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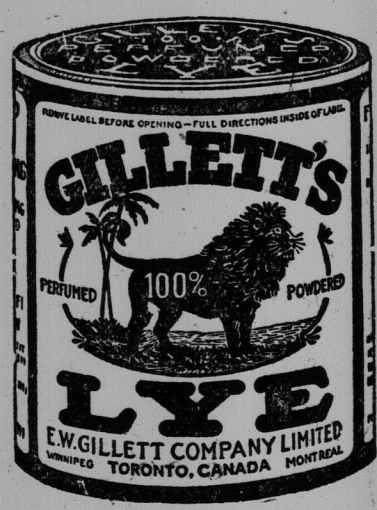
THE EVENING TIMES AND STAR, ST. JOHN, N. B., TUESDAY, NOVEMBER 8, 1921

ENCOURAGEMENT OF TOURIST TRAFFIC

Halifax Board of Trade Council Strong for Advertising Nova Scotia—A Clearing House for City Charities Proposed.

(Halifax Chronicle.)

The attractions of this province, especially to the motorist and the means of bringing it to his attention was one of the several interesting subjects the Council of the Board of Trade discussed Tuesday afternoon. With the improvement of the roads it is believed an im-



ber of American cars toured this province, the present year than ever before is a satisfactory feature to those who have been endeavoring to advertise the province.

New Brunswick, Quebec, Ontario and provinces of the west have spent large amounts in advertising in a suitable manner to attract the tourist, especially the motorist and recently an article appeared in the Montreal Star urging a greater expenditure in this respect and pointing out the large amount of money that must have been spent in the Province of Quebec by this class of travellers.

The State of Maine reaps a large harvest yearly and now that the highways through the New England States and New Brunswick make Nova Scotia accessible, the attractions of this province, especially the miles of lake scenery which is so eagerly sought after by the American traveller, as well as the seashore, will, it is believed in a quicker time than expected, bring an ever increasing number of this class of travel.

Nearly all present expressed these views and the following resolution was unanimously passed: "Whereas, improved roads and more cars have made the beauties of Nova Scotia more easily accessible than formerly to the United States motorist, the Council of the Halifax Board of Trade is of the belief that this money spending class can now be induced to come to Nova Scotia in much larger numbers than heretofore, provided the attractions of the place are properly presented to them, and,

Whereas, this year the State of New Hampshire, it is said, had a revenue of many millions of dollars from its tourist traffic, although the attractions for the motorist in New Hampshire are not comparable to those of Nova Scotia.

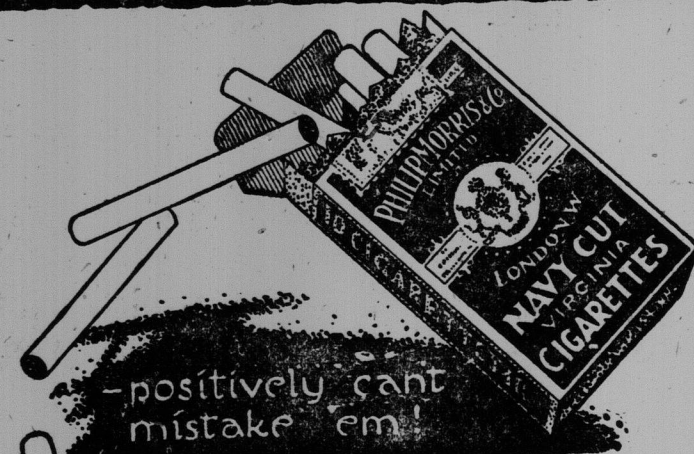
Therefore Resolved the Council of the Halifax Board of Trade desires to place itself on record as being anxious to encourage any well considered effort which may be made to increase the present volume of motor travel from New England to this province, and would respectfully suggest that the provincial government take the matter of such encouragement under consideration at the very earliest opportunity."

A committee was named composed of A. H. Whitman, F. A. Gillis and P. E. Elliott, representing the council, who will add to their number, for the purpose of bringing the matter to the attention of the provincial government.

Annapolis Failure

Annapolis, N. S., Nov. 7.—The Pulpwood Supply Co., Ltd., has made an assignment for the benefit of creditors to the Canada Permanent Trust Co.

The congregation of the Centenary Methodist church was given a musical treat on Sunday morning when a former member of the choir, Ernest W. Appleby, participated in the musical programme of the service. In the evening Mr. Appleby's pleasing tenor was heard to good effect in the Main street Baptist church. For the last several years Mr. Appleby has been singing in the Trinity Church of the Intercession, New York city. He will return to his home in New York today.



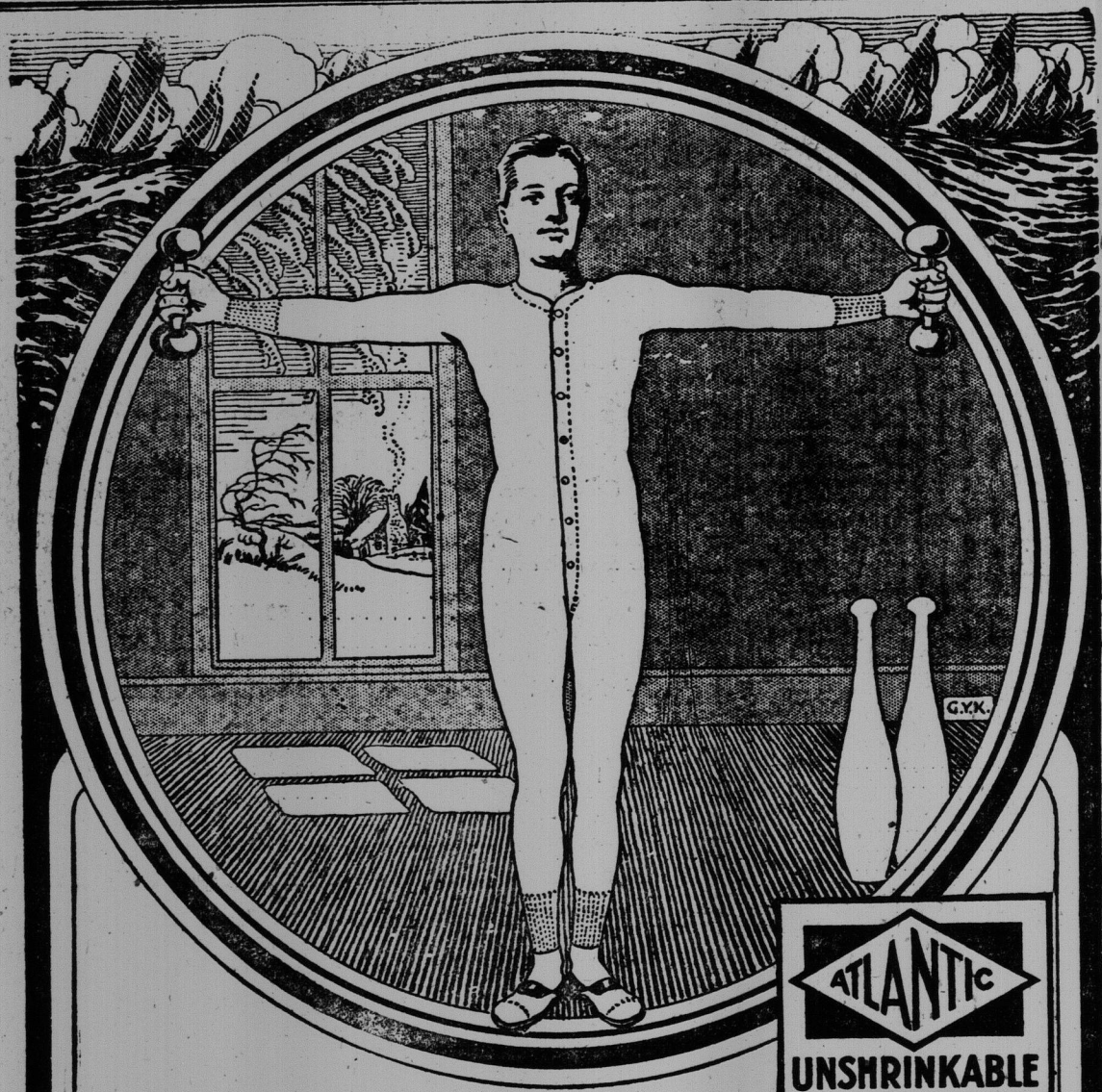
No need to look at the label to know they're Philip Morris. You can tell 'em right away.

—at once.

That smooth smiling taste of sweet southern tobacco—the kind that grows in ol' Virginny.

Can't mistake 'em once you've caught the flavor.

PHILIP MORRIS
NAVY CUT CIGARETTES
10 for 15¢ 25 for 35¢



SMOOTH, comfortable and free from irritation; elastic and yielding when you stretch and bend; warm as only pure wool well-knitted can be.

Every Atlantic garment is a dependable garment in every respect, and the best value anywhere for the money.

ATLANTIC
UNSHRINKABLE
The UNDERWEAR
that Overwears

ATLANTIC UNDERWEAR, Limited - Moncton, N.B.



Ingersoll Cream Cheese

THE flavor is mild yet it has a tang that is particularly pleasing and appetizing. It is so delicious it fairly melts on the tongue. It goes further than other cheese.

"Can be used in a hundred different ways"

SENTENCE GREEK DOCTOR TO PRISON

Alleged Disrespect to Queen in Letter of Complaint on Behalf of Soldiers.

Athens, Oct. 17.—(Associated Press by mail)—At a time when all the hospitals in Athens are crowded with wounded from the Anatolian front, one of the ablest of Greek surgeons has been sentenced to forty days' imprisonment for alleged disrespect to Queen Sophia.

The Athenian press of all shades of opinion is up in arms against the sentence passed upon Dr. Polibus Coriolis, who, in his capacity of honorary surgeon of the Greek army, committed the offense of writing to Queen Sophia from the front to call her attention to the fact that parcels containing candy and cigarettes sent to soldiers at the front by their relatives and friends hardly ever reached their destination. The powers that be, however, ignore this general outcry. Queen Sophia is at the head of the

Greek Red Cross and, indeed, of all the benevolent institutions in Greece. She never misses an opportunity for marking her interest in the soldiers at the front. It is contended that Dr. Coriolis could not have done better than bring to the queen's knowledge the many irregularities in the dispatch of parcels; but he should have communicated with the queen through her secretary. For this omission he is undergoing the sentence.

Dr. Coriolis took up his abode in Athens some four years ago and he married the daughter of the minister of finance in the Venizelist government. He is himself an ardent supporter of the late prime minister.

A broken wire rendered the west side fire alarms useless last Saturday evening from about nine-thirty o'clock until repaired by a gang under Charles Piercy, line superintendent, about an hour later.

The Loyalist Temple, No. 13, Pythian Sisters, met last night in the Temple of Honor building, Main street, with Mrs. C. T. Green, M. E. C., in the chair. Reports from the conveners for the fair were received.



PURITY FLOUR

More Bread and Better Bread



A TEA YOU'LL ENJOY

In ½ and 1 pound cartons

Carnation Milk

"From Contented Cows"

Thousands of Canadian Homes Now Use No Other Milk Supply

THOUSANDS of Canadian homes now buy milk ahead—a week's or a month's supply—with their groceries.

They keep Carnation Milk—on their pantry shelves—pure, rich "whole" milk, fresh whenever needed. You'll prefer to get your milk supply this way, too—once you try Carnation Milk.

Not only because it is handier, but also because it is economical.

The rich milk is delivered to the Carnation condenseries which lie in the heart of Canada's finest dairy counties.

Part of the water is removed by evaporation. Then the milk of creamy consistency is sealed in air-tight containers—and sterilized.

It Keeps for Months—Always Handy

Carnation Milk, therefore, keeps for months. Even when the can is opened it stays sweet and fresh for several days.

There is no waste—no problem of "left over"—with Carnation Milk.

There is no worry about milk delivery—winter or summer your grocer can supply you.

And Carnation Milk serves every milk purpose.

Use it as cream for tea, coffee, fruit or cereals. Chill it first, for whipping. Dilute it with at least an equal amount of water—for cooking or for table use. For drinking dilute with an equal amount of water, or more, according to taste.

Order three or four tall cans (16 oz. size) or a case of 48 cans from your grocer—the Carnation Milkman. Phone him now!

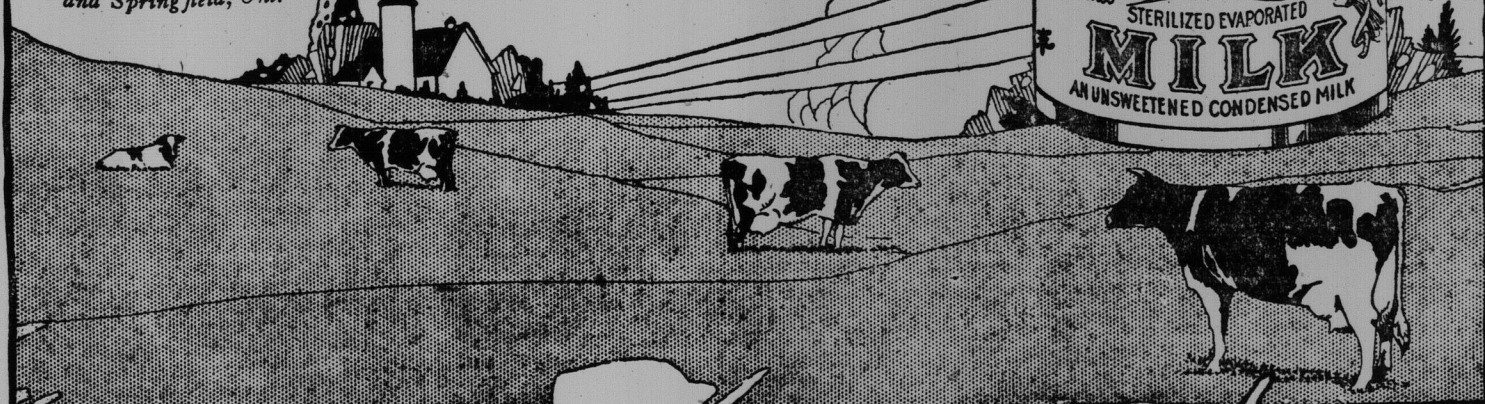
Send for this Famous Recipe Book

Carnation Milk adds flavor of nourishment to everything you cook. Carnation Milk recipes will add variety to your menu. There's an illustrated booklet of 100 tested recipes awaiting your request. Write for it today—it's free. Address our Aylmer office.

Made in Canada by

Carnation Milk Products Co., Limited
Aylmer - Ontario

Condenseries at Aylmer and Springfield, Ont.



Use Carnation Milk for
Cereals
Tea
Coffee
Puddings
Cream Sauces
Fudge
Custards
Gravies
—For every milk use

The label is RED and WHITE

