



FARMERS

Consider *Purity* in Paint
in *Preference* to Price.

You wouldn't pay the regular price for Sugar that analyzed 10% of sand. You wouldn't pay "all wool" prices for cotton-and-wool clothing. Why should you pay your good money for impure Paint, when you can get

MARTIN-SENOUR "100% PURE" PAINT

We guarantee Martin-Senour "100% Pure" Paint (except a few dark shades that cannot be prepared from pure Lead and Zinc alone) to be 100% pure White Lead, pure Oxide of Zinc, pure Linseed Oil, pure Colors and Turpentine Dryer; and to be entirely free from adulteration or substitution; and sold subject to chemical analysis.

Every experienced Painter knows that the above formula is right. It is the standard of the paint world.

You get absolute purity — extreme fineness — uniform quality — when you insist on "100% Pure" Paint.



SENOUR'S FLOOR PAINT RED SCHOOL HOUSE PAINT
The old reliable. for the barn and sheds

MARTIN-SENOUR WAGON and IMPLEMENT PAINT
for wagons, tools, etc.

We'll send you, free, "Farmer's Color Set" and our fine book, "Town and Country Homes", if you write for the name of our nearest dealer-agent.

ADDRESS ALL ENQUIRIES TO
The MARTIN-SENOUR Co.
LIMITED

655 DROLET STREET, MONTREAL.

75



Gardening for Pleasure and Profit

demands careful selection of seed, for unless you plant the very best seeds you are partially wasting your soil and fertilizer, as well as your time and labor. The safe selection is

Ewing's Reliable Seeds

—the favorites throughout Canada for over Forty Years. Market and amateur gardeners alike prefer Ewing's Seeds because they show a very high percentage of germination, and produce uniformly vigorous plants of the choicest strains.

If you have any place at all for it, be sure to put in a garden this spring—and be sure, too, that you plant the right seeds—Ewing's. Write for our Illustrated Catalogue and if your dealer hasn't our seeds, order from us direct.

The William Ewing Co. Limited
Seed Merchants
MCGILL ST. MONTREAL

ALWAYS WINS
field competitions because of
its wonderful capacity

See **The**
"Bissell"

Disc Harrow in action and
you'll buy no other. Write for
Harrow Catalog to Dept. W

T. E. Bissell Co., Limited
Elora, Ontario

JNO. DEERE PLOW COMPANY, LTD.,
77 Jarvis St., Toronto,
Selling Agents for Ontario and Quebec.

Steel Rails

for Bridges and Reinforcement
Cut any Length

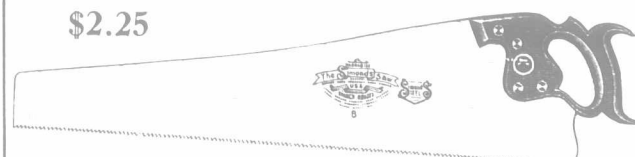
JNO. J. GARTSHORE
58 Front Street, West Toronto

The Hand Saw With An Absolute Guarantee

The saw is a very important tool, one that is bought only a few times in a lifetime. A guaranteed saw, bearing the manufacturer's brand and made of the highest grade steel, is worth more than the \$2.25 it costs. A saw made of poor steel is expensive and a poor thing to buy, no matter how low the price.

The cut illustrates the Simonds Hand Saw No. 8, a saw which cuts easy, saws fast, and stays sharp. Sway back blade, extra taper ground, applewood handle. 26" length, price \$2.25. We have our own crucible steel mill and therefore can absolutely guarantee saws made of Simonds Steel. Don't buy inferior saws but look for the Simonds name as it is your guarantee. You run absolutely no risk when buying a Simonds Saw. Ask your local Hardware Dealer or write direct to factory for further particulars.

\$2.25



Simonds Canada
Saw Co., Limited
Montreal, Que.
Vancouver, B.C.
St. John, N.B.



Head Office:
Toronto, Canada

TWENTY YEARS FROM TO-DAY

You will be fifty, sixty, perhaps seventy years of age.

WILL YOU STILL BE WORKING FOR A
LIVING OR LIVING ON YOUR INCOME?

To-day is the time to decide.

THE EXCELSIOR LIFE INSURANCE COMPANY

Issues Policies which make Provision for Comfort in Old Age
N.B.—Write for Memo, Book and Circulars.

DON'T STOP SPRAYING

It is easier to keep up than catch up. It takes two years for trees to bear after the foliage is destroyed. Remember, too, that dormant spraying is important, and in some states spraying is compulsory. Sprayed fruit is good fruit and good fruit always brings a good price in any season.



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