



Court House.

## WATCH IT GROW!

The following table shows, at five year intervals, for a period of only fifteen years, the rapid development of the

### LONDON LIFE INSURANCE CO. LONDON, CANADA

Year	Receipts	Assets	Insurance in Force
1898	\$ 244,482 00	\$ 770,038 00	\$ 5,210,519 00
1903	398,011 00	1,462,965 00	7,466,627 00
1908	652,732 00	2,663,994 00	12,452,949 00
1913	1,295,840 00	4,645,695 00	27,418,375 00

The business for 1914 shows a greater gain than in any previous year. It is worth your while inquiring why this Home Company is making such remarkable progress.

That actual profit payments very largely exceed estimates is only one of many reasons.

JOHN McCLARY,  
President  
JOHN G. RICHTER, F.A.S.  
Manager

A. O. JEFFERY, K.C., LL.D., D.C.L.  
Vice-President  
E. E. REID, B.A., A.I.A.  
Asst. Manager and Actuary

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