

(7) Telesat Negotiations

The Corporation has not yet signed a contract with Telesat Canada for the rental of three channels on the satellite facility. Negotiations are continuing but indications are that the Corporation's cost will exceed the \$9,000,000 rental because CBC will require a second audio channel for radio. In addition, the Corporation in its own planning asked for some additional transmit and receive facilities to be installed by Telesat Canada.

Another element associated with the satellite is the criticism the Corporation is receiving about the need to have northern oriented programming included in the satellite service to that region.

The satellite vehicle will in about five years' time make the present Sackville facilities redundant and will allow their conversion to meet future shortwave broadcast needs.

(8) "My Land, My Country"

Mr. Wilson enquired if either the Corporation or the National Film Board were contemplating the production of a program based on Duncan Pryde's book "Nunaga" (My Land, My Country). The President said he would look into this and advise Mr. Wilson.

(9) Toronto Consolidation - Exchange of Properties

The Corporation will issue a press release on March 27 in conjunction with a press conference being held in Toronto by the CNR, Metro Centre Developments Limited and chaired by the Minister of Energy, Mines & Resources, Honorable D. MacDonald. This will make public the exchange of various properties between the CNR and the CBC and the CBC's intention to locate its radio and TV transmitters on a tower to be constructed by Metro Centre Developments Limited.

REPORT BY EXECUTIVE VICE-PRESIDENT

(1) Budgets and Objectives

The Executive Vice-President (Mr. Picard) explained that the original plan was to submit the 1972/73 detailed budgets together with the 1973/74 - 1975/76 "B" budgets to the Board for consideration in late January but, due to the NABET strike and more particularly as it affected Management personnel in Toronto and Montreal, it was necessary to defer these items until this meeting. Mr. Picard also referred to a report circulated in advance of the meeting outlining the 1972/73 operating objectives of the Corporation.

(2) Accelerated Coverage Programme

The Corporation is presently engaged in the development of this programme on a region by region basis. Joint meetings are regularly held with representatives of the CRTC, Treasury Board and Department of Communications. (This item is reported on more fully later).

REPORT ON REAL PROPERTY TRANSACTIONS

Reviewing the agenda report covering real property transactions for the period January 28, 1972 to March 9, 1972, the President noted the three renewal of leases listed under Montreal pertained to Engineering Headquarters. This service was never slated for inclusion in the Maison de Radio-Canada. The future of Engineering Headquarters will be the subject of an examination to be undertaken by Mr. Picard within the next year or two. It would appear that rather than maintaining one large central engineering headquarters, some degree of decentralization and integration within the two operating divisions would be preferable.