



EVINRUDE

The Coming of the *Evinrude* Created a Better Summer for 25,000 People

This detachable portable rowboat motor which attaches to any rowboat in less than one minute has created new pleasures for lovers of water sports in all parts of the world. Its very simplicity has enabled not only women and children to use it but has offered greater possibilities for a better vacation on any body of water. The

Drives a rowboat 8 miles
an hour—a canoe 12

Weighs about 50 lbs.—carries
like a satchel



Made in 3 sizes:

1½ H.P.
2 H.P. and
3½ H.P.

Adopted by 12 Governments

and Theodore Roosevelt has purchased one for his South American trip. Other prominent explorers and sportsmen use them in all parts of the world.

The great Evinrude plant has a capacity of over 200 detachable rowboat motors per day. But even with this tremendous output we have been compelled, in the height of season, to refuse orders, so great has been the popularity of "Evinruding." Warehouses are maintained in the principal cities of the world for the purpose of furthering "Evinrude" service; a feature never before even attempted by any marine engine builder.

Magneto on 1914 Models

It was impossible to improve the basic construction of the "Evinrude" therefore we added to it. One of the most striking additions which identify the 1914 models and contribute an epoch in gasoline motor construction is the

Built-In Reversible Magneto

No batteries to carry, no danger of wet contact points, as rain, waves or even complete submersion will not affect it.

Evinrude detachable motors are on sale in nearly every city in Canada.

The Evinrude Motor is now on exhibition at the Toronto Motor Boat Show—Be sure and see it.

*Illustrated Catalog Sent Free, Upon Request
Write for a Copy to us, or to our Distributors*

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