

MC2035

Set Your Alarm Clock And

Make all preparations to be here early THURSDAY morning, for we will offer buying and money saving shoe bargains unequalled anywhere. The prices at which these shoes will be marked and sold will without exception cause the

Greatest Surprise

While this great sale is in existence. A sale that will blaze a trail of MODERN MERCHANDISING; a sale that will appeal to all shrewd buyers. This sale will be the

Sensation of the Day

The wonder of the hour. If you miss this great opportunity of your life blame yourself—not us. We are doing our part. Now it's up to You.

Bear in Mind :

All the shoes on sale are from our regular stock, comprising some of the best makes in the country. These are not odds and ends, or shoes bought for a sale, and therefore the values are genuine.

An Avalanche of SHOE BARGAINS!

All Former Prices Shot and Shattered at this Mammoth Sacrifice

Shoe Sale

AT THE

Quality Shoe Store

107 CHARLOTTE STREET

You'll Have To Hurry!

This is a great opportunity, right now, with Easter knocking at the door. We've got to dispose of these shoes in a very short period. High grade shoes for Men, Women and Children now selling at the fraction of

Raw Material Cost

Come and get two pairs for the price of one. And notify all your friends and neighbors, because as soon as the bargains flood gates swing open the store will be packed from morning till night.

Nothing to compare with this great sale has ever occurred before. The values are astounding and prices are almost unbelievable. It may sound impossible but it's true. You may doubt our word, but you cannot doubt evidence of your own eyes.

There Are Three Reasons For This Great Sale

- 1—We are heavily overstocked and must unload.
- 2—We must raise considerable CASH at once.
- 3—To acquaint you with the superior shoe values this store offers at all times, and to make you a regular customer of this store.

Sale Begins THURSDAY MORNING at 9.30 O'CLOCK

Young Men! Look Here!

200 pairs of the original and famous SLATER SHOE, in a very fine brown calf leather, on a medium English recede toe last only. All sizes and genuine \$9.00 values go at—
\$4.98
Don't miss this!

Boys' Shoes

Solid Box Calf Leathers in black and brown Blucher style. Good roomy fitting lasts; sizes 1 to 51-2. Exceptional value at
\$2.98

Honest Value

Misses' and Girls High Cut Boots, in black and brown calf and kid. Some with welted and turn soles. Misses' sizes, 11 to 2. Girls' 8 to 10 1-2
\$2.98

Extra Salespeople Wanted
Apply (in person)
At Once

Real Bargains

Women's black and brown kid, 2 strap shoes. G. Girls' Bl. Patent Pumps with low heels. A few black and brown high heel Oxfords and strap slippers. Some of these lines have sold regularly as high as \$7.50. Come and see if your size in here.
\$1.98
Only \$1.98 a pair.

Many New Spring Lines Included in This Sale

ANOTHER LOT

Of Men's Shoes, of fine mahogany calf leather; Goodyear welts, rubber; heels Blucher style, with medium toe; also some sample shoes in several styles.
\$4.98

All at One Price

Ladies' Silk Hose (seconds); assorted colors. Regular values up to \$2.00 a pair. While they last 29c pr

GRAB THIS, MEN!

Genuine Goodyear Welt Boots in black and brown, with rubber heels, Blucher style and box toes. The well known Tetrault shoes. All sizes from 5 1-2 to 11. While they last
\$3.98

GREAT OPPORTUNITY!

480 pairs of Ladies' Patent Leather, Black or Brown Kid and Calf, one and two strap shoes, with buckle or buttons, also Black and Brown Calf Brogue, Saddle Brogue, or Plain Oxfords, flat, military and cuban heels, with rubber heels. These are all high grade lines, and are up to date in every detail. Most of these lines will go at even less than half price. Get in on this quick.
All sizes go at

\$2.98

Unequaled Price

Here is a big lot of Ladies' Shoes, comprising some very high grade makes, such as Slater, Invictus and Ames Holden. Every pair Genuine Goodyear Welt and up to date styles; one straps, two straps, military and Cuban heels. Brogue Oxfords, in Black and Brown Calf. The Strap Pumps come in Black and Brown Kid and Colt, Patent Leather, and combination colors. Several widths and all sizes from 2 to 8. The regular prices are \$6.95 to \$10.00.
They all go at one price—

\$3.98

A SNAP!

Assorted lot of Ladies' High Top Boots. Black and brown kid and calf leather. Low and high heels. Every pair high grade and sold regularly from 7 to \$10.
Now Going at
\$2.98

Men's and Women's Felt and Cosy Slippers; assorted colors and styles. All sizes. Regular values up to \$2.00. On Sale 98c

Extraordinary Reduction

Men's Brown Calf, Goodyear Welt Boots. Pointed toe last only, and sizes are not complete. A small lot, regular \$5.95 values, go at this very special low price. Be on hand early.
\$2.98

SALE LASTS
10 DAYS
ONLY

REMEMBER THE PLACE The Quality Shoe Store

107 CHARLOTTE STREET, Opposite Dufferin Hotel

NO APPROVALS
NO REFUNDS
EVERYTHING
CASH AND CARRY