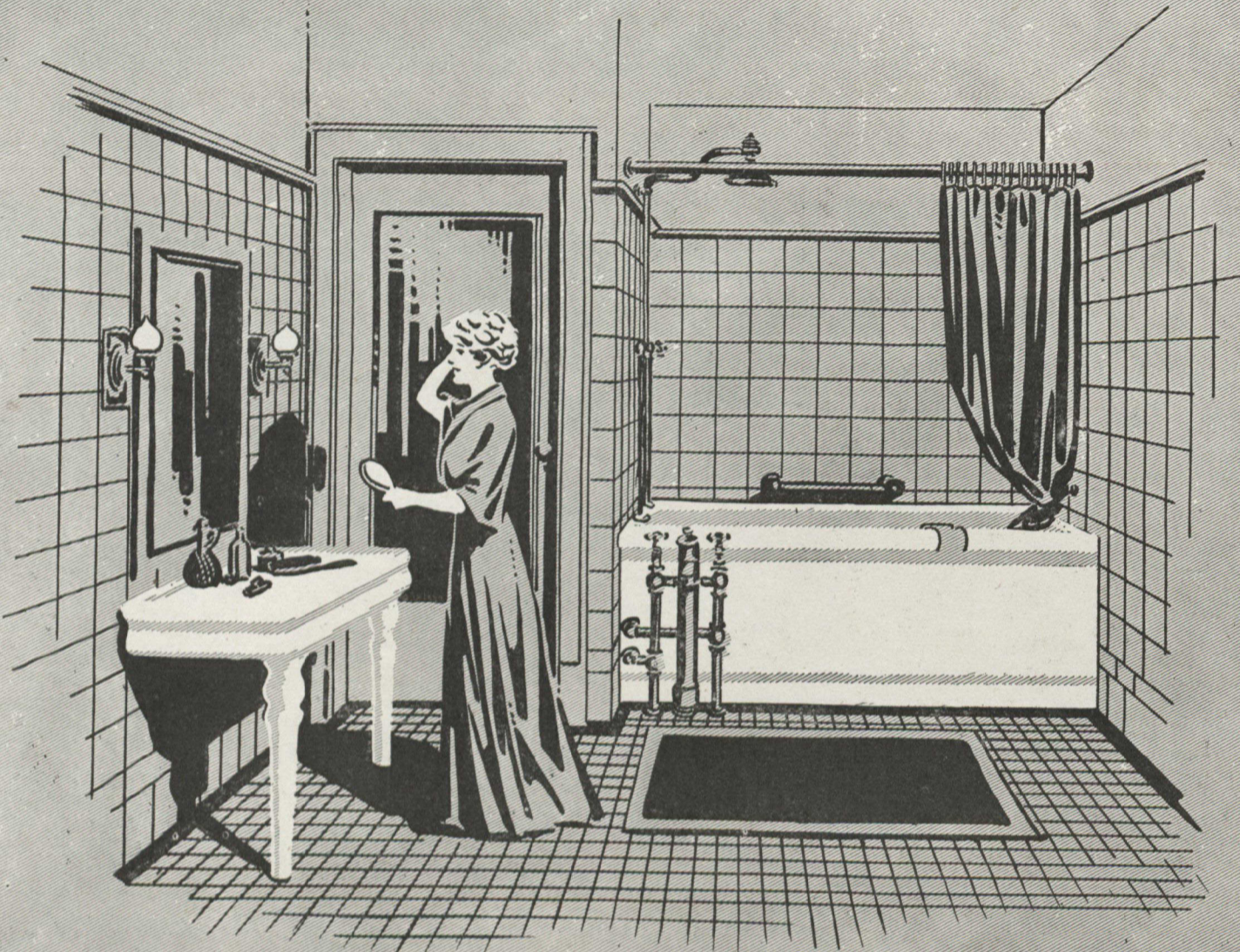


THE **STANDARD** **IDEAL** COMPANY LIMITED  
 PORT HOPE ONTARIO CANADA



## Standard IDEAL Ware

As a sanitary product—absolutely perfect.  
 As an artistic product—the ideal.

☐ In selecting Standard IDEAL ware as the furnishing for your bath room, you have the opportunity to give the widest scope to your sense of the artistic—and the unassailable assurance—the guarantee—that as a sanitary product it is absolutely perfect.

☐ Standard IDEAL ware is made in the largest line of designs of any Porcelain Enamelled ware made anywhere in the world—every design is a practical one—planned for a place—planned to please.

☐ It is possible that every piece of Porcelain Enamelled Bathroom furnishings could be produced at as high a quality standard as Standard IDEAL ware, but the makers are satisfied to let quality fall just far enough short of Standard IDEAL quality to permit it to make claim for itself to be the best in the world—and justly so—it has been proven by test.

☐ Standard IDEAL ware is a very high grade product of Cast Iron Porcelain Enamelled ware—a scientific combination of chemical and mechanical skill—non absorbent—impervious to moisture—will not chip, craze or crack—a snow-white perfect surface that will not permit foreign matters to cling to or disease germs to lodge or secrete themselves—it costs no more than the inferior product offered as a substitute.

☐ For sanitariness—for artistic effect—for durability—the ideal furnishing for the bathroom is Standard IDEAL ware. A handsome booklet, "Artistic Sanitation in the Home" gives many illustrations and much excellent information. WRITE FOR IT.

**The Standard Ideal Company Limited**  
 Port Hope, Ontario, Canada

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