There Are Two Kinds of Bicycles A BRANTFORD

RED BIRD AND THE OTHER KIND

HERE IS THE DIFFERENCE

A BRANTFORD RED BIRD is built up to a standard. THE OTHER KIND is built down to a price. A BRANTFORD RED BIRD is built to wear.

THE OTHER KIND is built to sell. A BRANTFORD RED BIRD has earned a reputation

through years of good service. THE OTHER KIND never had a reputation.

A BRANTFORD RED BIRD will give you the services you

Made in Canada. Your money stays here when you buy a BRANTFORD. If you buy the other kind your money goes to a foreign country.

LET US SHOW YOU HOW TO SAVE TIME AND MONEY.

BICYCLE & MOTOR SALES CO.

425 WELLINGTON STREET.

CASH OR TERMS.

FOR OVERSEAS DUTY

LONDON FLYING CORPS

OFFICER WHO LEAVES

Advertiser Illustrations
FLIGHT LIEUT. EDWIN (PAT)
COYLE, R. F. C., who has been spending a few days in the city with his mother before going overseas. He is well known in London as an athlete.

QUERIES REGARDING

YPRES ANNIVERSARY **WILL BE TAG DAY OF** RETURNED CHAPTER

I. O. D. E. Workers Who "Carry On" at Home Make Appeal.

Next Saturday is the anniversary of the battle of Ypres, and no more fitting time could be chosen for a tag day on behalf of the families of rethay on behalf of the families of returned soldiers, many of whom re-relved their disability at this identical battle. The tagging will be done under the auspices of the C. E. F. Re-turned Soldiers' Chapter, I. O. D. E., and it is expected that a liberal re-sponse will be forthcoming.

The Returned Soldiers' Chapter is the one which does the work at home. the one which does the work at home. Although it has given liberally to other branches of war work, it has made it its particular duty to look after the families of returned men, many of whom are unable to properly care for their own wives and children. Its work is relief work in every sense of the word, and the big casualty lists which are now coming in, will make its work much greater. The clothing of children and caring for ill mothers a great part of its task, and an abundance of clothing and money is hecessary to carry on. Just now it lies of returned men, many of the chapter, Mrs. (Col.) Coles, tratefully receive communications regard to clothing.

WILL DO HIS DRILL IN JAIL CONFINES BECAUSE OF BOTTLE

Boldier Had No \$200 to Liquidate Liquor

Jake Lark, a soldier in training at Queen's Park, went on a "lark" last evening, accompanied by a bottle of whiskey. Jake, according to his own confession in police court this morning, tapped the fountain several times as he strolled, along Queen's avenue as the strolled along Queen's avenue west-bound. Deciding to finish the bottle, he stepped in the alley beside the cus-loms house. A passing patrolman no-liced a shadowy figure in the semi-darkness and found Lark with the bottle.

A fine of \$200 was imposed by Magistrate Graydon. In default of payment Lark was forced to go to jail, where he will remain for the next three

months.

Three men came over from St. Phomas early Tuesday evening, and thortly after their arrival here were lound in an intoxicated condition. All three declared they were sober, but hinder cross-examination mixed their stories to such an extent that the magistrate accepted the evidence of Patrolmen Coughlin and Mackie and Night Sergeant McDonald.

"Ten dollars and costs or ten days"

A.—1. It does not matter whether he rents or owns a farm. The question defoodstuffs.

2. It would be wise to put it in; if he tain leave of absence to work his crops, and even if he were to dispose of it, it would be all the more valuable.

3. No; as far as the M. S. A. is concerned he is a single man, and he will not be called as long as his exemption "Ten dollars and costs or ten days of jail," said the magistrate.

SENDING OUT SEED TO COMPETITORS IN SCHOOL FALL FAIRS

Agricultural Representative Will Supply 1,700 Children.

A. Finn, district representative of Ontario Department of Agricul-is sending out seed to the teach-in charge of rural schools, which vill hold school fairs. The department of agriculture is utting forth every effort to make the all fairs a great success thie year, and his will also add in greater produc-

The following seeds are being sent

tut: Sweet corn, field corn, mangles, tarrots, onlons, parsnips, garden peas, tats, wheat, asters, phlox. Eggs for tetting are also being sent. Seed totatoes will be distributed later. The seeds will reach about 1,700 shool children. thool children.

The plots for the school fair competitions will be a rod square. All liots will be inspected in the summer by representatives of the Ontario Detartment of Agriculture.

LEARNS VICTIM DEAD ON COMING TO COURT

Hamilton April 17.—Not until he appeared in police court today did Doninic Speranza, the Montreal Italian, who yesterday fired four shots at his fousin, Jermo Celona, learn that the fiethm was dead. Dominic Peron, the lian who enticed Celona out of his there to the street where Speranza committed the crime, will be charged with conspiracy to murder. Chief Whatley is of the opinion that the rime was deliberately planned. It is selieved that a woman is concerned in the case, although the motive has for been established yet.

"SNAPS" FROM HOME



216 Dundas Street. Phone 880 "CUT PRICES EVERY DAY."

STILL UNDECIDED.—A meeting of the building committee of the Great War Veterans was held last evening. Reports were given, but the members did not decide on a building for the new memorial home. The question will be discussed at the next general meet-ing.

Utilities Commissioner Mitche II Stops Dismantling of Equipment So City Can Take It Over, But If Municipality Does Not Act He Will Sec ure Private Capital to Provide | WILL CALL ON C.O.T.C. Light and Power to Reliev e Present Situation.

COMMUNITY CHORUS TONIGHT.—
The third sing-song will be held by the London Community Chorus at the Auditorium tonight, when all those who come will entertain themselves by singing a number of old-time melodies. Special numbers will be given by Mrs. O. T. Taylor, pianist; Melvin P. Bush, violinist, and the Harmonic Male Quartet. The meetings are open to everyone. Come and bring a friend.

Light and Power to Reliev e Present Situation.

Light and Power to Reliev e Pr

SHUT OFF BECAUSE IT EXCEEDED LOAD

and Out Went Switch.

FIRST HITCH RECORDED LITTLE HOPE EXPRESSED

con and Father Brisson as sub. deacon.
The pallbearers were: C. B. Finney,
M. Donohue, A. Black, M. Sheehn, T.
Coughlin and F. Delany.
Interment was made at St. Peter's

Coughlin and F. Delany.

Cloughlin and F. Delany.

Coughlin and F. Delany.

Counterery.

Well, Says Department.

Ment of the well-known merchant died at his unter residence, of priday morning at \$3.0 and the says of the full than the power loads at the city hard department.

The full state of the present of the city filling in the power loads at the city hard of earlier than the power deputation will not continue to the morning. When zone 6, and was cut off from his late freely filling in the power loads at the city hard of earlier than the power deputation will not continue to the country of the Albert Cathedral at 9 o'clock. Interment will be made at 81. Peters at the least of the country of the Albert Cathedral at 9 o'clock. Interment will be made at 81. Peters at the present local situation.

Leaning Virgin of the Albert Cathedral at 9 o'clock. Interment will be made at 81. Peters at the country of the Albert Cathedral at 9 o'clock. Interment will be made at 81. Peters at the country of the Albert Cathedral at 9 o'clock. Interment will be made at 81. Peters at 10 o'clock. Interment will be made at 81. Peters at 10 o'clock. Interment will be made at 81. Peters at 10 o'clock. Interment will be made at 81. Peters at 10 o'clock. Interment will be made at 81. Peters at 10 o'clock. Interment will be made at 81. Peters at 10 o'clock. Interment will be made at 81. Peters at 10 o'clock. Interment will be made at 81. Peters at 10 o'clock. Interment will be made at 81. Peters at 10 o'clock. Interment will be made at 81. Peters at 10 o'clock. Interment will be made at 81. Peters at 10 o'clock. Interment will be made at 81. Peters at 10 o'clock. Interment will be made at 81. Peters at 10 o'clock. Interment will be made at 81. Peters at 10 o'clock. Interment will be worked at list of the present local situation. Peters at 10 o'clock will at 10 o'clock. Interment will be at 10 o'clock. Interm

Against Suspected False Alarm Sender

Fire Chief Causes Apprehension of 12-Year-Old Lad On Serious Charge.

Fire Chief John Altken has laid an information against a 12-year-old lad, who is suspected of sending in the false alarm which called the firemen to the corner of Wharncliffer road and Dundas street, West London, about 9 o'clock on Monday night. This is the second false alarm to come from that district within alarm to come from that district within a couple of days.

Chief Aitken says the same lad was suspected of being responsible for other false alarms when his family lived in another district PNL-100.

responding to a false alarm SUPPORT THE WAR AND BELIEVE, SAYS

America's Big Duty During Coming Months.

Washington, D. C., April 17 .- Secreumseh House, the speaker will be Jos. tary of War Baker's observations is tary of War Baker's observations in Europe were laid before President Wilson today at the White House.

"The big thing for America to do is to support the war, to support it financially and with firm belief," the secretary told newspapermen who met him at the war department. "The right arm of America is in France. It is bared and ready to strike. The rest of the body is here in the U. S. and it must support the arm."

The condition of the American troops, the secretary said, is excellent. They are all well physically, their spirits are high, their behavior admirable and their relations with the French and British cordial and sympathetic, he said.

The Secretary Support it financially and the representatives of the Brotherhood of Railway Stationmen and Employees' Alliance and the representatives of the Brotherhood of Railway Stationmen and Employees' Alliance and the representatives of the Brotherhood of Railway Stationmen and Employees' Alliance and the representatives of the Brotherhood of Railway Stationmen and Employees' Alliance and the representatives of the Brotherhood.

Last night an official statement was support the arm."

Last night an official statement was support the arm."

Last night an official statement was fauld Employees' Alliance had withdrawn from negotiations with the G. T. R. and had declared unanimously for a strike to take effect on the company's system from Portland, Maine, to Valparaiso, Ind.

TO MEET DRAYTON IN

Junk Yard Stables Destroyed

another district. This was at the time that the late Fire Capt. John Case was killed at the Talbot street crossing of the Grand Trunk, when the motor truck from No. 1 fire hall was struck while

G. T. R. DENIES BREAK IN NEGOTIATIONS WITH MEN

the Brotherhood.

WORKING TO GET ONE SECTION IN

Headquarters Staff Calls For **Enlistments of Five Offi**cers and Fifty Men.

Each tank crew consists of one subaltern, one sergeant or corporal and seven privates; the headquarters of a section consists of one officer and three privates. There are two sergeans and three corporals in each section. A company consists of headquarters, one major, one captain, two subalterns, 3 staff-sergeants, two corporal, nine privates and four sections, or twenty tank crews, while a tank battailon consists of thre companies.

Toronto and McGill Universities expect to raise a company each; the other

of thre companies.

Toronto and McGill Universities expect to raise a company each; the other company will be raised among the remaining C. O. T. C. units.

Major C. O. Fairbank, assistant to the A. A. G., will be in general charge of recruiting for the tank section in this district, and all applications, inquiries, etc., should be forwarded to him.

Amsterdam, April 17.—The German Reichstag reassembled on Tuesday, when the next taxation bills approved by the Bundesrat were introduced. The proposals include a spirits monopoly and beer and wine taxes.

315 Stand ... 208 24% Toronto 187 ... Union...

day night. This is the second false me to come from that district within hope of days. In the come from that district within hope of days. This was the same lad was earlief at the false fire Capt. John Case was do at the Talbot street crossing of Grand Trunk, when the motor truck in No. 1 fire hall was struck white onding to a false alarm.

IPPORT THE WAR

AND BELIEVE, SAYS

SECRETARY BAKER

JUNIK TARU STADIES DESTROYED

and Owner Blames Unknown
Thieves for Firing Premises.

Two horses were burned to death and damage estimated at \$1,000 caused by a fire at 5 o'clock this morning, which the owner says was of incendiary orlanding to a false alarm.

IPPORT THE WAR

AND BELIEVE, SAYS

SECRETARY BAKER

JUNIK TARU STADIES DESTROYED

Con Gas.144½

Conners. 24½

Conners. 24½

Conners. 30

Blo C Perm. 162½

H Prov. 135

H Prov.

1:30 p.m.—The market threw off its ndecision for a brief period during the fternoon on a sudden demand for the popular equipments and war issues. United States Steel made full recovery, and American Can led the rally else-where at a gain of 1% points.

and American Can led the rally elsewhere at a gain of 1% points.

STANDARD STOCK AND MINING EXCHANGE.

[Special to The Advertiser.]
Toronto, April 17.—Morning sales: Dome Extension, 3000 at 10%; Dome Extension, 3000 at 10%; Dome Extension, 3000 at 38, 2500 at 40, 2000 at 55, 1000 at 55, 1000 at 55, 1000 at 55, 500 at 56, 200 at 55, 1000 at 57, 2000 at 19, 1900 at 18%; Beaver, 500 at 26½, 500 at 26; Hargraves, 500 at 7½, 2000 at 71, 2000 at 71, 2000 at 71, 2000 at 71, 2000 at 72, 2000 at 71, 20

Military Boots \$6.50 the Pair

Made of "Dress" weight. They are a welcome relief after a long day in heavy Service Boots.

Soft tan calf uppers, with a single sole, Goodyear welted. No box toe to worry the corns.

Just solid Comfort with good Service. Try a pair.

Beef, pork products and wheat: that is all we are asked to save.

Chplants

BASKETBALL GIRLS

ENJOY BANQUET AT

League Have Social Evening.

UNDERGROUND THEATRES

REICHSTAG REASSEMBLES.

Continued From Page One

LLOYD GEORGE

Must Be Enforced.

Must Be Enforced.

The premier referred especially to the attitude of the Labor party, adding: "It is useless to put this bill on the statute book unless we intend to enforce it, and it is useless to try to enforce it unless

behind the Government there is a fee

in; that Ireland has been justly treated.
Moreover, Ireland is not the only country to be considered.
"As to America, the opinion reaching

As to America, the opinion reaching the Government is that sentiment in America supports the bill provided self-government is offered Ireland. It is vital to us at the moment that America is coming to our aid through the most remarkable decision ever taken by any executive. President Wilson's decision was not without difficulty, but it was

was not without difficulty, but it was
the only way America could render
practical assistance in this battle.
"In these circumstances America is
entitled to expect from the British Gov-

ernment—though they could not ask any government to carry out domestic legislation—that they would smooth these difficulties and, at any rate, not in-

crease them. I am certain nothing would help more at the present juncture to secure the full measure of American

assistance than the determination of the British Parliament to tender to Ireland her own parliament."

Members Rebuked. Members Rebuked.

The premier's use of the terms "offer" and "tender" evoked irritated cries from the Irish benches. The premier continued:

"The honorable members are seeking when a whom a premier is traded."

Y. W. C. A. 'LENMORE'



AND JEWELS GIVEN

IN W. C. T. U. DRIVE

Contenders in the Western 'Trinket Shop'' Opened by Union To Sell Valuables.

C. C. standard.

(c) Knowledge of engineering and petrol engines is useful, not essential; but at least 5 per cent of the officers and 2 per cent of the men must have technical mechanical qualifications.

(d) As to physical requirements; recuits must belong to Category "A."

(e) It is not the intention to transfer to the Tank Battalion men already serving in the C. E. F. in other than too. O. T. C. units, therefore, applications for transfer will not be submitted.

Military District No. 1 will supply one section, consisting of five subaltern, and 50 other ranks. The age limit is 19 to 35.

Each tank crew consists of one subaltern, one sergeant or corporal and supple serving the headenstate of altern, one sergeant or corporal and supple serving the headenstate of the windows, and on the long counters inside, silver tea pots, coffee pots, cake with daffodils, candle-sticks and ribbon streamers, the color scheme being yellow and white, and blue and white, the colors of the Winners and Swastika, which teams were the hostesses.

A banquet of the Western "U" Baster Thimble and Trinket Shop was opened for the first time this aftermonon at 267 Dundas street. A brilliant array of silverware is displayed in the windows, and on the long counters inside, silver tea pots, coffee pots, cake and ribbon streamers, the color scheme being yellow and white, and blue and white, and blue and white, the colors of the Winners and Swastika, which teams were the hostesses.

At the close of the banquet toasts were offered, Miss Mona Fitzgerald, instructor of the teams, being toast mistress. She spoke a few words of welcome to those present, after which was opened for the first time this aftermonon at 267 Dundas street. A brilliant array of silverware is displayed in the windows, and on the long counters inside, silver tea pots, coffee pots, cake dishes, napkin rings, bracelets, rings, watches and jewelry of all kinds, collected by the W. C. T. U. in its trinket and ribbon streamers, the color scheme being yellow and white, and blue and The Silver Thimble and Trinket Sho

YOUR FILMS DEVELOPED AND PRINTED CORRECTLY

ROBERTSON & MORLEY 310 Dundas Street. Opposite Armorles.

We have the biggest policy in the \$24.00 A YEAR

And we know it is good, for we are paying claims to policyholders every week. Pays \$100.00 a month for acci-dent or sickness. THE GEO. H. DAVIS INSURANCE AGENCY. 208 Royal Bank Bldg. Phones 776-2922

Paris, April 17.—Air raid conditions have suggested the founding of underground theatres in Paris, and two such amusement places will soon be opened. One of them called the "Abri" (shelter), is located under a six-story building on the Boulevards, which has been officially classed as a safe retreat of the conditions of the suggested the founding of underground theatres in Paris, and two such amusement places will soon be opened. Albums, Stationery, Tollet and Manicure Sets, Lunch Boxes, Fishing Tacklet, and the suggested the founding of underground theatres in Paris, and two such amusement places will soon be opened. One of them called the "Abri" (shell the conditions of the conditi



repairing.

YOU SHOULD BE IN OUR SHOES!

Then you would be sure of a proper fit-sure of correct style—sure of the best possible value for your money.



The Canadian Serbian Relief Committee

IS THE CANADIAN BRANCH OF British Serbian Relief Fund

WHICH IS SUPPORTING THE **SERBIAN**

REFUGEES

Serbian Prisoners of War

This is a work that is costing the old country a lot of money, and we owe it to both the British and Serblans to help.

Remember This War Charity

in making your contribution to the campaign next week, and add a little that there will be sure to be enough to send help to the STARV-ING PRISONERS OF WAR of this heroic people. Be generous, for we are a most favored nation in this war.

Every Soldier Boy loves them.

Don't delay—take some new pictures today, or have some of your older negatives printed.

Every print a "PERFECT PICTURE," if you bring your films to

COAL MINE OWNERS AND WORKERS HOLDING CONFERENCE AT OTTAWA

MILITARY SERVICE Send In Your Problems and They Will Be Answered From Official Information by The Advertiser. J. W. Q.—1. Would a young man be exempt from M. S. A. service if he is on a rented farm when he arrives at military age, or must he be the owner of the farm? 2. Would it be safe for a young man who has had a rented farm since 1914 to put in any spring crop,

as his appeal to the appeal judge has not been heard yet?

3. Would a young man who has got his exemption, and has since got married, be drafted in the married -1. It does not matter whether he

> WILL BRING MESSAGE OF CHEER FROM U. S. A. TO LONDON'S AD CLUB

Matthew's Church.
The pallbearers were: W. Mowat, P.
Fulcher, R. Anderson, W. Marshall, B.
McLoud and R. Christian.
Interment was made at Woodland

FUNERAL OF F. C. KILLINGS-

WORTH The funeral of Fred C. Killingsworth, who died in Detroit on Saturday, was neld from the residence of his brother.

E. C. Killingsworth, this morning at 8:30

Requiem high mass was sung at St. Peter's Cathedral at 9 o'clock by Rev. Dean McKeon, with Father Finn as dea-



JOS. MEADON OF DETROIT. At the meeting of the London Advertiser Club tomorrow night in the Tecumseh House, the speaker will be Jos. Meadon, president and general manager of The Franklin Press, Detroit.

Mr. Meadon will have as his subject "Patriotism and Business in War Time" and will tell something of what the United States is doing, is preparing to do, and will do in the battle for democracy which is raging at its height in France and Flanders today. His subject, therefore, will be particularly timely, and he brings a word of cheer from the great republic for those to whom the current war news is a cause for depression.

Ottawa, April 17.—Coal mine owners and representatives of coal miners from coast to coast were in conference with members of the Government today. The conference was called by Hon. T. W. Crothers, minister of labor, the purpose being to secure full co-operation between owners and miners with a view to securing the greatest possible production. Members of the Government with a view to secure were Sir George Poster, Hon. C. A. Magrath, fuel controller, was also present. The conference is proceeding in private.

Whom the current war news is a cause for depression.

Mr. Meadon has spoken before Associated Advertising Clubs of the secretary said, is excellent. They are the secretary said, is excellent. They are all well physically, their spirits are solicated Advertising Clubs of the secretary said, is excellent. They are all well physically, their spirits are solicated Advertising Clubs of the secretary said, is excellent. They are all well physically, their spirits are solicated Advertising clubs of the secretary said, is excellent. They are all well physically, their spirits are solicated. Advertising clubs of the secretary said, is excellent. They are all well physically, their spirits are should be physically, their spirits are should be physically, their spirits are the secretary said, is excellent. They are all well physically, their spirits are the secretary said, is excellent. They are all well physically, their spirits are their spirits are solicated. Advertising clubs of the secretary said, is excellent. They are different their spirits are their spirits are their spirits are solicated. Advertising clubs of the secretary said, is excellent. They are different their spirits are their spir

TORONTO TOMORROW No. 6" Went Over Maximum City's Representatives See Controller Thursday.

HORSES LOST IN FIRE, SAID TO BE INCENDIARY ONE

Denial Upheld by P. J. Flannery of

NOW THE VOGUE IN PARIS

One of them called the "Abri" (shelter), is located under a six-story building on the Boulevards, which has been officially classed as a safe retreat from bombardment.

The other underground playhouse will open on the premises of the former cabaret called "Caveau de la Revolution," near the Palais Royal. The Palais Royal Theatre will transfer its performances to this new location.

tude, it does not profise a finance minister since count doubtedly he will take the city's complaint under consideration, and after reaching a decision will possibly refer it back to the Cabinet, and it may of necessity have to prepare and pass an order-in-council. This will take considerable time, so there is not much hope of the darknes of many London homes being dispelled for some time, at least.

finance minister since count been in the foreign office.

TORONTO STOCK EXCHANGE.

[Reported by Edward Cronyn & Co.]

Asked. Bid.

Am Cy. 32 29 Russell. 58 54 do pfd. ... 52 do pfd. ... 67 Ames, c. 14½. ... Sawyer. . 15 do pfd. 50 ... do pfd. 40 ... Barcel... 934 914 Span, p. 50 ... Barcel... 934 914 Span, p. 50 ... trouble in Ireland arising from refusal to legislate after the Irish convention and only conscription was offered, any resistance in Ireland would meet with sympathy here, which would paralyze the effort to enforce conscription in Ireland.

C Dairy. ...
do pfd. 75
ConLife 375
Conlag. 345
C Smelt. 25

Premier Lloyd George said he was afraid it was impossible to argue with those who refused to believe it a matter for congratulation that though an army of five millions had retired from the alliance the two or three nations that remained had been able to put up such a fight as they had until the great

quarrels where none are intended