

THE TORONTO WORLD

**SEPTEMBER 21 1915** 

---See What It Buys at Simpson's Today

A One-Price Sale throughout the Store today. Many items not listed here will be found in every department from the Basement up.

Sliver-Plated Forks, fancy pattern fork, plain solid handle knife, dessert size; fancy lined box. Regularly \$2.50. Tuesday ..... 1.95 Silver-Plated Biscuit Jar, satin finish, bright cover, "biscuit" engraved on side. Regularly \$2.50. Tuesday ...... 1.95

HAND BAGS.

Odd Bags, selected from our reg-

GLOVES AND HOSIERY.

black, white and colors; sizes 81/2

to 10; \$1.50 value. Tuesday, 2

for .... 1.95

Cashmere Hose, good weight; sizes

81/2 to 10; 39c value. Tuesday, 6

pairs .... 1.95

Cashmere Stockings, double knee;

sizes 6 to 10: 29c value. Tuesday, 8

pairs ... ... ... ... ... ... 1.95

Gloves, mousquetaire, white only;

sizes 51/2 to 71/2; \$2.50 value. Tues-

day ...... 1.95

Gloves, white and natural, two

dome clasps; sizes 51/2 to 8; 75c

value. Tuesday, 3 pairs .... 1.95

Women's Wash Chamoisette

Women's 16-Button French Kid

Boys' and Girls' 2-1 Ribbed Black

Women's "Penangle" Plain Black

Women's Pure Thread Silk Hose,

CUT GLASS. 8-inch Fruit Bowls, star cut design. Were \$3.50. Tuesday ... 1.95 Star Cut Pitchers, 2 or 3 pints. ular stock; clean, new, perfect, and up-to-the-minute styles. Regular \$3.50 to \$6.50 each. Tuesday .. 1.95 Were \$3.75. Tuesday ... ... 1.95

THE BASEMENT

Store Hours:

8.30 a.m. to

5.30 p.m.

CHINAWARE. Chocolate Sets, hand - painted Royal Nippon ware. Were \$2.75. Tuesday ... ... ... ... ... 1.95 Toilet Sets, English porcelain, 10 pieces. Were \$2.75. Tuesday .. 1.95 35-piece Cottage Set of Dishes, English semi-porcelain. Tuesday at ... ... ... ... ... ... ... 1.95

HARDWARE AND CUTLERY. Case Carvers, good Sheffield make, stag handles; knife, fork and steel: in leatherette covered cases: \$3.00 and \$3.50 values. Tuesday 1.95

Table Knives, Sheffield make, square white celluloid handles; table and dessert size. Regular \$2.50 and \$2.75 values. Tuesday, dozen., 1.95 Chair Step Ladders, a combina-

tion of ladder and chair. Regular \$2.50. Tuesday ... ... ... 1.95

Bathroom Mirrors, a large assortment of high-grade plate glass mirrors, with white enamelled frames; square or oval shape: \$2.75. \$3.25 and \$3.75 value. Tuesday 1.95

White Enamelled Bath Seats. Tuesday ... ... ... ... ... 1.95

Double Tumbler and Scap Dish, with tooth brush holder; nickelplated bars. Regular \$2.75. Tuesday .... 1.95

MAIN FLOOR

EVENING SCARFS.

SECOND FLOOR DRESS GOODS. Men's Finished Serge Suitings, guaranteed fast indigos, navys and blacks. Regular \$2.50. Tuesday 1.95 French and Belgian Black Broadcloths. Regular \$2.50. Tuesday 1.95 Gabardine Suiting, best English, all colors. Regular \$2.50. Tuesday at .... 1.95 Silk and Wool Fabrics, cord poplins, crepe shantungs, bengalines. Regular \$2.50. Tuesday ... 1.95



### FOR MEN AND BOYS **MEN'S FURNISHINGS.**

SWEATER COATS\_Men's Sweater Coats, all wool, in plain colors, also plain with con-trasting colors in front and cuffs; all sizes. Regular \$4.00. Tuesday ..... 1.95

MEN'S TROUSERS \_\_ 250 Pairs of Men's Worsted Trousers, English worsted cloths, fin-ished with five pockets, belt and side straps, nicely tailored; sizes 32 to 44. To clear 1.95

HATS FOR MEN-Men's Soft Hats, in up-to-date fall 1915 styles, finest qualities of imported fur felt, and a few velours; colors gray, brown, green, navy and black. Regular \$2.50, **1.95** \$3.00 and \$4.00. Tuesday's special price

Men's Derby Hats, fashionable fall and winter shapes; extra fine fur felt, best English 1.95 makers. Regular \$2.50 and \$3.75. Tuesday's special price ..... 1.95

BOYS' REEFERS, \$1.95-Fall Weight Reefers, for boys from 6 to 10 years; odd and broken ranges of regular stock that must be cleared to make space for our winter lines; double-breasted styles, smartly tailored from navy blue serges and brown and gray fancy English 1.95 tweeds; sizes 6 to 10 years. Regular \$4.00, \$4.50, \$5.00, \$5.50. Tuesday ..... 1.95

NORFOLK SUITS-Priced below cost for early clearing; single-breasted, fancy Norfolk styles, with full cut bloomers; dark and medium gray and brown tweeds, and twill body lin- 1 OE ings; sizes 6 to 9 years. Tuesday ..... ..... ......

**VELVET CORDUROY SUITS**—Made up in Oliver Twist style, nicely tailored from velvet cords, in rich shades of golden brown, wine and navy blue, and lined through for fall and **1.95** winter wear; sizes 2½ to 8 years. Regular \$4.00. Tuesday .....

shapes; new trimmings and pat-

Regular \$4.00 to \$6.00. Tues-

BERS TO FIT.

## THIRD FLOOR

SERGE SKIRTS. English serge, in navy or black, in a smart tailored style; sizes from 22 to 27 bands; lengths 35 to 40. Regular up to \$4.50. Tuesday, special ..... 1.95

63 SILK DRESSES, REGULAR \$6.00 TO \$7.50 EACH. Broken stock styles and odd sizes, but a good variety to select from in assorted shades. Regular \$6.00 to

\$7.50. For quick selling ..... 1.95 A THOUSAND BLOUSES. Comprising a wonderful collection of rich crepe de chine, shot and plain satins, messalines, embroidered laces and nets-all of the highest class, which we sell regularly at \$2.95, \$3.95 and \$5.00 - will be offered for the unusual price of, Tuesday ... ... ... ... ... .. 1.95 Come at 8.30 a.m. for best choice,

#### CORSETS.

Clearing 150 pairs "Royale" nodel, in strong white brocade, new walst shaping, medium bust, very long hips and back, boned throughout with double wire, six strong garters, lace and silk ribbon bow trim; sizes 19 to 26 inches. Regular \$3.00. Tuesday ... ... ... 1.95

LADIES' SWEATER COATS. Finest qualities, soft, pure wool; high and roll collars; patch pockets: buttons and buttonholes, reinforced with sateen; colors cardinal. brown, navy, gray and white; sizes 34 to 42 bust in the lot. Regular \$2.50 to \$4.50. No phone or mail orders. Tuesday ... ... ... 1.95

## **FOURTH FLOOR**

LINENS AND STAPLES. Blanket Sheets, extra heavy English flannelette blankets or sheets, for large double beds: size 70 x 90 inckes. Regularly \$2.50 and \$2.65 pair. Tuesday, pair ... ... 1.95 Comforters, covered with strong, reversible sateen; good colorings and designs; size 72 x 72 inches. egularly \$2.50 and \$3.00. Tues day .... 1.95 Extra Large Sheets, fully bleached; made from a closely-woven sheeting, with a pure finish, and perfectly hemmed; size 80 x 100 inches. Regular \$2,50. Clearing on Tuesday, pair ... ... ... 1.95 Bed Quilts, English satin; assorted designs; size 72 x 90 inches. Tuesday .... 1.95 Gray Camp Blankets, weight 7 lbs.; size 58 x 78 inches. Tuesday, pair .... 1.95 Fine English Nainsook, 36 inches wide. Tuesday, 24 yards for ... 1.95 CARPETS AND RUGS.

10 Persian Door Mats at \$1.95-These mats are an average size of about 36 in. x 24 in.; genuine Persian Hamadams; very useful for small vestibules, etc. Regular value \$3.75 to \$4.75. Tuesday ... 1.9 English Axminster Hearth

and Reversible Jute Oriental signs-A very good lot of rugs i cluded in this special offer; size 30 n. x 60 in. Regular value \$2.25 and \$2.35 each. Tuesday, each .... 1.95

Fine Quality Rag Rugs, With Quaint Dutch Borders, \$1.95 Each - Very pretty and decorative are these plain centre rugs, with quaint geese, Dutch windmill and other designs, in shades of gray, blue, green and rose; size 30 in. x 60 in. Regu lar value \$2.75. Tuesday ..... 1.95

## **FIFTH FLOOR**

WALL PAPER FOR ROOM 12×12×9. 12 Rolls Side Wall, 16 Yards Border, 6 Rolls Ceiling.

For Bedrooms - Dainty floral stripes and chambray effects, in shades of gray and mixed colorings; border is included, cut-out, fancy white ceiling. Regular value \$4.00. Room lot price .... ..... 1.95

For Living-Rooms and Dining-Rooms-Tapestry wall papers, with plain ceilings, striped oatmeals with fancy and scenic borders, and plain ceiling. Regular value \$4.00. Room lot price .... 1.95

For Parlors and Drawing-Rooms -Two-tone silk wall papers, in colorings of green, blue, pink and champagne; fancy white or cream ceiling. Regular value \$4.00. Ro lot price ... ... ... 1.95

Short Ends of Japanese Leathers, 

#### 12 ONLY CARRIERS.

ELECTRIC FIXTURES. large assortment of designs and finishes in ceiling fixtures, brackets and lanterns; some solid cast brass. Regular prices up to \$7.50. To clear at, each ...... 1.95 Not installed at these prices.

SIXTH FLOOR

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> ONDON, Sept. test war budget was introduced mons this after Cenna, chancello which is nov ain nearly: \$25,00 New military ged methods ed over night which had n even in the co nates of David ions minister is budget, the th reak of hostilities d far-reaching ta the country and

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Cloakings, chinchillas, zibelines We cannot fill phone or mail orders.

#### LACE FLOUNCINGS.

18, 27 and 36-inch Flouncings, beau-tiful flouncings, in white, ivory, ecru, Chantilly and net top laces; 2½ yards, 3 to 5 yards length; \$3.50 to \$5.00. Tuesday, yard

#### LINEN HANDKERCHIEFS.

Women's Handkerchiefs, Belfast linen, narrow hemstitch borders; 20c each. Tuesday, 12 for ...... 1.95

"Initial" Handkerchiefs for Men and Women, handworked initials, odd initials; 25c handkerchiefs. Tuesday, 12 for 1.95

#### UMBRELLAS.

#### SILVERWARE.

14-piece Table Set, 6 silver-plated tea spoons, 6 dessert spoons and 2 table spoons, 7 in fancy lined box. Regularly \$2.66. Tuesday ..... 1.95 Silver-Plated Cake Basket, satin and

Set of 12 Rogers' Silver-Plated Tea 

Six Silver-Plated Knives and Six

Great Values in Women's Wear

Just the Barest Details Here --- But Come and See Them. 3rd Floor

New Fall Suits, that were \$20.00. Tuesday ..... 14.95

New Fall Suits, that were \$30.00. Tuesday ..... 19.95

Silk and Serge Dresses, on which prices ran from \$20.00 to

\$39.00. Tuesday ..... Half-Price

Cotton Sailor Dresses, size 14 only. Were \$1.95. Tuesday .59

Cotton Frocks, washable dresses. Were \$4.50. Tuesday. 1.69

Women's Raincoats, of guaranteed English paramatta ... 3.95

Novelty Coats, all-wool chinchilk and other materials ... 15.95

Semi-Annual Smallware Sale

Clapperton's Sewing Thread, 200 yard, 6 cord, all sizes, black and white.

Mending Wool, on cards, black only. Regular 3 cards 5c. Per dozen. . . 12

Hairpins, black and brown, finely finished. Regular 10c box. 2 for ... .15

Dome Fasteners, black and white, rustproof. Regular 4c. 4 dozen ..... 10

Boot Laces, black only, 36 inches long. Regular 10c. Per dozen. .7; 3 dozen ......

720 Pairs Women's Sew-on Hose Supports, white only, heavy elastic. Regular 29c pair. Sale price, per pair .....

lamb's curl tweeds, etc. Regular \$2.50 and \$3.00. Tuesday ..... 1.95 SILKS AT \$1.95.

400 Yards Black Chiffon Vel-

veteen, rich, deep, black Worrals dye. Regular \$2.50. Tuesday . . 1.95 Satin Charmeuse, grenadines, crepe de chines, chiffon, taffetas, etc.; also Duchess Satin, plain; in two-tone, 40 inches and 42 inches wide. Regular \$2.50. Tuesday 1.95

French Moire Velours, 40 inches 

All the newest goods in military check and stripes, black and white, new foulards, etc. All one price 1.95

#### MILLINERY.

OSTRICH PLUMES. Only 217 in the lot, 27-inch Ostrich Plumes, in fine quality fibre, beautifully curled in the new bandeaux effect; comes in black of white only; this is an exceptional purchase from a large manufactur-er; every feather bandeau is worth at least \$4.50 each. Our One-Price 1.95 deaux effect; comes in black or Day ... ... ... ... ... ... ...

#### BLACK SILK VELVET HATS.

15 Cases of New York Hats, of black silk velvet, also brown and navy; these were cleared from the manufacturers' salesrooms; shapes are sailors, tricorns, shirred effects, etc.; would sell in the regular way from \$3.00 to \$3.75 each. One-Price Sale at ... ... 1.95

MEN'S GAUNTLET GLOVES. MEN'S CASHMERE SOX. Men's Fine Plain Black Men's Black Automobile Cashmere Sox, all wool yarn, Gauntlet Gloves, strap wrist, folding pocket size. Regular sizes 91/2 to 11; 50c value. \$2.25. Tuesday ..... 1.95 | Tuesday, 6 pairs ..... 1.95 **BOOTS AND SHOES** 

BOOTS FOR MEN.

760 pairs, all sizes, Blucher lace: the leathers are box kip, gunmetal calf, chrome-tanned cowhide and dongola kid: light. medium and heavy soles; McKay standard screw and pegged; wide and round toes; plain and toecap vamps; . a good lot of sensible boots; sizes 6 to 11. Regular \$2.25 to \$3.50. Tuesday ..... 1.95 CHILDREN'S BOOTS.

#### All sizes, 5 to 10 1/2; genuine dongola kid Boots, button style, fall weight soles, patent

MISSES' BOOTS AND RUBtoecaps. Regular \$1.25 pair. Tuesday, 2 pairs for .... 1.95

WOMEN'S BOOTS. Complete, gunmetal and bright dongola kid, button and lace '400 pairs, manufacturers' boots; flexible, wear like iron samples, sizes 3 to 5: 900 pairs soles, low heels; patent and calf toecaps; Baby Doll toe manufacturers' surplus stock, sizes 21/2 to 7; new fall footshapes; rubbers to fit. Regular wear in button, lace and outfit price, \$2.34 and \$2.44. Blucher styles; all the newest The outfit, Tuesday .... 1.95 and best leathers are in the lot; colored and black cloth and BOYS' BOOTS. dull black uppers; new, popu-

600 pairs (all the maker had). lar and comfortable heel High-Grade Boots; button, Blucher and lace styles; waterproof whole stocks; velour, gunmetal, box calf and vici kid leathers; medium and terns; several widths; all sizes. heavy weight soles; round, high, recede and common-sense toe shapes; dull calf and black cloth day .... ... ... ... 1.95 tops. Regular \$2.50 to \$3.50. Tuesday ..... 1.95 (Phone orders filled while sizes School or Sunday Footwear last)

CARRIAGE ROBES. Children's Fur Carriage or Go-Cart Robes, made from No. 1 grade clear white china sheepskins, full

large sizes and extra, well ilned,

HEAVY AXMINSTER CARPETS. Regular price \$2.25 to \$3.50 per vard. Tuesday, \$1.95. There are about one dozen odd rolls and part rolls of these spiendid wearing heavy Axminster and Wilton Car-pets, in Oriental and floral designs; 

#### \$2.55 WASHABLE ENGLISH BATH MATS AT \$1.95 EACH.

A Special Lot of Rose and White Bath. Mats, in three or four good tile and suitable designs for bath-rooms; size 27 in. x 54 in. Regular value \$2.55. Tuesday, each ... 1.95

late glass and hat 1-3 per cent. ad ackenna explained. axation are "pure Have Afternoon Tea in the Lunch Room. TRUNKS. n trade," being pri scourage imports reign exchange si spirits and beer. he object of so m nained untouched lules. The princip comes, the existing SUIT CASES. Brown Keritol Suit Case, rein-forced leather corners, wide out-side straps, swing handle, lock and catches, neatly lined and fitted with PICTURE FRAMING SPECIAL.

comes, the existing only being jumped is scope is widen even workingmen e 14 weekly. The contribute to the han one-third of t one cent mail will b ond the weight he he mails for two ce The rate on telegr for 12 words, is in there is also a pro in transport charge The sugar tax, th will mean only a pound burden for for the sale of all su of by the royal com reduce the price balers. Tuesday only we will frame any picture in size up to 22 x 28 inches, in a 2-inch quarter-cut white oak moulding of mission brown, weath-ered oak, bone black, and gray, with ½-inch bevel gilt lining, these mouldings are specially suitable for dark tone pictures and groups and certificates. Tuesday, special. 1.95 CLEARANCE OF PICTURES. General debate o be held, but it

Pictures of nearly every descrip-tion, suitable for any room, and framed in artistic oak, gilt and wal-nut mouldings, sizes from 12 x 20 to 24 x 30. Regular \$2.50 to \$5.50. Priced Tuesday's sale ... 1.95

FRAMED MIRRORS AT \$1.95. Regular \$2.49. Sizes 13 x 22 and 14 x 18, bevel plate mirrors in white enamel, weathered oak or golden oak. Tuesday ... ... ... 1.95 **IUMEROUS AI** 

OPEN Constantinople Concentratio Against

the country for

CONSTANTINO Pept, 21, 8.35 p.m., ay made public to communication: "On the Dardan ber 13 our artille Toops who had c lons before our sighborhood of a "The artillery of troyed by its fire he trenches and thich bomb-throw ere compelled h

# "Troops who wa "dul Bahr befor nemy, with a gr rtillery. opened n our left wing, affict losses upor

INJUNCTION

CALGARY, Sep been issued for a hibit the commis headed by Judge making an investi of the Black Dia The matter will on the courts soor

#### CAPTAIN TAY

T. THOMAS, B. Taylor local n adian Bank of Cor African veteran. A captain of the se new Battalion. w ized at Gueiph fo

The Robert Simpson Company, Limited

very natural) \$2.00 dozen. We do Funeral Designing on short notice at moderate prices.

1000 lbs. Beef Tenderloins. Tues--day, special, per lb. ..... .20 Brisket Beef, for boiling, per dozen Shoulder Roast Tender Beef, per POTTED PLANTS. Blade Roast Tender Beef, per and \$1.25 each and up. Sirloin Steak, finest quality, per \$1.00, \$1.25 each and up. Flat Fern Pans for table cen-tre, 25c, 45c and 75c each. Wing Steak, finest quality, per ers for fern pans, 45c, 50c and 60c each. Simpson Pork Sausage, Tuesday, VEGETABLES. \$1.25 each. New Carrots, small basket. Tues-\$1.00, \$1.50 and \$2.00 each.

New Potatoes. Tuesday, per 

bag Hardy Kentia Palms, 59c, 98c Boston Ferns, 33c, 59c, 75c, Japanese Brown Wicker Hold-Rubber Plants, 49c, 72c and Artificial Palms for hotels, etc.,

Artificial Flowers, large variety of kinds and colors, 35c bunch. Wood Fibre Carnations (look

Clark's Potted Meats, assorted, 5 tins .... . 20 Pure Clover Honey, new, 5-1b. pail ..... .65 Finest Preserved Ginger, per 1b. Cowan's Prepared Icings, assorted 3 packages Grapenuts, 2 packages 500 lbs. Fresh Apple Blossom Biscuits, 2 ibs. Fancy Carolina Rice, 3 lbs. Reindeer Prepared Coffee, per tin Fresh Cod Fish Steak, Maple Leaf Brand, .14

THE GROCERIES.

per tin Blue Bell Jelly Powders, assorted, 4 pack-

est values shown in town. Two Interesting Lists For Home Furnishings

Men's \$10 Waterproofs \$7.95

Double texture paramatta; long, roomy coat; all seams

And don't fail to see our \$15.00 values in Fall Overcoats;

sewn and taped; sizes 34 to 46. Tuesday ..... 7.95

all-wool English goods; Chesterfield and other styles; the great-

BEDS AND BEDDING.

CURTAINS AND DRAPERIES. A Special Item at 8.30 s.m. 800 yards of Curtain Note, Serins and Muslin at 10c Yard.—There are serins with lace or insertion triming ins, curtain nets, some vith pretty lace or insertion borders, 30 to 40 inches wide. Regularly ISc, 18c and 25c yard. At 3.30 Tuesday, on sale, per .10

Linen Taffetas for Cushions and Curtains, 88c Yard-Living-room of library use, designs and colorings in tapestry styles, 36 inches wide, splan-did for covering furniture. Tuesday, per vard

CURTAINS AND DRAPERIES.

uprights; all sizes. Regularly \$6.26, for 3.95 Iron Bedstead, brass caps on posts. Regularly \$3.00, for 1.95 Child's Orib, pure white enamel, woven wire spring, safety silding sides, 2.6 x 4.6 size. Special price. 4.95 Mattress, solected cotton feit, 3.0 and 2.6 only. Regularly \$3.75, for. 2.75 Mattress, selected cotton feit, 3.0 and 2.6 only. Regularly \$14.00. Half-price 7.00 Bed Spring, frame hardwood, woven steel springs and steel bands; all sizes. Regularly \$2.06, for 1.45 Bed Spring, steel frame, woven steet wire springs, steel frame, woven steet wire springs, steel frame, woven steet wire, steel rope edge. Regularly \$5.00, Bed Spring, steel frame, woven steet wire, steel rope edge. Regularly \$5.00, Mattress frame hardwood, \$2,95 Bed Spring, steel frame, woven steet wire, steel rope edge. Regularly \$5.00, Mattress frame hardwood, \$2,95 Bed Spring, steel frame, woven steet wire, steel rope edge. Regularly \$5.00, Bed Spring, steel frame, woven steel wire, steel rope edge. Steel \$2,95 500 lbs. Toasted Marshmallow, regularly 30c per lb. 1000 lbs. Butter Scotch Drops, per lb....

NEW OUT FLOWER SECTION. Fresh Cut Carnations, 25c doz. Roses, assorted, 40c to \$2.00 Dahlias, assorted, 40c dozen.

These Items Today Are Just as Important----Don't Miss Them NEW MARKET AND GROCERIES MEATS.