

INDUSTRIAL INSURANCE.

WHAT IS IT?—It is Life Insurance on the most improved plans, specially adapted to the circumstances and requirements of the Industrial Classes.

WHO MAY INSURE.—All persons from 1 to 65 years of age, whether male or female, are eligible for insurance, if in good health. Applications for Infantile Policies may be signed by either parent.

HOW IT IS DONE.—An Agent of the Company calls upon you, takes the application and delivers the Policy when issued. The premium—except when paid for several weeks in advance—is payable weekly thereafter. The first weekly payment must be made when the application is taken.

PAYMENT OF CLAIMS.—The *London Life* pays all claims under its policies within twenty-four hours after receipt at the Head Office of the necessary claim papers, thus rendering the insurance available to those of limited means when most needed.

ALL MUST DIE—Consider the fact that you have no lease of life, and that you may be called upon at any time to leave those in whose welfare you take the deepest interest, and you will, no doubt, call to mind many a once happy family left in want, or dependent upon the charity of friends, under such circumstances. What guarantee have you that your own household will not be placed in this unenviable position?

HOW MUCH DO YOU SAVE?—Comparatively few are able to save a competency against the time of need, and of those who are able not to do so. When a reliable Company, such as *The London Life*, for a few cents per week, offers in case of sudden bereavement in your family to supply you with what is truly the one thing needful—money—or, in case of your death, to stand between your family and affliction, does not common sense direct that your plain duty is to take out a Policy at once, and thereby save your loved ones from humiliation?

RATE TABLE.

INDUSTRIAL WHOLE LIFE INSURANCE.

Age at Entry next Birthday	Gums Payable at Death for Undermentioned Weekly Premiums.			
	5c.	10c.	15c.	20c.
12	8123	8246		
13	121	242		
14	113	238		
15	117	234	\$354	
16	115	230	345	
17	113	226	339	
18	111	222	333	
19	109	218	327	
20	106	212	318	\$274
21	104	208	312	416
22	102	204	306	408
23	99	198	297	388
24	97	194	291	388
25	95	190	285	380
26	92	184	278	368
27	90	180	270	360
28	88	176	264	352
29	85	170	255	347
30	83	166	249	332
31	81	162	243	324
32	78	156	234	312
33	76	152	228	304
34	74	148	222	296
35	72	144	216	288
36	69	138	207	276
37	67	134	201	268
38	65	130	195	260
39	63	126	189	252
40	60	120	180	240
41	58	116	174	232
42	56	112	168	224
43	54	108	162	216
44	52	104	156	208
45	50	100	150	200
46	48	96	144	192
47	46	92	138	184
48	44	88	132	176
49	42	84	126	168
50	40	80	120	160
51	38	76	114	152
52	37	74	111	148
53	35	70	105	140
54	34	68	102	136
55	32	64	96	128
56	31	62	93	124
57	29	58	87	116
58	28	56	84	112
59	26	52	78	104
60	25	50	75	100
61	24	48	72	96
62	23	46	69	92
63	22	44	66	88
64	21	42	63	84
65	20	40	60	80

INDUSTRIAL ENDOWMENT INSURANCE

Combines all the advantages of reliable Life Insurance for a specified term of years with that of a Savings Bank Investment, and has been specially designed to meet the requirements of a large class who desire to avail themselves of the protection afforded by the former and yet participate in the advantages of the latter.

Parents are now afforded an opportunity to insure their children at an outlay so small—5 cents per week and upwards—as not to be compared with the many advantages gained; for in addition to the value of the insurance, while they are directly under their care, the benefits that will result by insuring into the midst of these young people the principles of economy, and to provide for those of those who in turn may be dependent on them for support, will undoubtedly prove a tenfold blessing in after life.

Any allotments of profits to these Policies will, subject to the rules and regulations of the Company, be made quarterly to Policies therein in force.

RATE TABLE.

INDUSTRIAL ENDOWMENT INSURANCE.

Age at Entry next Birthday	Gums Payable at the Expiration of 20 Years, or previous Death, for the Undermentioned Weekly Premiums.				
	10c.	20c.	30c.	40c.	50c.
12	808	\$195	\$204		
13	98	196	194		
14	96	196	194		
15	98	196	194		
16	95	192	190	\$322	
17	93	190	194	322	
18	98	196	194	322	
19	98	196	194	322	
20	97	194	191	318	\$435
21	97	194	191	318	435
22	97	194	191	318	435
23	97	194	191	318	435
24	97	194	191	318	435
25	96	192	188	314	430
26	96	192	188	314	430
27	96	192	188	314	430
28	96	192	188	314	430
29	96	192	188	314	430
30	95	190	185	310	425
31	95	190	185	310	425
32	94	188	182	306	420
33	94	188	182	306	420
34	93	186	179	302	415
35	93	186	179	302	415
36	92	184	176	298	410
37	92	184	176	298	410
38	91	182	173	294	405
39	91	182	173	294	405
40	90	180	170	290	400
41	89	178	167	286	395
42	88	176	164	282	390
43	87	174	161	278	385
44	86	172	158	274	380
45	85	170	155	270	375

INDUSTRIAL ENDOWMENT INSURANCE.

Payable at the expiration of 20 years or previous death. (Subject to increase from profits.)

Infantile Table.

AMOUNT OF INSURANCE if life is rated UNDER 12 YEARS OF AGE.

If a weekly premium of only 5 cents be payable, the amount insured will be only half that payable under the following to cent table.

If a weekly premium of 10 cents be payable, the amount insured will be double that payable under the following 5 cent table.

If a weekly premium of 20 cents be payable, the amount insured will be double that payable under the following 10 cent table.

Age at next birthday	Amount payable for a weekly premium of 5 cents if the child insured die after the Policy has been issued for the following periods:										
	1 Yr.	2 Yr.	3 Yr.	4 Yr.	5 Yr.	6 Yr.	7 Yr.	8 Yr.	9 Yr.	10 Yr.	11 Yr.
1	80	80	80	80	80	80	80	80	80	80	80
2	24	24	24	24	24	24	24	24	24	24	24
3	34	34	34	34	34	34	34	34	34	34	34
4	44	44	44	44	44	44	44	44	44	44	44
5	54	54	54	54	54	54	54	54	54	54	54
6	64	64	64	64	64	64	64	64	64	64	64
7	74	74	74	74	74	74	74	74	74	74	74
8	84	84	84	84	84	84	84	84	84	84	84
9	94	94	94	94	94	94	94	94	94	94	94
10	104	104	104	104	104	104	104	104	104	104	104
11	114	114	114	114	114	114	114	114	114	114	114

When the child insured reaches 12 years of age, the amount insured will be the same as that payable under the following table:

Age at next birthday	Amount payable for a weekly premium of 10 cents if the child insured die after the Policy has been issued for the following periods:										
	1 Yr.	2 Yr.	3 Yr.	4 Yr.	5 Yr.	6 Yr.	7 Yr.	8 Yr.	9 Yr.	10 Yr.	11 Yr.
1	80	80	80	80	80	80	80	80	80	80	80
2	30	35	40	45	50	55	60	65	70	75	80
3	35	40	45	50	55	60	65	70	75	80	85
4	40	45	50	55	60	65	70	75	80	85	90
5	45	50	55	60	65	70	75	80	85	90	95
6	50	55	60	65	70	75	80	85	90	95	100
7	55	60	65	70	75	80	85	90	95	100	105
8	60	65	70	75	80	85	90	95	100	105	110
9	65	70	75	80	85	90	95	100	105	110	115
10	70	75	80	85	90	95	100	105	110	115	120
11	75	80	85	90	95	100	105	110	115	120	125

When the child insured reaches 12 years of age, the amount insured will be the same as that payable under the following table:

Age at next birthday	Amount payable for a weekly premium of 20 cents if the child insured die after the Policy has been issued for the following periods:										
	1 Yr.	2 Yr.	3 Yr.	4 Yr.	5 Yr.	6 Yr.	7 Yr.	8 Yr.	9 Yr.	10 Yr.	11 Yr.
1	80	80	80	80	80	80	80	80	80	80	80
2	60	70	80	90	100	110	120	130	140	150	160
3	70	80	90	100	110	120	130	140	150	160	170
4	80	90	100	110	120	130	140	150	160	170	180
5	90	100	110	120	130	140	150	160	170	180	190
6	100	110	120	130	140	150	160	170	180	190	200
7	110	120	130	140	150	160	170	180	190	200	210
8	120	130	140	150	160	170	180	190	200	210	220
9	130	140	150	160	170	180	190	200	210	220	230
10	140	150	160	170	180	190	200	210	220	230	240
11	150	160	170	180	190	200	210	220	230	240	250

INDUSTRIAL WHOLE LIFE INSURANCE.

Infantile Table.

AMOUNT OF INSURANCE if life is rated UNDER 12 YEARS OF AGE.

If a weekly premium of only 3 cents be payable, the amount insured will be only half that payable under the following 5 cent table.

If a weekly premium of 10 cents be payable, the amount insured will be double that payable under the following 5 cent table.

Age at next birthday	Amount payable for a weekly premium of 5 cents if the child insured die after the Policy has been issued for the following periods:										
	1 Yr.	2 Yr.	3 Yr.	4 Yr.	5 Yr.	6 Yr.	7 Yr.	8 Yr.	9 Yr.	10 Yr.	11 Yr.
1	80	80	80	80	80	80	80	80	80	80	80
2	24	24	24	24	24	24	24	24	24	24	24
3	34	34	34	34	34	34	34	34	34	34	34
4	44	44	44	44	44	44	44	44	44	44	44
5	54	54	54	54	54	54	54	54	54	54	54
6	64	64	64	64	64	64	64	64	64	64	64
7	74	74	74	74	74	74	74	74	74	74	74
8	84	84	84	84	84	84	84	84	84	84	84
9	94	94	94	94	94	94	94	94	94	94	94
10	104	104	104	104	104	104	104	104	104	104	104
11	114	114	114	114	114	114	114	114	114	114	114

When the child insured reaches 12 years of age, the amount insured will be the same as that payable under the following table:

Age at next birthday	Amount payable for a weekly premium of 10 cents if the child insured die after the Policy has been issued for the following periods:										
	1 Yr.	2 Yr.	3 Yr.	4 Yr.	5 Yr.	6 Yr.	7 Yr.	8 Yr.	9 Yr.	10 Yr.	11 Yr.
1	80	80	80	80	80	80	80	80	80	80	80
2	30	35	40	45	50	55	60	65	70	75	80
3	35	40	45	50	55	60	65	70	75	80	85
4	40	45	50	55	60	65	70	75	80	85	90
5	45	50	55	60	65	70	75	80	85	90	95
6	50	55	60	65	70	75	80	85	90	95	100
7	55	60	65	70	75	80	85	90	95	100	105
8	60	65	70	75	80	85	90	95	100	105	110
9	65	70	75	80	85	90	95	100	105	110	115
10	70	75	80	85	90	95	100	105	110	115	120
11	75	80	85	90	95	100	105	110	115	120	125

When the child insured reaches 12 years of age, the amount insured will be the same as that payable under the following table:

Age at next birthday	Amount payable for a weekly premium of 20 cents if the child insured die after the Policy has been issued for the following periods:										
	1 Yr.	2 Yr.	3 Yr.	4 Yr.	5 Yr.	6 Yr.	7 Yr.	8 Yr.	9 Yr.	10 Yr.	11 Yr.
1	80	80	80	80	80	80	80	80	80	80	80
2	60	70	80	90	100	110	120	130	140	150	160
3	70	80	90	100	110	120	130	140	150	160	170
4	80	90	100	110	120	130	140	150	160		