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# London Advertiser.

FOUNDED IN 1863. TWO EDITIONS DAILY - WEEKLY. TELEPHONE CALLS.

Limited, 191-193 Dundas street, Lon-

LONDON, THURSDAY, JUNE 28.

London is sometimes reproached with being slow in the race for new indusan injunction to prevent the granting of a fixed assessment to the Brantford Screw Company on condition of its building a new factory. The Brantford Expositor says:

"The reason advanced for the proacter, under the bonusing clause of the municipal act, require the consent of the ratepayers. This is undoubtedly true. On the other hand, the city council of Brantford, in comhardly fair that the screw company

The law having been broken so many would be unfair not to break

The law is the law, and a municipalwhich imposes a fine on all improvecivic credit to any amount without intention of receding.

The city of London has scrupulously suffered for doing so. Other municipalities have flouted it with impunity a national complaint. and may continue doing so, as It is seldom that a case occurs like that in Brantford, where a ratepayer is willing to check up the council. London will have to stir itself to meet this illegal competition, but not necessarily in an years ago acquiring a tract of land for factory sites. Is it too late to think about it now?

# NIAGARA POWER STILL REMOTE.

\*Newspapers of the Province with a single exception have seen in the transmission of power from Niagara Falls an industrial revolution such a will add wealth and happiness to the whole people. With one exception, the newspapers have risen above party politics, to lend a helping hand toward the possible consummation of so tremendous an enterprise.

"It is a pity that this single exception should find an existence in the home town of the man who has done more than any one other to bring magic electricity within the range of every workshop and home in Western Ontario."-London Free Press.

Presumably this is aimed at The Advertiser, because, in common with the Hamilton Times, the Brantford Expositor, the Stratford Beacon and other newspapers in Western Ontario, It has questioned whether the power legislation of the Provincial Government will be useful to the munici-

Either the member for London lacked the courage of his convictions, or he was overruled in the cabinet. Certainly the what he led the public to expect, or

what the municipalities demanded. The representatives of the cities and to undertake the transmission, and, if the resources of the municipalities. In this they were merely asking Mr. Whitnev and his colleagues to implement their pledges when in Opposition. The supported this resolution, moved by Mr. Miscampbell, on Feb. 5, 1902:

River and its tributaries, as well as upon the municipalities. the waters of other streams, where necessary, should, at the earliest moment, and subject to existing agree ment, be UTILIZED DIRECTLY BY THE PROVINCIAL GOVERNMENT n order that the latter may generate and develop electricity and pneumatic power for the purposes of light, heat, d power, and FURNISH THE SAME TO THE MUNICIPALITIES

IN THIS PROVINCE AT COST. aion, which will furnish any munici-

transmitting Niagara power, but the point along those stupendous commission's figures. If the actual of fisher craft by the thousand, their the shot. The Province will loan the the longest day of the year at the anmoney at 3 1-2 per cent, a rate at at Trondhjem, quite as far north as gives some very interesting excerpts pality or group of municipalities will ing for Canada, combine to form a pic-The London Advertiser Company, tremely doubtful whether any munici-Captain Bernier have been investigattake the risk of building transmission Government. Apparently they envy. ENTERPRISING LAW-BREAKERS. will, after all, have to rely upon the power companies, but the companies expenditures with the threat of ex-The city council of the cities and towns of Western On- a day is ernuff fer anybody. the Provincial Government might have safely done a great deal more to help at night? the municipalities to help themselves.

#### NOT A CREED ISSUE.

Mr. Bourassa, Mr. Tarte, and other stormy petrels of Quebec politics, are beedings is that bylaws of this char- attempting to work up feeling against the Sabbath observance bill. Mr. Tarte has been so much the victim of race another boy, was enthralled by "Piland religious agitators in Ontario that grim's Progress" and the "Arabian mon with the councils of other muni- it is surprising to find him using simimaking concessions of this kind to lar weapons against Sir Wilfrid Laur- deed through his whole career, he was an eager student of Homer. Late in new industries, or to old industries ier in Quebec. He accuses the Premier life he confessed an enormous debt to erecting new buildings, and it is of sanctioning Sunday legislation under Aristotle, Augustine, Dante, and Butpressure of the Presbyterian Church. ler. When he was 50 years old his Such a statement may not be intended it again in favor of a home concern. the Lord's Day Alliance, Rev. J. G. The Hamilton Times con- ter, but the alliance itself embraces Nineteenth Century, "rained in by every fesses that the law is a dead letter in members of most of the Protestant de- post, and were always carefully scanthe Ambitious City also, and has been nominations, the large majority being violated many times. The Times con- laymen. It is not entirely a Protest- strongly to religion, theology, and such tends that the local authorities wink ant movement, however, as Archbishop kindred topics as history and philoat these infractions partly because Bruchesi, of the Roman Catholic dio- sophy. they are in the direction of a right cese of Montreal, is in hearty accord principle, namely, that improvement with the main objects of the alliance, and industry should not be penalized. and has given his approval to the and the ethics of marriage, he inity has no more right to break it than doubt, however, by making a bogey an individual. Our system of taxation, of Shearer, just as Sir Wilfrid Laurier's opponents made a bogey of ments, may be all wrong in theory, but Mgr. Sbarretti a year or so ago, the that is another question. Municipali- agitators against the bill may stir up ties have been engaged in bribing in- some trouble for the Government in the dustries to leave other places, and Province of Quebec. The labor organisome of the smaller ones were nearly zations are looking at the question in bankrupted by excessive bonusing. a true light, and are virtually unani-The present law was intended to pro- mous in indorsing the measure in its tect municipalities against themselves, main outlines. The Government has and take out of the hands of muni- shown courage and firmness in adoptcipal councils the power to pledge the ing the bill as its own, and shows no

Congress has passed a pure food bill, obeyed the law, though it may have but the American quick lunch will see to it that indigestion holds its own as

> The late William Hendrie, of Ham never bet on a race. Mr. Hendrie was

Cy Warman has a capital article in illegal way. It is generally realized July Scribner's on the Canadlan West, broking business and will devote the that the city made a mistake in not Our fellow-townsman is doing some balance of my life to the practice of good work for this country.

> Mr. Aylesworth said in his speec tha Mr. Foster's complaint should be laughed out of court .- Ottawa Journal.

> Mr. Aylesworth said no such thing. Why not consult Hansard?

subscribe to the famous saying, "Let and tell-a-woman! me write a nation's song, and I care not who makes its laws." The name of the author of "The Maple Leaf" will outlast that of most of our politi-

Maine Republicans declare against reciprocity treaty which would admit Canadian lumber and farm products. This is the sort of broad-gauge American statesmanship that has made Canada commercially independent of the United States.

#### THE BECK POWER BILL. [Brantford Expositor.]

A meeting of the municipalities in Western Ontario more particularly interested in the question of Niagara power development is to be held shortly for the purpose of formulating if possible a satisfactory answer to question, "What next?" An anthe bill brought down fell far short of swer is not likely to be so easily found as some of the enthusiastic admirers of the Beck bill are wont to imagine. Save that steps have been taken to secure satisfactory rates for the detowns of Western Ontario, who met at livery of power at the Falls, the meas-Toronto, petitioned the Government ure in question has put the municipal- the stockyards? ities no further ahead than they need be, the development, of Niagara as good a position as under the old at the criminal court? power, as the enterprise was beyond municipal power bill, because the latter gave them the management of their own enterprise, while the Beck bill hands the management over to the Government commission. Events may Conservative party in the Legislature to think no great progress will be taken up the subject of municipal made in the solution of the power ownership. problem until the Government assumes itself some share of the financial load. "That the waters of the Niagara and does not leave the entire weight

#### THE REAL TEST. [Washington Star.]

"Tain't gittin' into polities," said Uncle Eben, "dat shows a man's smart-

ness, as much as the way he gits out."

A ROYAL IDYLL. [Montreal Witness.] The marriage of the King and Queen The Government now refuses to as- of Spain was a fairy tale of the Cinderbuttee any financial responsibility in the ella type. The coronation trip of the matter. It has appointed a commis-idyll as full of primitive simplicity and beauty as the other was full of gorgepality with an estimate of the cost of ourness. The progress from point to

Government will not guarantee the greeted by the farming and fisher folk cost should prove more than the esti- bright colors reflected in the glassy which it can easily borrow. It is ex- the regions which Major Moodie and from the new volu whose loyal and loving cordiality the lating to Winston Churchill. Says lines, without more financial aid from proudest monarchs on earth might

# NOTHING RADICAL.

[Puck.]

proper number uv hours ter slumber

[New York Post.] Gladstone's activity as a book collect tor is interestingly discussed in an arat a very early age, and, like many deed through his whole career, he was

growing library necessitated the addition of a new wing to the castle at prejudice, Hawarden. Yet he was "by no means but it is language that will work a rabid book-buyer." For rare books, mischief. The active agent of first editions, and elaborate bindings he had no special passion, though he was glad enough to get them. "Second-hand Shearer, is a Presbyterian minis- catalogues," says the writer in the ned and marked for immediate purchase." Mr. Gladstone's tastes ran He was, in fact, sometimes accused of being more theologian than statesman. Whenever he saw a book on witchcraft, strange religious sects. measure now before the House. No variably bought it; but, as everyone is aware, he was an omnivorous reader;

#### EN PENSION EXPENSIVE. 1Toronto News.1

the latest novel.

Those reading the Society Notes from the various summer resorts will ed it as if it were an extemporaneous note that certain persons are The difference between this pension." and "boarding" is about \$8 a week.

# KEEP IT UP!

[Toronto Globe.] Ten years today since the Liberals

#### JESSE JAMES, ATTORNEY. [Kansas City Star.]

Jesse James, son of Jesse James, the outlaw, was enrolled today in the circult court as an attorney at law. He The late William Hendrie, of Hamilton, the greatest horseman in Canada.

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The la son City and made the highest grade in a class of 37. His average was 91 He said today:

"In two weeks I will quit the pawn-

# THREE WAYS.

[Detroit Journal.] A story comes from the Vatican that Cardinal Merry del Val was speaking with a friend on the Storer incident, and the Roosevelt letter, when suddenly the cardinal said, smiling: "There are three excellent ways of dissemin-The late Alexander Muir could well ating news-tel-ephone, tel-egraph

#### CONSISTENCY. [Washington Star.]

"I know one or two men," said Uncle Eben, "dat prays to be made upright and honest, dat 'ud lose money in deir

business if deir prayers was to come HOW LONELY. [Toronto News.]

#### One hundred and forty young women and six men were graduated at the

Toronto Normal School this year. We trust that during the term the boys had a good time. KEEPING TAB.

#### [Toronto Star.] Although Mr. Fielding has an-

nounced that Sir Wilfrid Laurier is

good for a long time yet in public life,

this need not prevent the Conservative

party from pulling out its watch and looking at it every five minutes. POPULAR ATTRACTIONS. [Chicago Tribune.1 Girl With Picture Hat---What shall

Girl With Ventilated Shirtwaist-In one respect, they are not in What! And miss that sensational trial

# PROPRIETORSHIP.

[Washington Star. ] "I suppose," said the student of economics, "that your city has never

"Oh, yes," answered Broncho Bob. "We have to give it a little thought. Every now and then one o' the boys gets to thinkin' he owns the town, but we generally manage to get him quieted an' doclle before there's any real harm for a bartender to draw three fingers

#### Winston Shurchill's Wonderful Memory &

which none are racier than those re-

One of the most interesting passages is that which describes the maiden speech of Mr. Winston Churchill. "It vas indeed," comments Mr. Lucy, "excellent alike in matter and in form, Lankuid Lannigan (with raper)-It and has established the position of the takes all sorts uv cranks ter make a young member for Oldham as a deworld, all right. Now, here's a near- bater who will have to be reckoned The importance of cheap power to wise guy wot says dat six hours' sleep with whatever Government is in office." Mr. Lucy does not note a fact, which, Torpid Thomas-Well, I seldom ex- is very conspicuous in my memory of ceeds dat. An' wot 's he say is de this beginning of a remarkable Parliamentary career, namely, that Mr. hurchill was extremely and almost painfully nervous. I note the fact be-GLADSTONE'S READING HABITS. cause it is supposed that this Parliamentiary youngster is quite free from all human weaknesses, which is not true. There is another statement in this sketch of Mr. Lucy's which apticle on his library in the Nineteenth parently was justified at the time, but, Century for June. He took to reading I think, is not justified now. "Winston Churchill is not likely to eclipse the fame of Randolph, who was a states-Nights." In his school days, and in- son is an abler and more agreeable with his wider education and better training, he is likely to have a more remarkable career. In one respect the father and the son are very much alike, and that is the possession of a phenomenal memory, a most admirable weapon in the armory of the Parlia-

mentarian. Mr. Lucy gives an example of this: In delivering his speech recently he was evidently fully supplied with notes the purpose of reading a single senat dinner after his triumph in the House, and mentioned an incident in a delivery of a speech of nearly an hour's duration. Quoting from the letter his father wrote Lord Salisbury on the eve of Christmas, 1886, resigning the chancellorship of the exchequer. noticed that when only half way through the reading he closed the book and recited the clesing passages.

"Yes," he replied, "I felt it would he enjoyed Shakespeare and Scott, and be easier to recite the letter than to was fond of turning over the pages of read it from a book held in my hand.

He added that his speech, which fully reported, filled three columns of close print, had all been written out. He learned it off by heart and delivereffort, a delusion art fully assisted by occasional interpolation of sparkling sentences referring to points made by speakers preceding him through th evening.

"If." he said. "I read a column of print four times over I commit it so Ten years today since the Liberals perfectly to memory that I could forth-began to govern at Ottawa. Has it been with recite it without an omission

Lord Randolph had the same gift; he could recite full pages of Gibbon's history, and Gibbon's history is by no means an easy book to remember.

# OF BALLOONISTS

# Anchor Catches in Yoke and They Drag Two Darius Greens Through Brush.

Port Jervis, N. Y., June 28.-Two young Darius Greens of Fremont Center, after one experience in balloon making and sailing, are satisfied to follow the plow and do the chores about the farm hereafter.

James Gabler and Hugo Gebhardt have read about the Aero Club's heroes and have witnessed balloon ascensions at Middletown. They bought canvas, made it into a big bag, and, not having a wicker basket, used two measacks instead. For an anchor they tied a drag hook to a long rope.

All the work was done in secretand It was not until Saturday, the day set for the ascension, that the neighbors knew what a treat was in store for

The country round about was astonished to see the balloon rise from Gabler's lot, 400 feet in the air. Then it floated along, to the delight of the amateur aeronauts and to the wonder and surprise of those who hurried to

Unfortunately the drag hook caught in the yoke of a pair of steers in an adjoining lot, and the frightened animals ran away. They broke through a fence and dragged the balloon through a brush lot. The balloonists lost nearly all their clothes and much of their cuticle before the steers ran into tree and came to a standstill.

As is usual with aeronauts, Gabler and Gebhardt announce that the ascension was a success, though they will not try to repeat it.

IMPRISONED IN SAND PIT. New York, June 28. - After fighting against death for more than 22 hours.

Jeremiah Fisher, a plumber, was rescued alive at 6 o'clock this morning. from a sandpit in Tompkinsville, Staten Island, in which he had been imprisoned since 11 o'clock yesterday forenoon. The rescued man is in a critical condition from exhaustion, however, though his physicians say there is a chance that he may recover.

It is really more exemplary for a boat to draw three feet of water than of beer.

# Ask Your Grocer For a Package of

# TOASTED CORN FLAKES

# J.H.CHAPMAN &

# Friday Bargains

Dominion Day Bargains. We have exerted unusual efforts to bring together a list of Friday bargains which will help all Londoners to prepare for the big holiday, DOMINION DAY. It's an outing day that everyone will enjoy more fully if dressed in cool summer clothes. There are heaps of reasons why you should call tomorrow.

# Summer Dresses, Skirts and Waists.

Summer novelties in fashionable ready-to-wears for the Dominion Day outing. No need to contend with annoying delays of the dressmaker when you can secure the smartest Ready-to-Wear Summer Suits, Skirts and Waists here at such inexpensive prices, and the character, style and elegance of these garments can be imitated by but few dressmakers.

### Ladies' Dresses \$3.00

Five Styles in Wash Dresses, beautifully made. Worth up to \$5.00, choice Friday......\$3.00 STYLE ONE, Blue and Reseda Green Linen Dresses, tucked empiecement, tucks in back and pleated skirt.

STYLE TWO, Surplice Dresses, made of black and white, blue and white and pink and white check, lawn front trimmed with valence lace.

STYLE THREE, Navy, Cadet and Pink Linen Dresses, with white lawn chemisette.

STYLE FOUR, Navy and Cadet Blue Duck Suits, in popular Peter Thompson style. STYLE FIVE, Fancy Linen Dresses, in green and blue, piped

### with red, pleated style. **Dress Goods**

Special for Friday 25 pieces Dress Goods, in splendid colorings; for shirtwaist suits and separate skirts. Worth 45c and 65c, Friday Bargain Day price......25c

20 pieces Fancy Suitings, 42 to 46 inches. You can pick a handsome shirtwaist dress or Eton suit from this lot, but you must be on hand early, 42 to 46 inches wide. Worth 75c to \$1.25, Friday Bargain Day......50c

# Black Sateen

200 yards Black French Sateen, for dresses, petticoats, waists, and men's and boys' shirts, warranted fast black. Worth 17c, Bargain Day Price ......121/20

# Carpet Dept.

36 only English Tapestry Carpet Ends, in rug size, 11/2 yards long. Friday Bargain 

26 only Cocoa Mats, bound thoroughly on edges, regular sizes. Were 65c, Friday for 50c 6 Beautiful Designs in English Tapestry Carpet, red, green and fawn grounds, large and small effects. Friday Bargain Day Price, made and laid......50c

# Linoleums

Best offers in a long time. 14 rolls Cork Linoleum, full 4 rards wide, for dining-rooms, kitchens and bedrooms, floral, block and tile designs. Friday Bargain Day price, a square

yard......45c Nairn's Inlaid Linoleum, odd rolls, varying in length from 6 to 37 square yards. Was \$1.10 and \$1.25 yard, for just the price of an ordinary printed linoleum, Friday a square yard......62c

# Chinese Lanterns

5 dozen Large Size Chinese Lanterns, half a dozen varieties. Choice each.....10c

# For Cool Evenings Ladies' New Wool Norfolk

Coats, in cardinal, cream, navy and black. Just the thing for cool evenings. Friday for \$2.75 Knit Golfers in same colors, these just arrived. Friday for ......\$1.95

# Nightgowns

White Cambric Nightgowns, lace trimmed or insertion styles. Were 65c, Friday Bargain Day .....56c Ladies' Knit Vests, sleeveless.

Were 25c, for.....19c Long Sleeve Corset Covers, to Slip on cool evenings. Friday

### Wash Skirts \$1.50

White Pique and Vesting Skirts, full nine gore, pleated styles, some with straps and buttons. Just the skirt for the holiday. Friday special...\$1.50

Blue English Linen Wash Skirts, light shade, seven gore flare, with pleats at bottom of every other gore. The best value on the market. Friday ..... \$1.50

# Lace Waists

6 only White and Cream All-Over Lace Waists, buttoned in the back, fancy yoke formed with applique, silk lined. Were \$6.00, Friday special......\$4 25

# Hat Bargains

6 tables of Trimmed Hats, stylish hats from our own workrooms. Friday Bargain Day price.....\$2.25

A snap in White Linen Hats, flat sailor hats. Friday Bargain Day price.....\$1.00

## Lace Curtains

50 pairs Lace Curtains, 3 yards long and 36 inches wide, two very pretty designs to choose from. Friday Bargain Day..50c One lot Lace Curtains, 31/2 yards long, 48 inches wide, overlock corded edges. Friday at, per pair......79c

# Art Muslins

20 pieces Art Muslins, cream grounds with very pretty designs and borders. Friday Bargain Day price......10c Newest Patterns in Silkaline Drapery, at, yard......15c

# Black Gimp

Black Jet and Silk Gimps. Were 10c to 25c yard, a snap for bargain day, a yard......5c Silk Dress Trimmings in appliques and insertions, remnant ends, worth much more. Friday

#### a yard......25c Overalls, Shirts

Clearing a lot of 3 dozen Men's Overalls, fast color blue denim light weight for harvest, all sizes. Worth 50c, Friday Bargain Day 2 dozen Black Sateen Shirts, manufacturer's samples, sizes

151/2 and 16. Were 75c, Friday

# for......50c Shirting Bargains

150 yards Best Oxford Shirting, checks and stripes, for camping and negligee summer wear. Regular 20c and 25c yard, Friday for.....15c

#### 200 yards Canadian Shirting. dark checks and stripes. Regular

Men's Suits

Men's Fine Tweed Single-Breasted Sack Suits, long coats with vent in back, good patterns. Were \$10.00 and \$12.00, Friday Bargain Day price......\$7.95 Men's Two-Piece Gray Homespun Suits, unlined, cool for summer wear. Were \$5.00, Friday

#### Bargain Day for......\$3.48 Boys' Suits

Boys' Two-Piece Lined Norfolk Tweed Suits, sizes 5 to 15 years. Cheap at \$2.25, Friday Bargain Day price.....\$1.50 Buster Brown and Sailor Blouse Wash Suits for little boys, in linen and fancy galateas. Were \$1.25, Friday for......95c

# Wrappers, 69c Petticoats, 47c

Light Colored Percale Wrappers, good washing colors, nicely made, one of Chapman's very special bargains

Checked Wash Percale Petticoats to wear with wash dress, cool and serviceable. A bargain snap at.....49c

# White Waists.

Attractively priced White Lawn Batiste for your holiday outing: \$1.00 Waists for ... 75

1.25 Waists for .... 94 1.50 Waists for \$1.12 1.75 Waists for 1.31 2.00 Waists for 1.50

#### Veiling, 19c Yard Fancy Mesh Silk Veiling,

2.50 Waists for 1.88

with different spots, black and gray. Were 35c, 40c and 50c yard, clearing tomorrow at Wash Goods

17 pieces Black Grenadine

and Dimity Stripes, pretty

muslins for dresses. Were 15c and 17c yard, Friday Bargain Day.......13c Open weave Black Grenadines, very superior black. suitable for matrons' dresses,

Best 25c quality, Friday Bargain Day price..... Plain Muslin Batiste, in colors of blue, pink, mauve, helio and green; odd lengths. Worth 20c and 25c yard, Fri-

day Bargain Day price.....10c Mercer Silk, in checks and overplaids in green, blue, navy and brown, also black and white overplaids. Sold everywhere for 25c yard, Friday

Bargain Day price......15c

#### Table Linen 3 pieces Half-Bleached Table Linen, 60 inches wide. Regu-

lar 35c, Friday Bargain Day

**Huck Towels** Fine Hemstitched Linen Huck Towels, size 18x38 inches. Worth 18c each, Fri-

day Bargain Day for.....121/2c

or, dozen.....\$1.50 Pillow Cotton Extra Fine, Plain English Pillow Cotton, suitable also for sheeting and underwear purposes. Regular 17c yard, Friday Bargain Day for only

#### .....12½c Men's Shirts

10 dozen Men's Cambric Shirts, neat patterns, good range of sizes. Regular 75c values, Friday Bargain Day price only......35c Boys' Soft-Front Percale Shirts, sizes 12 to 14. Were 75c, Friday for.....50c

# Men's Half Hose

Fancy Lisle Thread Half Hose, openwork and silk embroidered. Usual half-dollar goods, for.....38c Tan and Black Cotton Half Hose, fast color. Friday, 2 pairs for......25c

Hose Bargains

Ladies' and Misses' Penman's Seamless Black Hose. all sizes. Bargain Day price .....15c Ladies' Tan and White Cot-

ton Hose, seamless, all sizes. Special Friday for.....20c Boys' "Black Cat" Hose, strong wearing quality, sizes 6, 6½ and 7. Were 32c pair,

#### Friday......25c Men's Vests

9 dozen Men's White Duck Vests with pearl buttons. Worth \$1.75, for.....95

J. H. Chapman & Co., 126, 128, 128, Dundas St.