CANADIAN GROCER



URNOVER is the one thing you don't have to guess about when you sell *Borden's Milk Products* -"leaders of quality."

When we tell you that a majority of grocers get their best and quickest turnover on Milk Products by selling Borden's, exclusively, we are simply stating an easily proven fact.

Borden Milk Products are the best made, best known brands in the world and housewives know this fact.

> A small trial order will prove to you the many selling features—the great popularity of these Borden "Leaders of Quality" and convince you of the truth of these statements.

SIX CANADIAN FACTORIES



MONTREAL

VANCOUVER