

# 80% Through The Eye

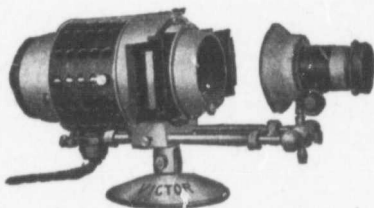
It is claimed that 80% of all that the mind of man ever receives comes through the eye. This explains why education by visualization is the forceful, resultful way.

The Church in our day and generation is coming to take its educational obligations and opportunities more and more seriously, and it is being realized that one of the most effective methods of instruction is by the use of the Lantern and the Safety Cinema.

The Lantern and the Safety Cinema help the Church to render a full-rounded ministry, as, in addition to instruction, they supply a wholesome and cheer-giving entertainment.

It is surprising, too, what an immense aid the Lantern and the Safety Cinema are in increasing attendance and commanding attention and interest in the Church, Sunday School, Prayer Meeting and other gatherings.

Let us tell you about the Lanterns and the Safety Cinema we specialize in. It will not obligate you in any way.



## Presbyterian Publications

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