

Celluloid Starch

Easier ironing gives better finish on things starched with Celluloid Starch, the only no-boil cold-water starch that can't stick. You will like it best, once you try it. Buy it by name. Any good dealer.

Saves Labor—Time—Linen, Too

WHEN EGGS GET OLD.

Advanced Age Means Much to Them, No Doubt.

When does an egg cease to be an egg—that is a thoroughly quiet and desirable egg? This question seems to be handled with skill by a gentleman in England. His observations will interest Canadians for they have long been students of the evolutionary process of eggs. Mr. Edward Brown, secretary of the National Poultry Organization, was recently talking to a representative of The London Daily News.

"The value of an egg is determined by its age," he continued. "That may be said of the nature of an axiom."

The enunciation of the great truth which lies at the root of the egg industry has been rendered necessary by the proposal to introduce legislation for the stamping of foreign eggs.

"English eggs do not need protection of this kind," continued Mr. Brown. "The demand is enormously in excess of the supply, and the wholesale price for the best quality has advanced by nearly thirty-six cents per great hundred during the last three or four years."

"But if the demand for first-class eggs is to be maintained we must have a large supply of second-class eggs."

"A poor man buys some cheap eggs. He doesn't like them very much, but he buys more because they are cheap and nourishing. He gets the taste for eggs. He buys better eggs to satisfy his better taste, and finally he won't put up with anything less dainty than 'finest new laid.'"

Besides the human nature argument on these lines, Mr. Brown has a whole armory of technical facts to oppose to the suggested legislation. One of the most striking is that the less said—or stamped—about certain English eggs the better. They rub shells in the grocer's shop with that abhorred thing, an egg without an adjective.

"Large quantities of British eggs are three weeks old before they are marketed, owing to bad and out-of-date methods," said the expert. "They cannot possibly compete with French eggs, and are a good deal worse than some Italians and Austrians. Then why brand them as English and thus ruin the reputation of the English egg?"

A further argument is that Australian eggs would have to be marked "Australia," i. e., as being some seven weeks old. The British public would flatly refuse to consume them. Yet by means of careful selection and the most modern method of refrigeration Australian eggs can be placed on the English market in excellent condition.

"In a lesser degree the same argument would apply to the products of our other colonies."

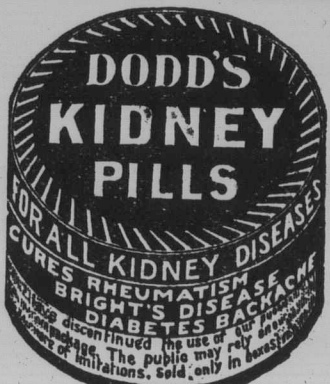
Cholera and all summer complaints are so quick in their action that the cold hand of death is upon the victims before they are aware that danger is near. If attacked do not delay in getting the proper medicine. Try a dose of Dr. J. D. Kellogg's Dysentery Cordial, and you will get immediate relief. It acts with wonderful rapidity and never fails to effect a cure.

Success is nothing but the ability to get to a certain place before the other fellow does.

If your children are troubled with worms, give them Mother Graves' Worm Exterminator; safe, sure and effective. Try it, and mark the improvement in your child.

Of the 2,768,243 acres of woodlands in the United Kingdom, England's share is 1,715,473, and is increasing at the rate of about 4,000 acres a year. This is a good thing, as a timber famine is said to be rapidly approaching.

The number of British horses bred is falling off at the rate of nearly four thousand a year.



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GREATEST SHIP IN WORLD

THE LUSITANIA IS A PALACE OF LUXURY.

Monster Camarder Now Being Completed on the Clyde Beats all Others.

four immense funnels, two tall and a great dark hull alive inside, out with men is all that the public has been allowed to see of the great Camarder Lusitania, now receiving finishing touches in the tidal basin, Messrs. John Brown and Company's shipyard on the Clyde.

Astonishing secrecy is being maintained in Glasgow and on the about the interior arrangements of wonderful boat. The secrecy is maintained in part to the fear lest rival companies should learn too much, and to the fact that on the stocks lies the new turbine cruiser, the Baltic.

The new liner is a record-breaker in many respects. She is the longest, broadest, and fastest passenger vessel afloat. She was built to win the Atlantic record back Germany. During her passage to the Clyde the river will be closed navigation. In order to accommodate her, the approach to the Liverpool Dock will have to be deepened.

She has a length of 785 feet, tonnage 32,500, speed 25 knots. The Baltic is 726 feet long, the Kaiser Wilhelm II. 684 feet. The Lusitania was 680 feet, so it is seen that she has lots to spare over her rivals in size.

In addition to the anxiety about the Lusitania to the sea, the engineers and engineers are faced with a problem of great importance in connection with her propulsion. Her experiences with turbine-propelled machinery have led to the belief that the upon the four propellers of the Lusitania will prove a very serious matter when this ship, with its gross tonnage of 32,500, is forced at twenty-five knots an hour through the water. The rotation of the turbines will tend to keep the huge bulk down in the water, preventing pitching, but putting the same time an immense strain on the propellers. To safeguard against this, the latter is now the worry of the engineers. They will overcome it by altering the pitch of the propellers before the ship goes to sea.

For the first-class passenger compartment will be spared. Each gets cent. more room than in the boats. They can choose between a la carte in a lovely white gold Empire salon or table d'hôte in a staid mahogany dining room. Fireplaces will, except in bad weather, be quite open and cheerful. The windows will be shaped to resemble a private house. The passengers will take the passengers from one to another.

The passenger will not even be asked to take a lift. He can "Central" on the telephone, switched on to the purser or steward, the wine merchant or the paper shop.

For the millionaires the staterooms are to be as beautiful as the work of the first decorators in the world. In the regal rooms they are to be called, there will be bedrooms, a dining room, a study, a bedroom and bathroom, just such as would be found at Claridge's. The rooms are all 10½ feet high and finished in hand fashion. The beds are of brass, without a suggestion of the bunk about them. The bedsteads under the windows will have window seats in Park lane. The are hung with delicate papers, and dressing tables are in Sheraton style.

All washing arrangements are in thirty-six staterooms on the Lusitania are concealed in small dressing rooms opening out of the bedrooms. An electrical device will be found in each room tending to comfort. Electric sheets will be warmed with electric warmers. The bathrooms will have Turkish and vapor baths, needles and several kinds of medicated treatments. There will be a nursery for children, a gymnasium for athletes. The deck will be lined with satinwood. Afloat she will show lights from her windows. At least 5,000 electric lights will light her rooms and corridors. The population will number 3,150, of whom 800 will compose the crew. She will have accommodation for 550 first-class passengers, 500 second-class, and 1,000 third-class.

WHY WILLIE WENT AWAY

The following excuses were recently brought by two pupils:—"Dear Teacher,—Kindly excuse my absence from school yesterday afternoon, as he fell in the mud. The same you will greatly excuse my mother."

The other read: "Dear Teacher,—Please excuse Willie's absence today, as he had to go to the doctor after his sore nose."

When a man succeeds at any thing, his wife is pretty certain to take the credit for it.

Twenty-four tons of steam-diesel engines are built for each ton of steamship.

About being carried away with enthusiasm, the worst feature is that nearly always have to walk back.

It's useless to try to establish a social peace as long as people are married.

Teething Babies

are saved suffering—and mothers given rest—when one uses **Nurses' and Mothers' Treasure**. Quickly relieves—regulates the bowels—prevents convulsions. Used 50 years. Absolutely safe. At drug-stores, 25c. 6 bottles, \$1.25. National Drug & Chemical Co., Limited, Sole Proprietors, Montreal. 41

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A pure, hard Manitoba flour for bakers and others demanding strength, color and uniformity. **STRONG & WHITE** AT YOUR GROCERS. DEALERS EVERYWHERE SUPPLIED WITH FLOUR AND FEED. WRITE US. WE ALSO MAKE 'QUEEN CITY' A BLENDED FLOUR THAT HAS GAINED GREAT FAVOR AS A GENERAL HOUSEHOLD 'ALL PURPOSES' FLOUR.

THE CAMPBELL MILLING CO. TORONTO JUNCTION ONT.

IRRIGATED LANDS IN CANADA

Complete Launches. MOTOR WORKS, Ltd. MILTON, ONT.

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