



**LONDON  
GUARANTEE AND  
ACCIDENT COY.  
Limited**

Head Office for Canada:  
**TORONTO**

Employer's Liability  
Elevator  
Contract

Personal Accident  
Fidelity Guarantee  
Internal Revenue

Sickness  
Court Bonds  
Teams and Automobile

**AND FIRE INSURANCE**

ESTABLISHED 1866

**SUCCESS AND PROGRESS**

These are two outstanding features of the history of the North American Life over the past 30 years.

Year	Income	Payments to Policyholders	Assets	Insurance in Force
1885	153,401	38,016	343,746	4,849,287
1895	581,478	105,712	2,300,518	15,779,385
1905	1,660,064	538,827	6,968,014	27,580,047
1915	2,749,951	1,386,025	15,716,889	56,245,318

This is a rapidly growing institution and offers an attractive opportunity for a live agent.

**North American Life Assurance Co.**  
"Solid as the Continent"  
HEAD OFFICE - TORONTO, ONT.

**Protection—Savings—Investment**

"3 in 1." All the three features of savings, protection and investment are combined in the participating endowment policies issued by The Mutual Life of Canada.

**Savings.** Many who would save little or nothing under any other system have succeeded with the help of an endowment policy in securing "the first thousand."

**Investment.** No other security is more safe than a Mutual Life endowment policy and as to profit these policies return from \$120 to \$210 for every hundred invested in them, in addition to the protection afforded.

**Protection.** In addition to the savings and investment features, the home of the policyholder is absolutely protected throughout the endowment term for the amount of the contract—which is therefore the best security a man can hold.

**The MUTUAL LIFE ASSURANCE CO.  
Waterloo OF CANADA Ontario**

**IN CHOOSING  
LIFE INSURANCE**

look at the Cost—not only the first cost, the present premium, but the Cost in the long run, taking the profits into consideration.

On both counts it will be found that no policies cost so little as those of the Great-West Life.

Premiums are lower and profit returns higher than obtainable elsewhere. The reasons are, the high rate of interest earned on the Company's investments, a favorable mortality, and low cost of business.

Ask for information

**The Great-West Life Assurance Co.**  
DEPT. "F"  
HEAD OFFICE ... WINNIPEG

**The Imperial  
Guarantee and Accident  
Insurance Company  
of Canada**

Head Office: 46 KING ST. W., TORONTO, ONT.  
IMPERIAL PROTECTION

Guarantee Insurance, Accident Insurance, Sickness Insurance, Automobile Insurance, Plate Glass Insurance.

A STRONG CANADIAN COMPANY

Paid up Capital	- - -	\$200,000.00.
Authorized Capital	- - -	\$1,000,000.00.
Subscribed Capital	- - -	\$1,000,000.00.
Government Deposits	- - -	\$111,000.

**Guardian Assurance Company  
Limited** - Established 1821.

Assets exceed Thirty-Five Million Dollars

Head Office for Canada, Guardian Bldg.,  
Montreal

H. M. LAMBERT, Manager. B. E. HARDS, Assistant Manager.

**ARMSTRONG & DeWITT, General Agents,**  
6 Wellington Street East - Toronto

**ACCOUNT BOOKS  
LOOSE LEAF LEDGERS  
BINDERS, SHEETS AND  
SPECIALTIES**

Full Stock or Special Patterns made to order

**PAPER, STATIONERY, OFFICE  
SUPPLIES**

All Kinds, Size and Quality, Real Value

**BROWN BROS.. LTD.**  
Simcoe and Pearl Streets - TORONTO

**Great North Insurance Co.**  
HEAD OFFICE, L.O.O.F. BLOCK, CALGARY, ALBERTA  
THE COMPANY WITH A RECORD



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