

Good Values in Men's Summer Togs



Correct, Wherever Smart Things Are Correct--These Palm Beach Cloth Suits at \$8.75.

They are made in two styles ---the plain three-buttoned sacque, and the pinch-back models. Splendidly-tailored shoulders and fronts are reinforced with a French facing of the same material. Trousers are regular outing style with five pockets, belt loop and cuff bottoms. Sizes 34 to 44. To clear **8.75** today at

Today Men's Cool Cloth Suits at \$12.00

Only when you have observed the fine light fabrics, the clean cut styles and the splendid making and finishing of these suits, will you know of the excellent value provided by such a moderate price. They are made with two-button fronts in both plain sacque and pinch-back styles. Trousers have cuff bottoms and five pockets.

We know of nothing cooler or more dressy, and if you would have one you will want to hurry.

Men's Light-Weight Mohair Suits Going Today at \$13.50

Two pieces, and pants only; a medium light grey mohair, with a neat white hairline stripe; made up in two models, a smart three-buttoned sacque, also in a young man's Beltsack, with belt all around; splendidly tailored, with fronts reinforced with same material; all seams stayed and bound; trousers have five pockets; tunnel belt loop, and unfinished bottoms. Sizes 35 to 44. Today **13.50**

Headquarters for Men's Outing Shirts

More of Those Good 79c Negligee Shirts for a Second Sale Today
Every Shirt Has Separate Collar to Match, Also French Soft Cuffs

The first sale proved such a howling success that we were forced to reorder to insure the safety of filling orders. Good thing we did, too.

Today's wholesale list price shows a substantial increase over the price which was paid for this second lot.

They are made of plain hair line and fancy cluster stripe percales. Sizes 14 1-2 to 17. **.79** Good value. On sale today

Men's Outing Shirts Rare Value \$1.00

All Sizes, Many Designs

These tailored shirts are made from fine percales and English cashmerettes. The former comes in neat black pin stripes on white ground. The latter may be had in all the new Persian stripes, in many hues and designs, on cream ground. All are made with thin attached collar that can be turned in when linen collar is substituted. Colors fast. Sizes **1.00** 14 to 18 inches. Priced at

The **SIMPSON** Company Limited

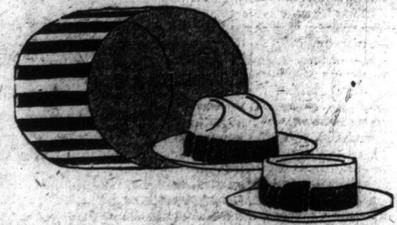
Now's the Time to Buy Another Straw Hat

Clearing Men's Straw Hats Today at 69c

One straw hat seldom proves sufficient to last the season. Repeatedly men find it necessary to make the first straw hat purchase.

When the season gets its "second wind," will you not appreciate one of these straw hats on sale? The price today is only 69c.

Choose split and sennit boater. Not all sizes in any one line. Hats worth up to \$1.50, mind you, for 69c.



You Don't Have to Swim to Wear a Bathing Suit

All Wool Bathing Suits for Men at \$3 and Up

Whether you swim or not, you'll agree that fit and appearance are essential where the maximum comfort is to be attained.

Today we offer Men's Perfectly-fitting Bathing Suits of English worsted yarns, elastic ribbed. Plain grey and grey with white banding, at the following low prices:

- Two-piece all wool Bathing Suits, \$3.50.
- Two-piece grey striped Bathing Suits at \$4.00.
- One-piece wool Bathing Suits, skirt style, navy and white, black and white, at \$6.00.

Men's Bathing Suits of Fine Cashmere

Made from extra fine quality fine cashmere in navy. Imported lines, guaranteed fast dye. One-piece suits at \$1.50. One-piece suits, with skirt, at \$2.00. Two-piece suits at \$2.50.

Men's Bathing Suits of Processed Cotton Materials

Softly woven materials, fast navy dye. Sizes 34 to 44. One-piece suits at 65c. One-piece suits, with skirt, at 75c. Two-piece suits at \$1.00.

Boys' Bathing Suits Plain Navy Fast Dye

One-piece suits at 39c. One-piece suits, with skirt, at 50c.



Men's Cool Balbriggan Underwear On Sale Today---65c the Garment

Hot Weather Underwear, balbriggan in pure white. Shirts are athletic, sleeveless, jersey style, with no buttons; drawers are knee lengths. Sizes 34 to 44. Special today **.65** at

Men's White Negligee Shirts, made with pique bosom, laundered cuffs, coat style; a very dressy warm weather shirt; sizes 14 to 16 1/2. Regular value \$1.00. Today **.75**

Boys' Elastic Ribbed Jerseys, athletic style, pull-over, white only, sleeveless. Special today **.15**



Breakfast in the Palm Room This Morning

- Today's Menu, 30c.
- Blackberries and Cream
- Fried Pork Chop
- Rolls and Butter
- Pot of Tea or Coffee

Men's Summer Trousers \$3.50

Men's All-wool Homespun Summer Trousers, light grey and grey with a darker stripe, cut in the latest style with side, hip and watch pocket, finished with belt loops and cuff bottoms. Sizes 32 to 44. To-day **3.50**

Tennis Racquets Greatly Underpriced

Tennis Racquet--"The Country Club" is a very good grade, with double strung centre, in assorted weight, from 12 1/2 to 14 1/2 ounces **1.69**

Other Grades of Tennis Racquets at exceptionally low price. The Youths, for 69c. The College, for 98c. The Victor Club, for \$1.25.

Tennis Nets--Jacques' celebrated English make at exactly half price, \$2.25 and \$3.25.



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