



Speeding Summer Sales with *Borden's* Milk Products

A good window display during the warm weather months suggesting the convenience of Borden's milk products will catch the eye of the prospective camper, picknicker and summer cottager and serve as a drawing card to bring them into your store for other purchases as well. This is one big reason why so many high-class grocers invariably feature Borden products during the summer months.

- Eagle Brand Condensed Milk
- St. Charles Evaporated Milk
- Reindeer Condensed Coffee
- Condensed Cocoa
- Borden's Malted Milk

The Borden Co., Limited
Montreal



Borden's

**Canada's
National Milk**