

Announcement!

The Simpson House Furnishing Club Opened Monday, June 1st. In Conjunction with our June Sale

Thousands of Canadians in all parts of the Dominion are at this moment well pleased ex-members of our former House Furnishing Clubs. Each and every one, without exception, so far as we know and believe, is ready to wholeheartedly endorse this plan of furnishing homes, from their own personal satisfaction and experience. It has proven the most liberal convenience ever offered to home owners in this country. The persistent development of this business and strengthening of our resources enables us to plan things on a large and liberal scale, which will show to exceptional advantage this month in connection with our June Sale, which we are holding in preparation for moving into our new building. The hundreds of new homes going up all over Toronto are to share in this plan of house furnishing that has revolutionized all ideas of liberal methods and discounted the best that you or we have ever known. There is nothing visionary about it and no experiment. We propose to sell an extra \$100,000 worth of Furniture and Carpets during June, and to do it in this way. WE COMMENCED MONDAY, JUNE 1st to organize what is so well known as a SIMPSON HOUSE FURNISHING CLUB, LIMITED TO JUNE, LIMITED TO 500 MEMBERS, which will enable responsible persons in Toronto or anywhere in Canada to buy anything they want in Carpets, Curtains, Furniture and Pictures now, and arrange for payment, extended over remainder of the year. IT COSTS NOTHING to join the club with no extra charge in any way.

Any responsible home owner, hotel keeper, church or corporation can get anything they want in Carpets, Curtains, Furniture or Pictures, if bought and delivered during June, and arrange terms of payment spread over the remainder of the year, to suit their convenience. NOT ONE CENT OF EXTRA CHARGE IN ANY WAY, SHAPE OR FORM.

Special June values will appear in our Store News, with all prices marked in plain figures—the same to one and all. The Club plan is limited to 500 members and to one month, with the distinct understanding that all goods must be bought and delivered at once. Cannot agree to hold over a single purchase—haven't the room. And in order to make sure of a Club Membership, those who are at all interested should make application at once. If convenient to visit the store within the next day or two, cut out and mail attached coupon, giving your address. All names will be filed in order as received.

The Secretary will be at your service during June in the Housefurnishing Club Office in Curtain Department. Talk it over with him in person if you can. Write, if more convenient. Join now. Take all the advantage which is yours if you but choose to say the word.

THE ROBERT	SIMPSON	COMPANY LIMITED	June _____	1908
TORONTO, ONT.				
<i>Will you kindly enroll my name as a member of your Housefurnishing Club, details to be arranged later.</i>				
Name _____				
Address _____				

YOU PAY FOR MATERIALS ONLY

No extra expense to customers of our Carpet and Curtain Department for cutting, fitting, hanging, sewing, laying or covering, to encourage the reduction of our house furnishing stocks previous to our moving into our new store we will place any of the above mentioned goods in your house ready for use without the customary charge. We will send men to take the necessary measurements, have the goods made up, deliver them and put them down, or hang them as the case may be, **At Our Own Expense**, thus saving you from 25 to 50 per cent. of the usual cost. This offer applies to everything in the Department and will continue throughout the month of June. Select your goods and leave the rest to us.

Free During June Sale	WINDOW SHADES MADE AND HUNG. FURNITURE RECOVERED. CURTAINS MADE AND HUNG. LINOLEUMS LAID. CARPETS MADE AND LAID.	Free During June Sale
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