



Help to Man the
"Victory Tank"
PATRIOTIC FUND
AND
RED CROSS

At least \$13,500,000 needed from Canada for 1917
At least \$2,500,000 needed from Montreal for 1917

WHAT WILL YOU GIVE

- This Campaign Provides:**
1. Comfort for the Soldiers' Families
 2. Hospital Supplies for the Wounded
 3. Food for Canadian Prisoners of War

*The boys left for the front trusting to YOU
Don't fail them now that their needs are greater*

Renew and Increase your Subscription

Each bill you give is as a shell
Shot at the German's Heart;
Shoot, shoot, and shoot until that Hell
is shot and rent apart.

The authorized treasurer carries an identification card. If they find you send your cheque to

The Hon. Treasurer
Patriotic Fund and Red Cross Joint Campaign
303 DRUMMOND BUILDING, MONTREAL

**PATRIOTIC FUND AND
RED CROSS**



**ANSWER THE CALL
OF THE BLOOD**

Canadian Wounded Soldiers
Canadian Prisoners of War
Canadian Patriotic Fund for
Soldiers' Families

THESE need your help and need it NOW Montreal must subscribe at least \$2,500,000 this week for necessary expenses in 1917

REMEMBER: Every cent of every dollar subscribed to the Montreal Branch of the Patriotic Fund since the beginning of the war has gone to those in whom it was intended

TO MEN: Dig down deep into your Bank Balance
The larger your cheque the lighter your conscience
Renew and increase your old Subscriptions

TO WOMEN: The Ladies' Societies of Montreal have unanimously declared this a Women's Self Denial Week. See what a role you can play

GIVE UNTIL IT HURTS

The authorized treasurer carries an identification card. If they find you send your cheque to the Hon. Treasurer 303 Drummond Building Montreal

**PATRIOTIC FUND
AND RED CROSS**

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**WOMEN'S
SELF DENIAL WEEK**

FOR THE

**Patriotic Fund and
Red Cross Campaign**

Our men are offering their lives for us.

Let us make some offering of Self Denial to help our Wounded Soldiers and our Soldiers' Families

Every Dollar relieves One Soldier's Sufferings
Sixteen Dollars a Month provides Decent Comfort for a Soldier's Family

\$2,500,000 needed from Montreal this week for the year 1917.

GIVE UNTIL IT HURTS

M. R. DRUMMOND,
Chairman, Women's Executive,
303 Drummond Building.

EVERY DAY HAD ITS OWN KEYNOTE IN THE VICTORY CAMPAIGN