it is necessary to have everyone experts in their line—Knowing their work thoroughly—Having a taste for their work—Qualified by Experience and Observation—and trained to do such splendid work.

Such Experts are to be found only in our Factory trained by a manager who has had over 25 years Experience in the Chief Clothing Centres of the world.

BECAUSE:—We select only the highest grade wool cloths in each particular class having an eye to such patterns and designs as will satisfy each individual taste.

BECAUSE:—We have Expert cutters and give careful attention to Linings, Trimmings, and inner Constructions.

BECAUSE:—British suits are the ones with the best fit and longest life of any suits sold in Newfoundland.

INSIST ON BRITISH SUITS.

THE BRITISH CLOTHING Co., Ltd.
Sinnott's Building, St. John's.

Something About City of Saloniki

Its Streets are To-day Echoing to the Tramp of French and British Troops Who Are on Their Way to Help Serbia

Salonika is the chief Greek seaport on the Aegean Sea. It is the gateway of the Balkans, the port through which flows traffic to Serbia and Bulgaria. To-day its streets echo to the tramp of French and British on their way north to assist our allies, the Serbs. Greece permits us to land, but refuse to assist us.

A lady who recently visited Salonika describes conditions there in an interesting contribution to the London Daily Chronicle. The following is a quotation:

"There were other indications that we were in a country which was close to and influenced by the great European struggle. Troops were being drilled in every available foot of ground; people stood in little groups at street corners earnestly discussing the latest telegrams, and even that confirmed idler, the cafe habitue of the East, might be seen reading with avidity, but with the inevitable cigarette, a late edition of the daily paper. The many street demonstrations and meetings showed that even in Salonika—a town in some degree of necessarily mixed sympathies—the Greeks at least were not content to be onlookers in the present struggle. My Greek friends express the hope that the next time they see me it will be as allies and not merely as friendly neutrals that they will greet me.

Salonika present a particularly interesting commercial spectacle. The prices are abnormally high, the retail stocks are of inferior and depleted variety—yet artificial prosperity reigns and every shopkeeper knows that he has the public at his mercy. The new-comer is naturally puzzled by this state of affairs, but he soon realizes that to-day Salonika is not merely the gate of the Balkans, but is their shopping centre as well. Foreigners, allies all, at present living in Serbia and Montenegro, create a steady weekly demand for vegetable produce and the more perishable goods generally, and provide a market for many commodities which must have lain in Salonika shops for years.

"Seeing Salonika's commercial prosperity, its crowded hotels, and its quays lined with ships waiting to be unloaded, one felt that almost every inhabitant of Salonika must be on the highroad to becoming a millionaire, but this prosperity is not necessarily on the surface. The war has temporarily closed many overland routes, and this necessitates merchandise being shipped through Salonika.

SPLENDID SANITATIONS.

LONDON, Nov. 4.—Great Britain's splendid sanitation and the unprecedented healthfulness of the British army is a saving feature in Britain's status in the present war, according to a statement by Sir Jas. Crichton-Browne an eminent medical authority, before the Sanitary Inspectors' Association last week.

"With a larger army in the field than ever before," said the speaker, "the percentage of disease is lower than in times of peace."

Sir James called attention to the fact that although a million men had been rejected for physical defects during the first year of the war, these men had all been born from thirty-eight to forty years ago, in the days of imperfect sanitation, when disease was prevalent and went unchecked.

Japanese Aid Allied Powers

Will Render Assistance With Money and Munitions to the Best of Their Ability—The Japanese Guarding Against Allies Being Attacked From Behind

PARIS, Nov. 1.—While Japan will be unable to send troops to the European theatres of war, she will gladly assist the entente allies as far as she can financially and lend them the support of her arsenals, according to Count Okuma, the Premier, who was interviewed at Tokio by the Matins correspondent.

"There was talk last November of Japanese forces fighting in Europe," Count Okuma is reported to have said. "To have done that we should have had to send 400,000 men, expecting to lose 200,000 of them and replace them with 200,000 more. We had not the necessary transports, for we should have wanted 2,000,000 tons of shipping, and our commercial fleet aggregates only 1,000,000. In the face of these figures Great Britain and France understood the impossibility of the operation.

"Our sympathies being as strong as ever, we should wish to give France our financial support at least and thus perhaps, hasten the end of the war. Japan is not a great financial power, but we have certain resources.

"We have just covered twice over a government loan of 300,000,000 yen (\$15,000,000) and that probably will make the issue of a second loan difficult, but to prove our sympathy for France, we should be happy to give our aid, however modest.

"The impossibility of sending troops westward does not prevent us from giving our allies naval and military support. Our arsenals are mobilized, as in time of war. We play also the role of sentinel in the far east, preventing your enemies from fomenting revolt among the warlike Mussulman peoples, who might be tempted to profit by your difficulties. We also are doing everything necessary to guard against damage to the trans-Serbian Railway, whereby our supplies reach Russia. The principle back of all Japanese action is that while our allies are fighting, we shall not allow them to be attacked from behind."

PUBLIC NOTICE

PERSONS claiming exemption from service on juries, persons who claim to be qualified to serve on a panel different from that on which they are entered, and all persons who have objections to offer to the panels or either of them are hereby notified that a Court of Revision of the Jury Lists for St. John's will be held in the Magistrate's Office from 9 a.m. to 2 p.m. on TUESDAY, THURSDAY and SATURDAY of Next week, and on MONDAY, WEDNESDAY and FRIDAY of the week following.

Police Court, 29th October, 1915.
CHAS. H. HUTCHINGS,
Justice of the Peace.

oct29tonov11

Will Build Up a New France

France Will Come Out of This War With Strong People And With A Soul.

NEW YORK, Oct. 30.—Statements have been published here to the effect that German soldiers are given frequent leave to return to their homes. Whether the purpose is to insure a high birth rate the embassy has not been told. But there is no doubt that the Government has taken the necessary steps to guard against a too great falling off of births.

Dr. Mary Crawford, of Brooklyn, who has just returned from ambulance work in France, says the French will not adopt the brutally scientific methods of the Germans in the matter. France will build a race of ideals, not by science, she says.

"It is impossible to forecast the time when this war will cease or exactly what its continuance will bring. But the women of France are alive to the necessity of doing their part as women. And the officials are recognizing the need of changing certain rules that pertain to the social fabric.

"The first great national move toward improving the coming generation already has been decided upon. This is the recognition by all that every child born in France is legitimate. When these children are brought into the world their mothers will receive benefits from the state.

"I cannot be said exactly what France will do to further meet this problem. The time is not yet. But France will come out of this war with strong population and with a soul. There will be men of brains, men of brawn in France in the coming generation. That so may of her sons are giving up their lives will not mean the ending of the race.

Bread Riots Frequent in Berlin

Women Attacked Police—Many Were Injured—Some Arrested Before Riot Was Quelled.

NEW YORK, Nov. 3.—A special cable to The World from London says:

"A neutral just returned from residence in Germany declares that internal conditions there are much more serious than imagined outside.

"The food prices are causing really serious trouble. The recent food riots in Berlin were ugly manifestations of the spirit among the people, especially the dependents of soldiers. Women attacked the police, many were injured as well as many arrested before the riot was quelled.

"Soldiers' dependents have only fourteen marks a week allowance while butter is four mark a pound, meat three, with other provisions proportionately dear. A State food monopoly, this observer said, is surely coming, but the authorities are delaying it owing to the alarm it would cause.

"The papers contain nothing, but reports of great victories, but the people are suspicious about the official news, asking now, if all these great victories are being achieved, the war shows no signs of ending and the enemy will have nothing to do with peace proposals.

"In Saxony and Bavaria the depression is particularly severe and the discontent most open. The Balkan campaign brings no relief; on the contrary, there is much apprehension about sending the German armies away into the unknown, when the pressure on the French and Russian fronts may be renewed any day.

"Optimism is still the order of the day in official circles, but doesn't exist to any extent outside."

INVENTOR NOW LIES AT DEATH'S DOORS.

TORONTO, Nov. 5.—George Abrahams, an inventor, whose skill has obtained for himself and his business associates, recognition from the British government, lies in the emergency department of the general hospital with his face mangled, a jaw broken, and in a serious condition. He sustained his injuries when his invention, an appliance attached to a rifle so that 75 shots can be fired a minute, exploded.

Mr. Abrahams visited England this summer and submitted his invention to the British government. It is stated that it was accepted by the authorities. He returned to Canada to further perfect the invention, and informed his associates, after working some time, that 120 shots a minute could be fired with his improvements.

While testing his latest improvement the gun exploded, practically tearing away part of his face.

ADVERTISE IN THE MAIL AND ADVOCATE

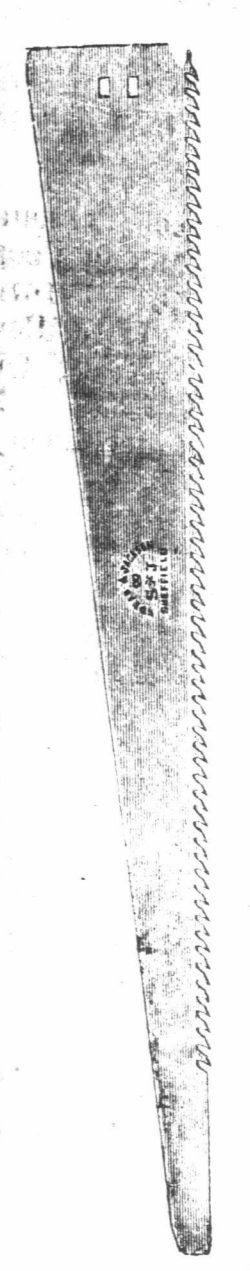
IN STOCK:

WOOD and Iron Planes, Braces and Bits, Oil Stones, Chisels, Gauges and Levels, Shoe Lasts, Locks and Hinges, Hammers, Hand and Rip Saws, Circular and Pit Saws, Glass, Felt, Nails, Grindstones, Cross Cut Nails, Paints, Oils, Varnishes, Brushes, Sewing Machines, Single and Double Barrel Muzzle Loading Guns, Powder and Shot, Gun Caps, Single Barrel Breech Loading Guns, 12G, \$4.50. Double Barrel Breech Loading Guns, 10 and 12G, Cartridges.

Also

Muskat, Fox, Otter and Bear TRAPS.

MARTIN HARDWARE CO., LTD.
WHOLESALE AND RETAIL.



THE BEST IS CHEAPER IN THE END



Order a Case To-day
"EVERY DAY" BRAND EVAPORATED MILK
Job's Stores Limited.
DISTRIBUTORS

Write For Our Low Prices

—of—
Ham Butt Pork
Fat Back Pork
Boneless Beef
Special Family Beef
Granulated Sugar
Raisins & Currants
—and—
All Lines of General Provisions.

HEARN & COMPANY
St. John's, Newfoundland.

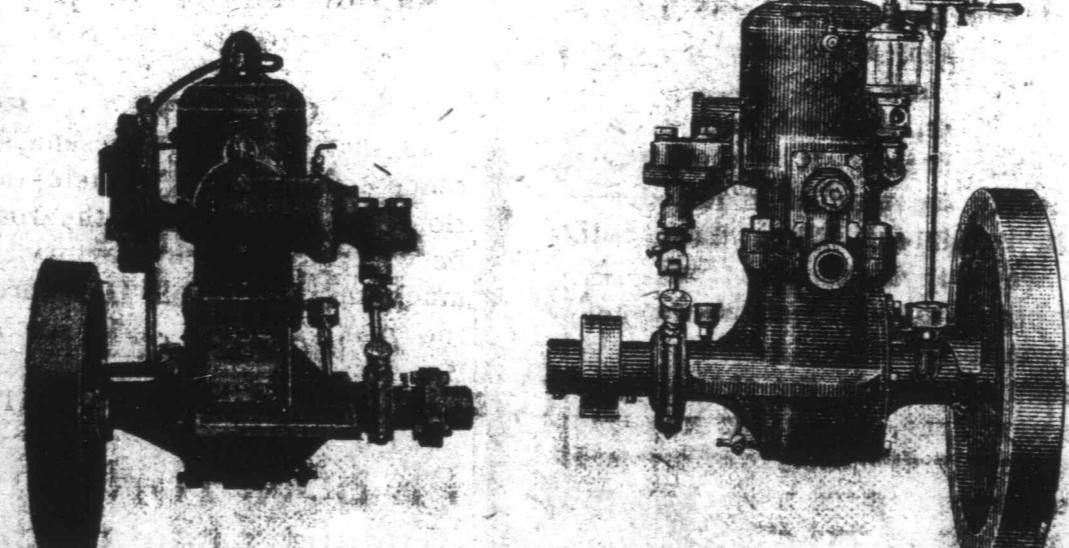
SPECIAL TO OUTPORT SHOP-KEEPERS—

It will cost you only a few cents to send us a letter. It may save you many dollars. It is to your advantage to find out about the splendid line of **POUND GOODS** that we carry. We have every thing you need in this line AND OUR PRICES ARE UNEQUALLED, but best of all the quality is such that you will have no remnants left over. All will sell at a good profit.

ROBERT TEMPLETON,
333 Water Street.

"PAGE" KEROSENE ENGINES

With or without Igniter. Prices very reasonable.



One man says: "I have been using a 4 h.p. Page engine for two years, and I have had every satisfaction with her; she starts very easily. I have used 55 gallons Kerosene this year, and I find she runs cheaper than any other engine in this place. She steams 18 miles on one gallon Kerosene."

Another man says: "I have such confidence in my 6 h.p. Page engine, that we take no sails, although we go 5 to 6 miles off the land fishing up till the middle of November." If interested send for catalogue to **CHARLES F. SNELGROVE, Catalina.**

HALLEY & CO.

Wholesale Dry Goods and Commission Merchants, 106-108 New Gower St.

We are well known to the trade, and we make it a point to give SATISFACTION in our dealings with them. We only ask for a chance to quote prices, and are therefore sure of your order in almost every case. We are **SPECIALISTS in DRY GOODS, having TWENTY-FIVE YEARS' EXPERIENCE in the business.** All we ask is to 'phone or write us for quotations before placing your orders. By so doing, our benefits will be mutual.

HALLEY & CO.

1173, m. eod.

LET US QUOTE YOU PRICES

on

AXES and Cross Cut SAWS.

We have a special Axe for special work. **Brand Special Blue.** Highest quality. Price moderate. Of course we have the cheap ones too.

THE DIRECT AGENCIES LIMITED.
WHOLESALE ONLY.

We Are Now Buying

Fresh **RABBITS, PARTRIDGE, DUCK, VENISON, MUTTON, LAMB, and BEEF.**

Also Fresh **SALMON, HALIBUT, SMELTS, and CODFISH,** in Season.

Highest City Prices.

W. E. BEARNS,
HAY MARKET GROCERY PHONE 379