

Do Your Christmas Eve Shopping Until 10 o'Clock Tonight at THE SIMPSON STORE

Toilet Sets Will Be Cleared at Half Price

To make sure that our Christmas stocks will be sold before the day is over, on Saturday morning at 8.30 we shall place about 400 sets and several hundred individual articles at exactly half price. This sale will be on the Fifth Floor.

There will be Toilet and Manicure Sets in cases, Tobacco Jars, Ash Trays, Brushes, Shaving Sets, Collar and Cuff Boxes, Smoking Sets and other articles. Regular prices 25c to \$25. All at exactly **Half Price**.

Come at 7.30 Tonight for These

Handkerchiefs
Women's Handkerchiefs of lovely quality all linen, at less than wholesale cost. Half dozen for **.68**

Ribbon Bags \$1.50
Made from short ends of the better grade ribbon, in combinations, with satin in the light and dark shades, many pretty styles to choose from. 7.30 special at **1.50**

Umbrellas \$3.65 (Main Floor)
60 only, Men's and Women's High-grade Gift Umbrellas, handles are of the newest designs, mounts are suitable for engraving, in both sterling silver and rolled gold, finest quality silk and wool mixtures. No two alike. **3.65** Each

Feather Ruffs (Second Floor)
120 Rich Ostrich Neck Ruffs, in black, white, black and white, grey and white, and natural and white, finished with rich tassel endings. Regular \$3.00 to \$3.50. 7.30 special at **2.29**

Women's Coats \$5.95 (Third Floor)
In grey chinchilla or plain velour finish. Sizes 32 to 40; several new styles. Regular \$10.00, for **5.95**

25 Plush Coats, full ripple style, nicely lined. Sizes 14 to 18 years. In the Misses' Section at the unheard of price of **11.98**

\$2.50 Hand Bags \$1.19 (Main Floor)
Women's Genuine Leather Hand-bags, the regular \$2.50 kind; a limited quantity. Saturday, 7.30 p.m., at **1.19**

Women's Slippers
Satin Quilted Slippers, padded felt insole. leather outer sole, silk pom-pom on vamp; in mauve, pink and blue. Sizes 5 to 6. Regular \$1.25, for **.79**

Fur-trimmed Julets
200 pairs of women's best-grade felt Julets, real fur-trimmed. Colors pink, green and lavender. Sizes 2 to 7. Reg. \$1.75, for **.99**

Baby Boots 49c
Regular 66c boots, in lace and button styles. Colors red, blue, black, white and combination colors. Sizes 0 to 4. Saturday 7.30 p.m. **.49**

\$2.75 Table Covers \$1.98 (Fourth Floor)
Colored two-tone effects, in red or green. Size 2 x 2 yards. Regular \$2.75. Just 100 to sell at **1.98**

Crib Blankets
Fancy Crib Jacquard Blankets, pink or blue. Size 30 x 40 inches. Pony design. 7.30 p.m. special at **.39**

Diamond Lavalieres
Six Diamond Lavalieres, in new lacy designs, finest workmanship; set with blue-white diamonds; all platinum mountings. Regular \$50.00. 7.30 special at **35.00**

Pearl Sunbursts
14k Sunbursts, set with \$1 real pearls. Complete in velvet case. 7.30 special at **9.95**

Tea Aprons 19c (Third Floor)
All the balances of our 25c to 75c Tea Aprons, various materials, scores of styles, all to be cleared at **.19**

Boudoir Caps
All the 25c to 75c Boudoir Caps that we will have left at 7.30 p.m. Saturday will be cleared at **.19**

Brass Fern Pots (Basement)
Brown earthenware finish. Bright finish. Three claw feet; 6-inch size. Regular \$1.00. Special at **.69**

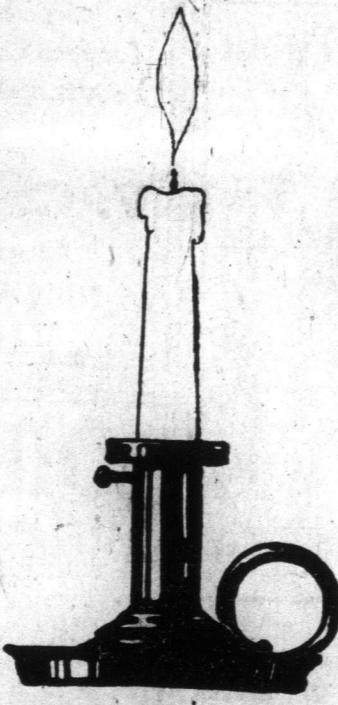
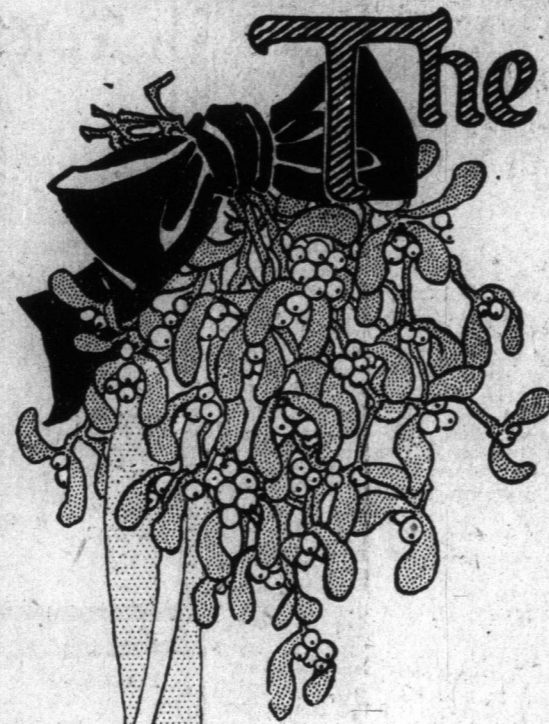
Condiment Sets (Basement)
Salt and Pepper Shakers and Mustard Pot on tray of pretty decorations. Japanese china. Regular 75c, for **.49**

Doll Go-Carts
Collapsible, easy to carry, steel frames covered with leatherette; steel axles and wire wheels. 100 only on sale 7.30 Saturday at **.68**

39c Hose 25c (Main Floor)
Women's Llama Cashmere Hose, fine black yarns, knitted seamless. Regular 39c stock line. Special at **.25**

Ivory Cord Velvets (Second Floor)
Regular \$1.00 velvets, in wide-wale and Terry cords. 7.30 p.m. rush price, per yard **.69**

Waist Lengths (Second Floor)
A clean-up of our boxed waist lengths, vestings, volles, etc. 7.30 p.m. Saturday in the Wash Goods Section **.29**



This Dinner will be served at noon today and also from 5 to 7.30 this evening.

Palm Room - 75c Lunch Room - 50c

The turkeys served here today are the prize birds from the recent Fat Stock Show held in Toronto.

Roast Turkey, with Savory Dressing, Cranberry Sauce; Mashed or Boiled Potatoes; Green Peas; Rolls and Butter; Christmas Plum Pudding or Mince Pie; Ice Cream; Tea or Coffee.

Furniture

(Fifth Floor)
Parlor Tables, mahogany finish, polished, shaped top, legs and rim. Regular price \$4.00. Saturday **3.00**

Parlor Tables, oval top, Empire mahogany finish, polished. Regular \$7.75. **5.50** Saturday

Parlor Tables, round top and shelf, polished Empire mahogany finish, deep rim. Saturday special **7.00**

Jardmiere Stands, in genuine quarter-cut oak, fumed finish, mission design. Regular \$2.50. Saturday **1.85**

Library Tables, in genuine quarter-cut oak, fumed finish, very massive construction. Regular \$19.50. Saturday **14.95**

The Last Day for Shopping before Christmas. These attractive offerings will help you to finish your lists most satisfactorily.

Men's Winter Coats of Unusually Good Value

200 Winter Coats of exceptionally good value for this morning's selling. Heavy English tweed coatings, in browns, greys and fancy mixed coloring, in neat patterns; blue chinchillas, Whitney cloths. In browns, in fact, it is a splendid assortment of cloths and styles to choose from; double-breasted ulsters, the short length ulster, the ulsterette, in two-way convertible collars and in shawl collar, nicely tailored and finished with heavy twill mohair linings. Sizes 36 to 44. Saturday **15.00**

Young Men's Ulsterette Coat \$22.50

A most attractive Winter coat for the carefully dressed young man, made double-breasted, in the short length ulster coat, belted back, two-way convertible collar, lined through shoulders and sleeves with satin; the material is a heavy English coating, in a rich shade of brown, beautifully tailored. Sizes 36 to 42 **22.50**

Khaki Color Dressing Gown

A good-quality blanket cloth in khaki color, in long easy-fitting Dressing Gown. Nicely finished with cord and girdle to match. Sizes 36 to 44, at **14.00**

6800 Pieces of Gold Jewelry at Half Price

Promptly at 8.30 This Morning
Gift seekers may begin choosing from this extraordinary offering of 9k., 10k. and 14k. gold jewelry, consisting of

- Bracelets
- Rings
- Brooches
- Locketts
- Scarf Pins
- Watch Chains

And a Lot of Novelty Jewelry
Regular prices \$1.00 to \$25.00. Clearing today at **Half Price**.

Buy Boots From This List

Men's \$4.50 Boots, \$3.89
Goodyear welt boots in button, Blucher and straight lace styles, in patent colt, gunmetal calf, box calf and tan willow calf leathers. Three weights best oak tanned and rubber fibre soles. Sizes 6 to 11. Regular \$4.50 and \$5.00. Saturday **3.89**

Women's \$4.00 Boots \$2.95
Patent colt, gunmetal dongola kid leathers, button or lace style; plain vamps and patent toecap, Cuban and low heels. Sizes 2 1/2 to 6. Regular \$4.00 and \$4.50. Saturday **2.95**

Girls' \$1.35 Boots, \$1.09
250 pairs girls' comfortable shape, genuine dongola kid button boot, with patent toecap, heavy McKay sewn soles, spring heels. Sizes 3 to 7 1/2. Regular \$1.35. Saturday **1.09**

Two Wonderful Lots of Toys---19c and 69c

The biggest sale of toys this season—come at 8.30 a.m. for choice of the best ones. One lot consists of Dolls, Boats, Guns, Games, Cannons, Engines, Banks, Blocks, Furniture, Friction Toys, etc. Regular 25c, 29c, 39c, 50c, 60c and 75c—a huge quantity at one price of **.19**

The other lot is of Friction Toys, Engines, Drums, Dolls, Games, Stuffed Animals, Paint Sets, and a host of other things that we sell at \$1.00, \$1.50 and \$1.98. **.69** All going at

Otter Fur Collar Coat, Chamois Lined, at \$35.00

An excellent quality Fur Collar Coat, one that will give the best service. The outside cloth is a heavy English black beaver; has heavy twill mohair lining with interlining of chamois to bottom of coat; cut double-breasted ulster style and has a splendid quality otter collar, at **35.00**

A Double Purpose Gown \$10.50

Serves the purpose of robe and gown, with its two-way collar; good quality blanket cloth, in red and grey, and dark grey and light grey. Nicely finished. Sizes 36 to 44 **10.50**

Boys' Clothing

A Suit Bargain
Winter weight suits of tweeds, serges and corduroys, in grey, brown and blue stripes and checks. Buster Brown, Oliver Twist, Russian and sailor blouse effects; a clearance of broken lines; for boys 2 1/2 to 5 years. Regular \$4.75 to \$5.50 suits, for **2.95**

Soldier Suits
Made of heavy khaki serge, in the regulation officer style; coat, breeches, puttees, cap and cord with whistle; for boys 3 to 10 years of age. Regular \$7.50. On sale Saturday at 8.30 a.m. Regular **3.95**

An Opportunity of Buying Hudson Seal Coats that is Not Likely to Occur Again This Season.

Today We Will Allow 10% Discount on Any Hudson Seal Coat

Other Savings on Furs
Lovely Imported Taupe Fox Sets, guaranteed foreign dye. The stylish straight animal effect, trimmed with head and brush. Regular \$55.00. Saturday **45.00**

The Muffs to match are the new round shape, also a handsome fancy shape; beautifully finished with crepe de chine. Regular \$62.50 and \$55.00. Saturday **\$52.50 and \$45.00.**

Black Wolf Scarves, straight animal effect; lined with pleated silk, and trimmed with head, tail and long silk ties. Regular \$17.50 and \$18.00. Saturday 14.50

Taupe Color Wolf Scarves, 36 inches long, from the finest skins; lined with pleated silk, and trimmed head, tail and silk ties. Regular \$17.50 and \$18.00. Saturday 14.50

Black and Taupe Color Wolf Muffs, in new melon or round shapes; trimmed to match above scarves. Regular \$25.00 and \$27.50. Saturday \$19.00 and \$21.00.

Silverware

(Main Floor)
5 only, four-piece Tea Sets, including teapot, sugar bowl, cream jug and spoon holder; heavily silver-plated, bright and satin finish. Regular \$10.50, \$16.50, \$21.00, \$22.00, \$25.00. Saturday \$5.25, \$8.25, \$10.50, \$11.00, \$12.50.

One Sterling Silver Fancy Bonbon Basket. Regular \$25.00. Saturday 12.50

Sterling Silver Deposit Brown Betty Teapots. Regular \$2.50 to \$6.00. Saturday 2.98

Large Mahogany Nut Bowls, complete with set of six silver-plated Nut Picks and one pair Nut Cracks. Regular \$3.00. Saturday 1.50

Sterling Silver Deposit Olive Dishes, Butter Plates, etc. Regular \$2.00. Saturday 1.00

12 only, Three-piece Tea Set and Tray, heavily silver-plated, bright finish. Regular \$15.50. Saturday 9.25

Large Silver-plated Flower Baskets for table decoration, complete with flower holder. Regular \$15.00. Saturday 12.00

\$8500 Worth of Men's Silk

Mufflers for \$2800

Just think what an opportunity this is for gift buyers. We purchased a manufacturer's samples and broken lines of mufflers, consisting of a huge quantity in a huge variety of colors and styles. If we had bought them at regular prices we'd have to pay \$8,500 for them—as it is we are going to sell them for \$2,800. Just figure what a saving that means to you. Come at 8.30 a.m. for first choice—they will be sold at **1.39**

Specials for Men and Boys—Some for 8.30 This Morning and Some for 7.30 Tonight

50c Suspenders 33c
Men's Fancy suspenders, put up in gift boxes. Regular 50c. On sale Saturday, 7.30 p.m., at **.33**

Mufflers 98c
Men's Silk Knit Mufflers, the lot consists of honey-combed patterns, in a variety of colors. Stripes and mottled patterns. All have fringed ends. A lot of wonderful values. On sale Saturday, 7.30 p.m., at **.98**

\$6.00 Sweaters \$4.89
Men's All-wool Sweater Coats of fine imported yarn, fancy knit stitch, warm, close-fitting collar. Grey, navy and Oxford, maroon, navy and royal. Sizes 36 to 44. Regular \$6.00. On sale Saturday **4.89**

Men's Shirts
Broken lines from regular stock. All perfect goods from the best makers. Halfline stripes and cluster stripes. Coat style. Laundered cuffs. Sizes 14 to 17. Special Saturday at **.95**

Boys' Suits \$2.95 (Main Floor)
Soldier Suits of heavy khaki serge; tunic, breeches, puttees and cord with whistle. For boys 2 to 8 years of age. Special at **2.55**

Hanan Boots for Men (Second Floor)
These famous boots we sell them every day at \$10.00 a pair; all shades and all leather, choice of our entire stock 7.30 p.m. Saturday at **7.75**

Military Brushes
50 sets only, ebony finish Military Brushes, solid backs with hand-drawn bristles. In black seal grain leather case. Regular price \$1.25 set. Special **.79**

Men's Overshoes
Men's heavy jersey cloth, one-buckle Arctic Overshoes, heavy corrugated soles and heels. Regular \$1.35. Not more than 100 pairs in the case. Saturday, 7.30 special, at **.99**

The Christmas Market Telephone Adelaide 6100

See our display of Christmas Beef selected at the Great Winter Fair and the Fat Stock Show, Toronto. Turkey, Chickens, Geese, Ducks in abundance and of the best.

CHRISTMAS BEEF CUTS

- Shoulder Roasts, per lb.17 and .18
- Blade Roasts, per lb.19 and .20
- Trick Rib Roasts, per lb.21 and .22
- Best Rib Roasts, per lb.23
- Round Steak Roasts, per lb.25
- Sirloin Roasts, per lb.30
- Wing Roasts, per lb.35
- Porterhouse Roasts, per lb.35
- Selected Mild Cured Smoked Hams, whole or half, per lb.28
- Breakfast Bacon, mild, by the piece, per lb.30

FISH

- Trout Steaks, per lb.22
- Cod Steaks, per lb.20
- Halibut Steaks, per lb.25
- Sea Salmon Steaks, per lb.25
- Best Finnan Haddies, per lb.14
- Golden Ciscoes, per lb.17
- Smoked Filets, per lb.17

GROCERIES

- 4,000 lbs. Finest Creamery Butter, R. S. Brand, per lb.20
- Table Raisins, per lb.25
- Mixed Nuts, per lb.24
- Unfermented Grape Wine, reputed quart bottle, 2420
- Blue Bell Jelly Powders, assorted, 3 packages20
- Choice Olives, stuffed or plain, bottle10
- Table Pine, packages20
- Mixed Biscuits, good, per lb.20
- Xmas Tree Candles, assorted colors, 36 to the box, Special, box15
- Fresh Cakes, per lb.15
- 1,000 lbs. Fresh Roasted Beans, ground pure or with chileory, Saturday, per lb.27

FRUIT SECTION

- One car Choice Mexican Oranges, per doz.20
- Tulip Pans in bloom, each37
- Choice Tangerine Oranges, doz.25
- Choice Cranberries, 2 quarts25

FLOWER SECTION

- Large variety of Cut Flowers at reasonable prices.
- Tulip Pans in bloom, each37
- Boston Sword Ferns, each75 to \$2.50
- Fancy Baskets of Ferns49
- Cyclamen in bloom, each49
- Large Boston Ferns, each25 and .30
- Fern Fans, each25 and .30
- Choice Palms, each65
- Rubber Plants, each65