

# Zeller's

**DIXIE PLAZA  
STORE HOURS**

MON.-WED. 10 - 6  
THURS.-FRI. 10-9:30  
SAT. 9 - 6

# SIDEWALK SALE

**Tremendous Buys for Beach Beauties!  
Stunning Swimsuits  
For Junior Misses**

REG. TO **10.88** EACH  
\$15.00

"Dacron" and cotton or stretch nylon one and two-pieces with built-in bras. Some with pleated skirts, contrasting trim, "Little Boy" legs. "Dot" pattern in turquoise or yellow, others in blue, green, navy. Sizes 30 to 38 in group.

**"Permanent Press" Shirts**

Men's short-sleeve, no-iron sport shirts of polyester and cotton. Regular permanent press or button down collars; pastels, stripes, checks. S-M-L-XL. **2.57** each or 2 for **5.00**

**Men's Play Shorts**  
Special **2.67**

Polished cotton with 2-button extension waistband, elasticized inserts. Smart colours, sizes 28 to 38.

**Special Purchase Men's Sport Shirts**  
Special **1.97** ea.

Sanforized, 100% cotton short sleeve sport shirts feature button-down or regular collar. Assorted patterns, in sizes S-M-L-XL.

**Men's Sale Priced "Lastex" Swim Trunks**  
Special **3.47** Reg. 3.99

Two smart styles! Beach boy trunks with eyelet lace striped front. Basketball style with lacing, contrast trim, emblem. Colour choice S-M-L.

**For Fun at the Beach or Home Plastic Beach Toys**  
Reg. 94c. Special **77c**

Wide assortment of plastic pails, trucks, boats, all poly-bagged or wrapped.

**Fantastic New Game! 3 Blind Mice**  
Reg. 1.00. Special **77c**

For kids from 6 to 60. Complete with full instructions. As seen on T.V.

**Vinyl Covered Pads For Chair, For Chaisette**

CHAIR PAD **1.77**  
Reg. 2.49

CHAISETTE PAD **3.47**  
Reg. 4.59

Cushiony foam-filled pads for summer furniture. Covered in floral vinyl. Summer colours, Hawaii pattern.

**Folding Patio Chairs**  
Reg. 7.99. Special **6.97**

Folding chair with comfy double seat and single back, aluminum frame and extruded metal arms. "Paradise" blue floral pattern.

**Garden Umbrella**  
Reg. 3.99. Special **2.97**

8-rib acilate garden umbrella clamps on to tables, chairs with die-cast iron clamp.

**For Taking It Easy Metal Arm Aluminum Chaisette**  
Special **6.97**

Reg. 8.99

Rugged aluminum-framed chaisette with 2 1/2" wide poly webbing in smart summer colours. 4 position backrest.

**Wide Selection for Misses! TOPS AND SHORTS**

Tops **1.67** Shorts **3.47**

100% stretch nylon tank tops or cotton knit midriffs in stripes, solids; S-M-L. Viscose/nylon Jamaica shorts 10-20.

**Girl's Size 7-14 Nylon Shells & Tops**  
Special, **97c** ea.

Easy-fitting, easy-care stretch nylon shells to top shorts, slims. Assorted colours.

**Men's Permanent Press Shorts and Shirt**  
Shorts **2.88** Shirts **3.47**  
Reg. 3.99 Reg. 3.99

No-iron combed cotton knit shirt with Perma stay collar, short sleeves. S-M-L. No-iron polyester and cotton walk shorts with continental waist. 30 to 38. Summer colours.

## "SPECIALS GALORE!"

**A Must For Every Cooler Ice Substitute**

Reg. 1.00. Special **88c**

Plastic container, quick freezing ice-sub made by the "Coleman" people.

**Tremendous Savings! Basket Chairs**

Reg. 5.99. Special **4.57**

30" diameter raw rattan peel chair with detachable iron legs. Covers also available in wide choice of colours.

**Girls' and Women's S-M-L Terry Cloth Slippers**

Solid or print terry slippers with side-band vamps; bright colours.

Special, **1.67** pair

**100% Cotton Terry Beach Towels**

Special **2.47**

Soft, fluffy, absorbent! Assorted patterns in 36 x 60 or 30 x 66.

**Girls' and Boys' Play Shorts**

Special **88c** Reg. 99c

Girls' and boys' sturdy cotton shorts in summer colours, elastic waists. Sizes 4-6X.

**Children's Squall Jackets**

Special **1.27**

Children's nylon, tie-string squall jackets, assorted colours. Sizes 4-6X.

**Big 40 Qt. Capacity! Chest Cooler**

Reg. 2.99. Special **2.17**

Sturdy insulated chest cooler with rigid lid and handles. Light as a feather!

**Refrigerator Container Sets**

Special, **77c**

Plastic sets of three 60-oz. square, four 16-oz. round, five 30-oz. square or six 20-oz. square containers.

**For the Picnic Season! 32 qt. Foam Chest**

Reg. 1.77. Special **1.17**

Insulated for superior heat and cold retention. Lightweight, yet sturdy.

**Enormous Savings! Picnic Cooler**

Reg. 12.99. Special **8.88**

Sturdy plastic snap-lid coolers with handy tray. Colours: tangerine, avocado, or gold with attractive white lid and trim.

**Beat the Summer Heat! Hardside Swimming Pool**

Reg. 17.99. Special **12.88**

Large 7 ft. diameter, round hardboard wading pool. Terrific for the kids. Complete with vinyl liner.

**SPECIAL CLEARANCE! Rigid Side Pools**

Special **7.77** Reg. 12.99

Sturdy metal tubular square frame. Complete with four corner seats and clear vinyl liner.

**3 Pce. Matched Luggage Sets**

Bargain Special, set **34.88** Reg. 39.99

"Charge-It!" Set consists of vanity case, weekend case and pullman! Sturdy, scuff resistant vinyl covering.

**Individually Priced**

Vanity Case **9.97**  
Weekend Case **10.97**  
Pullman **15.97**



**Shop In Cool Air-Conditioned Comfort Monday Thru Saturday.**