

Remember the  
Special Sale of  
**Wash Goods**  
Now Beginning the Season

# SIMPSON'S

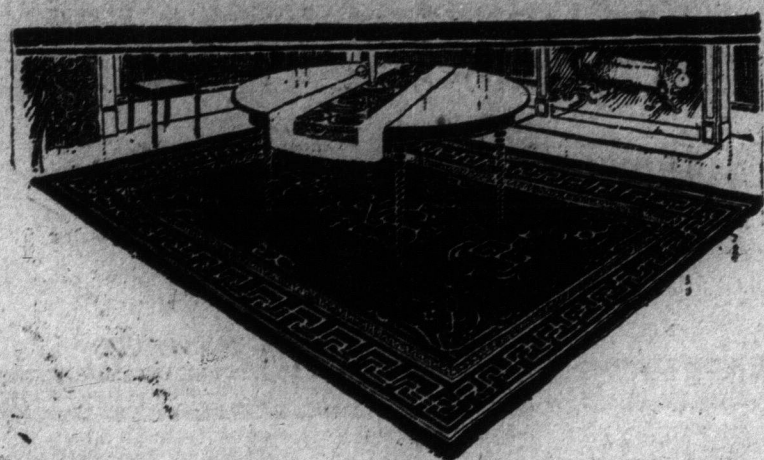
**Ostrich Boas \$6.50**

This is one of the best lines we have, and they come in all these good colors, white, black, black and white, grey and white, etc.

—Millinery Department.

## Today's News of Interesting Shopping Items at This Store

### Axminster and Wilton Rugs Reduced for Today's Selling



Three only, fine seamless Wilton Rugs, with fringed ends. Very close weave, in handsome allover tree design and shades of pale green, cream and fawn colors. Size 9 x 12 feet. Regular \$65.75. Today **55.95**

Two only, extra fine Oriental reproductions, rugs that are of exceptional beauty in coloring and lustre, and copied exactly from historical Persian or Turkish masterpieces. Shades of soft blue, old rose and fawn combinations, woven in intricate allover designs, fringed at each end. Size 9 x 12 feet. Regular price \$110.00. Today **83.95**

Six only, Closely Woven Seamless Wilton Rugs, extra fine texture, a rug that will stand years of hard wear. Small conventional pattern in shades of brown, green and blue mixtures. Size 8 1/2 x 10 1/2. Regular \$62.50. Wednesday **54.95**

Six only, Imported Seamless Axminster Rugs, very rich deep pile, splendid quality of wool and yarn that will give years of hard wear. Size 9.0 x 12.0. Regular \$60.00. Wednesday **49.75**

Four only, English Seamless Axminster Rugs, in a quality that has stood the test for years. Hand-some medallion design, copy of a Kirmanah pattern in shades of brown, fawn, green and old rose. Size 9.0 x 12.0. Regular \$60.00. Wednesday special **49.75**

Eight only, Strongly Woven Wilton Rugs, in two designs, one large Kasae pattern, in shades of blue, grey and fawn coloring; the other a small conventional pattern in brown, fawn and blue tints. Size 6.9 x 10.8. Regular \$35.00. Wednesday special **27.95**

Special Offer of Wilton Hall Rugs and Runners in a real heavy quality. Good Oriental patterns and plenty of designs to select from. All up-to-date colors.

Size 3.0 x 7.5. Special **12.95**  
Size 3.0 x 9.0. Special **14.95**  
Size 3.0 x 10.8. Special **16.95**  
Size 3.0 x 12.0. Special **17.95**

### Special Selling of Parlor Furniture

3-piece Parlor Suites, top rail, arms and seat backs in solid mahogany, spring seats upholstered in mixed silk tapestry. Regular price is \$84.75. Today **26.00**

6 only Parlor Suites, 3-piece, Adam design, show-wood frames, backs and arms solid mahogany, polish finish, seats upholstered in mixed silk. Regular price \$50.00. Today **33.50**

Parlor Suites, 3-piece, mahogany finished frames, highly polished, backs and seats upholstered in mixed silks; set consists of settee, arm chair and arm rocker. Regular price \$45.00. Today **35.50**

3-piece Parlor Suites, consisting of settee, arm chair and arm rocker, arms and top rails solid mahogany, very highly finished full spring seats, upholstered backs. Regular price \$40.00. Today **42.50**

3-piece Parlor Suites, show-wood frames, slat backs, top rails and arms solid mahogany, full spring seats, upholstered in mixed silks. Regular price \$48.50. Today **38.50**

Parlor Suites, 3-piece mahogany finish, slat backs, full spring seats, set consisting of settee, arm chair and arm rocker. Seats are covered in mixed silk tapestry. Regular price \$49.00. Today **40.00**

Parlor Table, in birch mahogany finish, shaped tops and legs. Regular \$5.00. Today **3.75**

5 only Solid Parlor Suites, each consisting of settee, arm chair and arm rocker. Regular prices \$4.00 to \$5.00. Special **22.95**

### Lighting Fixtures for Dens and Bedrooms

The one illustrated is in plain white, fancy shaped, medium size, with a 3-chain hanger. Complete **5.25**

Another Neat Semi-Indirect Fixture. The bowl is medium size, with good depth, and is made up of etchings in Dutch scenery. Very pretty for a den. Complete with hanger. Regular \$11.75. Special **7.30**

Two-light Fixture, in Flemish brass and has fancy shades, fits close up to ceiling **2.85**

### Brass Rods That Never Tarnish

This is the only make of brass extension rod that is guaranteed not to tarnish or sag; they are flat in shape and come in both straight rods for each curtain and also in the new "goose neck" style, with rounded corners for long draperies, and still another style is made to fit any bay window. Ask to see them today. Prices 15c to \$1.00 each.

### Men's Suits \$10.50 and \$12.00

The suit at \$10.50 is of strong tweed in a brown mixture. It's a suit built for wear, and will appeal to the workman who submits his clothing to hard usage. The regulation 3-button single-breasted style; sizes 36 to 44. Price **10.50**

Those at \$12.00 are made from strong, good wearing tweeds in greys and browns, almost plain patterns. Cut in good fitting, fashionable single-breasted, three-button sacque style, with single-breasted vest and good fitting trousers. The linings are strong and the tailoring good. Sizes 36 to 44. Today **12.00**

### Young Men's Suits \$10.50

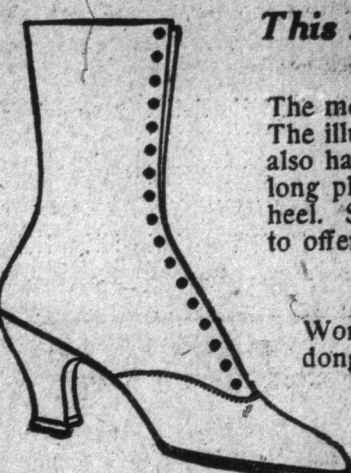
It's a Pinch-Back Model Made of Blue-Serge

The boy who puts on his first long pants suit cannot make a better choice at a moderate price than this dressy pinch-back suit of twill finished blue serge. It's a young fellow's model, single-breasted coat and vest and straight-cut trousers. Sizes 32 to 35. A great value for the price.

### Mid-Week Sale of Popular Boots

#### A Business Man's Boot at a Moderate Price

We have a smart-looking, semi-round toe, gunmetal calf, blucher or button boot, with dull calf upper, Goodyear welt leather soles with slip, military heels. Sizes 6 to 11. It is a handsome, fashionable boot, and a very superior value. Price **4.00**



#### This Fashionable Boot of Black Vici Kid is One of Our Best Values at \$4.00

The most called-for styles in women's boots have high cut tops. The illustration shows this up-to-date style in black vici kid (we also have it in patent leather at the same price), lace or button, long plain vamp, medium weight sole and high Spanish leather heel. Sizes 2 1/2 to 7. It is one of the best values we have to offer. The price, per pair, is **4.00**

#### 8.30 a.m. Specials at \$2.95

Women's American-made Boots of patent calf, gunmetal and dongola kid leathers, button and lace, plain vamp and patent toe caps, Cuban and high heels. A full range of sizes 2 1/2 to 7. These are an extra good lot of new, clean boots. Regular \$4.00 and **2.95** \$4.50 values. Today **2.95**

#### Weston K. a Boots at Today's Factory Prices

400 pairs of Girls' Boots, made of fine black kid, button or lace style, with patent toe cap, good weight solid leather soles. A neat college girls' toe shape, with low heels. Sizes 5 to 7 1/2, **\$1.49**; 8 to 10 1/2, **\$1.89**, and 11 to 12, **\$2.29**



#### \$3.50 Khaki

#### Shirts \$1.95

They are made from the well-known Viciella English flannel, all wool, guaranteed fast dye and unshrinkable. Coat style with two pockets, shoulder straps, double-sewn seams, full yoke, strongly made and perfect fitting. Have two separate collars. Sizes 14 to 17. Regular \$3.50. On sale Wednesday at **1.95**

#### Futtees

100 pairs Fox's Spiral Futtees, khaki color wool material, official style. Regular \$3.00. Wednesday, at **1.29** day, a pair

#### Money Belts

Made from heavy khaki canvas. Have six pockets with leather caps and patent fasteners; two straps and buckles. Special, on Wednesday, at **.49**

## Simpson's Awnings - Garden Tools, Books

### Three Leading Features of Simpson's Awnings

- 1—An A.1. quality of English Awning Cloth in all the popular colors and stripes.
- 2—Non-rusting Galvanized Iron Fittings are used in every case. This means durability and service.
- 3—The Workmanship is guaranteed by us.

For serviceable awnings 'phone Main 7841, Drapery Office, and your enquiry will be answered by an expert calling at your home to submit samples, to measure, and to give you an estimate of the cost of the awnings you may desire.

### Gardening Theories in Our Books and Practical Tools In Our Basement

You can't plant "spuds" without a spade, and they will grow a lot better by coaxing with a rake. To keep the inquisitive hens off that precious patch, you will need to mark their boundary by some galvanized wire, and even the luxury of a small green lawn will need these, and a lot of other garden tools we are showing in the basement.

"The Look-About You" Nature Book, by T. Moore, at \$1.50. "All About Gardening," by H. Roberts, at \$1.00. "Manures and Fertilizers," by H. J. Wheeler, at \$1.50. "The Woman's Hardy Garden," by Helena R. Ely, at \$1.75. "The Beginner's Garden Book," by A. French, at \$1.50. "Garden Making," by L. H. Bailey, at \$1.75. "Manual of Gardening," by L. H. Bailey, at \$2.00. "My Growing Garden," by H. McFarland, at \$1.00. "Plant Breeding," by Bailey and Gilbert, at \$2.00. "Harper's Book for Young Gardeners," by A. H. Verrill, at \$1.50. "How to Grow Vegetables," by French, at 50c.

Good and strong garden rakes, that cost little and last long. They

are of malleable iron, 16-tooth, 25c; 18-tooth, 30c; 14-tooth, 25c. A steel rake costs, 14-tooth, 90c; 16-tooth, 95c. No proper gardener attempts to dig with a garden shovel, they cost so little, 5c, 15c, 25c each. On the right is a D handled spade, serviceable and medium weight. Price, 95c.

D handled spading forks, four prongs, and not illustrated here. Price, \$1.25.

In the corner your friend green-japanned watering can, it has a big spraying spout, and is priced according to size — 1 quart, 25c; 3 quarts, 35c; 5 quarts, 45c; 8 quarts, 60c; 10 quarts, 65c.

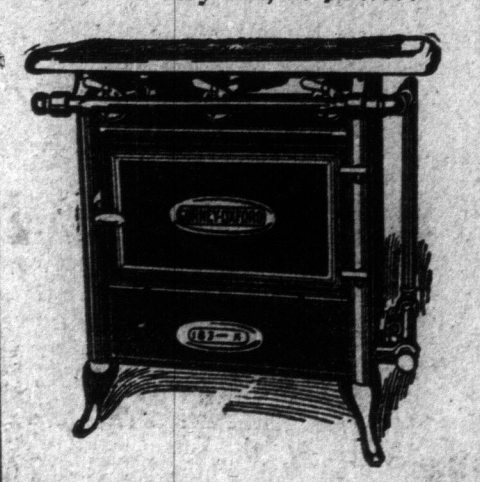
"The Spraying of Plants," by E. G. Lodeman, at \$1.25. "The Rose Book," by H. Thomas, at \$1.50. "Beautiful Gardens," by W. F. Wright, at \$1.50. "Garden Planning and Planting," by H. Thomas, at \$1.50. "Practical Practical Potato Growing," by Wright and Castle, at 25c. "First Steps in Gardening," by Wright and Castle, at 25c. "Rose Growing for Amateurs," by H. Thomas, at 25c. "Sweet Peas and How to Grow Them," by H. Thomas, at 25c. "The Suburban Garden Guide," by F. T. Barnes, at 50c.

Here is the celebrated Canadian Taylor Forbes lawn mowers, warranted grade, in three types: The Peerless, 15-inch cut. Price, \$2.75. The Imperial, 14-inch cut. Price, \$1.50; 16-inch cut, price, \$2.75. The Royal, 14-inch cut. Price, \$2.75.

Lawn hose in a warranted three-ply grade, with couplings and clamps in fifty-foot lengths. Price, \$1.49. Poultry netting, galvanized wire, 19 gauge, in fifty-yard rolls, or by the yard. 12 inches wide, per roll, \$1.49; per yard, 40c. 15 inches wide, per roll, \$2.25; per yard, 50c. 20 inches wide, per roll, \$3.00; per yard, 60c. 24 inches wide, per roll, \$3.50; per yard, 70c. 30 inches wide, per roll, \$4.50; per yard, 85c. 36 inches wide, per roll, \$5.50; per yard, 100c. 42 inches wide, per roll, \$7.50; per yard, 120c.

### This Three-burner Gurney-Oxford Gas Stove, \$14.69

This popular Gas Range is in keeping with Gurney's high-grade products; there is nothing skimped about it in order to get it down to this very low price (except the profit). It has a large cooking surface — good-sized oven — nickel trimmings — of superior construction and material — a hundred to sell — while they last, at \$14.69.



### The Book and Stationery Departments

Order by Phone—Main 7841

#### New Book:

The War of Democracy, being the Allies' Statement ..... 2.00  
The Road to Understanding, by Eleanor Porter. Price ..... 1.25  
The Hillman, by Oppenheim ..... 1.25  
Oh, Canada ..... .90 and 1.10  
Hurrah and Hallelujah, by Bang ..... 1.10  
Lord Kitchener's Memorial Book ..... 1.25  
Casuals of the Sea, by McFee ..... 1.25  
The Mixed Division, by Campbell ..... 1.25  
Getting Together, by Ian Hay ..... .30  
A Student in Arms, by Hankey ..... 1.25  
Italy, France and Britain at War, by H. G. Wells. Price ..... 1.50  
Mr. Britling Sees It Through, by Wells ..... .30

#### Writing Materials

Burmalo Linen, popular household writing paper, splendid quality, smooth to write on, and handsomely boxed. Per lb. 25c. Envelopes, per 75, 25c. Mourning Stationery, good quality linen finish, with narrow, middle and broad borders. Paper and envelopes, box, 35c, 50c, 75c.

Venus Lead Pencils have no superior for quality. Made in 17 degrees, from 9B to 7H. Complete range. Also Venus copying pencils. Each ..... 10

### Our Leading Values in Hosiery

Women's All-wool Cashmere Hosiery, fine plain weave, seamless finish, good weight. A pair **35**

Women's Fine Quality Fibre Silk Ankle Hosiery, deep lisle thread top, seamless finish; black, white and colors; have lisle thread heel, toe and sole. A pair **50**

Boys' and Girls' All-wool Cashmere Hosiery, fine one-and-one ribbed, extra close elastic waist, good weight; sizes 6 to 8 1/2. A pair, 55c to 90c.

Children's Cotton Half Socks, close-fitting ribbed cuff; black and white; closely woven; sizes 4 to 8 1/2. A pair **15**

### Gloves

Women's Wash Chambrasse Gloves, extra fine fabric; have two dome fasteners and strong elastic seams; will wash and wear splendidly. Sizes 5 1/2 to 7 1/2. A pair **79**

Women's Lisle Thread Gloves, black, white and grey; have two dome fasteners and heavy stitching on back; sizes 5 1/2 to 7 1/2. A pair **85**

### Table Damask and Towels Reduced

Unbleached, good serviceable quality Table Damask, 72 inches wide; assorted designs. Regular 70c a yard. Today, a yard **59**

Huckaback Bedroom Towels, hemmed; size 23 x 40 inches. Regular 50c a pair. Today **38**

### Women's Whitewear, Corsets, Underwear

Camisoles of silk crepe de chine, with round neck and beautiful lace yokes back and front. Colors, pink and white. Sizes 34 to 42. Regular **98** \$1.75. Today special **98**

300 Pairs of Women's Drawers, made of good quality white cotton, umbrella style, with deep frills of Swiss embroidery. Both styles. Sizes 35 and 27. Special at **29**

Women's Underskirts of extra good quality nainsook, in a neat gored style, with non-tearable placket and draw-tape at waist; deep flounces of Swiss embroidery; sizes 36 to 42. Extra **98** value today **39**

600 Women's Combinations, made of nice ribbed cotton; low neck and no sleeve edge; the drawers are knee length, umbrella lace trimmed or tight fitting style; sizes 34 to 42. Today **39** special **39**

Women's Vests of lightweight finely ribbed cotton; low neck, no and short sleeves; necks finished with ribbon and beading; sizes 34 to 40. **12 1/2** Special at **12 1/2**

300 Pairs of New Model D. & A. Corsets, made of a good wearing quality of broadened jean. They have medium bust and long free skirt. Warranted rustproof boning. Sizes 19 to 28. **1.69** Today special **1.69**

### Infants' Wear Specials

Children's Middy Dresses, the middy is made of strong white cotton, laced front style; the separate skirt is of axle blue print to match. Sizes 2 to 6 years. Today special **85**

Children's Rompers, made of blue or tan chambray, button down and across back, belted waist, strong elastic in knees, white pippings; sizes 2 to 5 years. Today special **39**

Infants' Sweater Coats, made of pure zephyr white wool; high neck style, with turn-down collar, long sleeves and button front. Sizes for six to 18 months to two years. Today special **1.50**

Infants' Short Dresses, made of very fine white nainsook, having dainty round hemstitched yokes of fine embroidery; fine lace edges; sizes 6 months to two years. Today special **85**

The Robert SIMPSON Company Limited