

More Pork and More Profit

Heavier, Cheaper Hogs in Less Time

HOW to round your hogs into tip-top shape for an eager market at lowest cost—that is the problem Monarch Hog Feed is solving for farmers every day. Monarch Hog Feed is a properly balanced feed, supplying every requirement for sturdy hogs with stamina, energy, vigor and size; it has exactly the right proportion of protein and fat to finish your hogs in the shortest time.

Monarch Hog Feed

makes more pork and better pork; it shortens the hogs' stay on the farm and reduces cost of production; it gets hogs to market in best condition; in fact it solves the problem of economical feeding in these strenuous times of high-priced feeds—and there's money in good

hogs nowadays. Improper feeding is one of the causes of soft bacon, declares Prof. G. E. Day in Ontario Agricultural College Bulletin No. 225. Monarch Hog Feed used along with the proper amount of roughage means good hard bacon that gets the best prices.

What Monarch Hog Feed is made of

No single feed can equal the properly mixed feed for results as to gain per day and cost of production. The principal ingredients of Monarch Hog Feed are shorts, corn products and digester tankage. This combination is rich in bone and muscle forming ingredients, and also supplies sufficient fat to bring your hogs to market in shortest time and in best condition. Guaranteed analysis of Monarch Hog Feed is 15% protein, 4% fat.

Pigs "go for" Monarch just as they are doing in the picture. It is a palatable, easily digested feed. For profitable results it is the most dependable feed—and, remember, you can depend upon getting it, while mill feeds are often unobtainable.

Give it a trial. Order a ton from your dealer and note results. If your dealer does not handle Monarch feeds, send us his name and we will see that you are supplied.

The Campbell Flour Mills Company, Limited

West Toronto

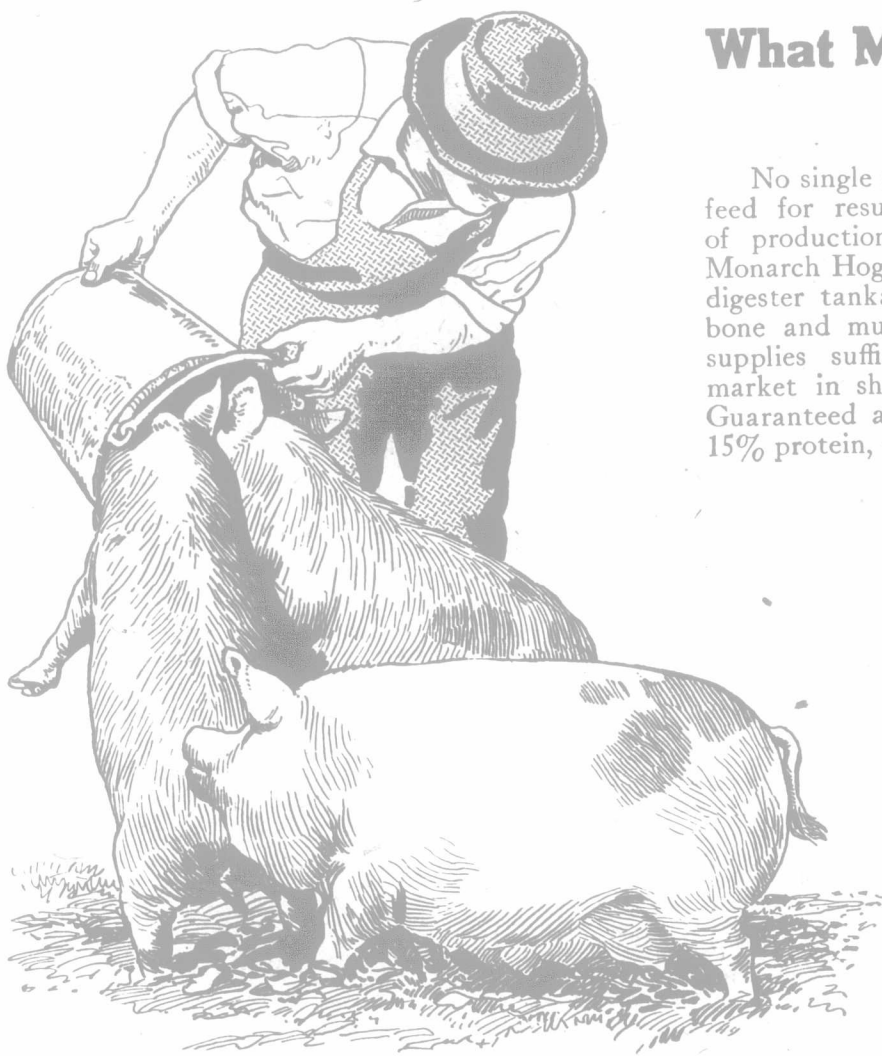
Ontario

Monarch Dairy Feed

has guaranteed analysis of 20% protein and 4% fat. It is a properly mixed combination of Oil Cake Meal and Cotton-seed Meal with the bulky feeds, bran and corn meal. Though very rich, ensuring splendid results, it can be fed alone.

Sampson Feed

This general purposes feed is somewhat similar to Monarch Hog Feed, except that oil cake meal is used instead of digester tankage: it gives results for both cattle and hogs. Guaranteed analysis 10% protein and 4% fat.



Current Events

Lt.-Col. Wm. A. Bishop, V. C., D. S. O. (with Bar), M. C., D. F. C., has been made a Chevalier of the Legion of Honor.

Reports from various sources increase, stating that the German people are beginning to blame the Prussian Government and declare for a new popular Government.

The German Chancellor, Von Hertling, has resigned.

During the week the history of the

war has been again continuous victory for the Allies. Northwest of St. Quentin Haig's troops, British and Australian, with some divisions of Americans assisting have made a further advance into the valley of the Upper Oise. Northeast of Cambrai the Canadians have again advanced. At time of going to press fighting is still going on in the streets of that city, but its fall is expected hourly. On the morning of October 3rd Lens was evacuated by the Germans and British troops entered Armentieres; next day La Basse was cleared of the enemy. On the 4th of October Lille was evacuated. The Allies in this sector will now strike for Douai. At time of going to press the

fiercest fighting of the war is reported to be going on East of Le Catelet. Everywhere east of the Hindenburg Line along this central portion the railways are jammed with war material, and it is expected that the Germans will try to make another stand. Farther south Gen. Gouraud's troops in the Champagne have captured Challerange and Blanc Mont, two good observation points commanding the Aisne Valley. Meanwhile Mangin's troops have been steadily descending along the Chemin-des-Dames towards the valley of the Ailette, and Berthelot's have been making gains between Rheims and the Aisne. The French and Americans, in this part of

the front and along the Argonne, have advanced again from 2 to 3 miles. At the extreme north of the battle line French troops under Degoutte have landed on the Flanders coast and are helping the Second British army, under Plumer, and the Belgians who are personally commanded by King Albert. In this vicinity Plumer's army has taken Messines Zillebeke and Passchendaele Ridges, also the town of Roulers, the most important road and railroad centre in Flanders, while in the meantime the Belgians are working towards Ostend, from which the Germans have begun to remove their guns. Consequently upon the agreement of Bulgaria to all the terms of the

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