21. Some people have made various statements on how increased competitiveness in world markets may affect Canadians. I'd like to ask your opinion on some of these statements. In your opinion, in order to remain internationally competitive, how necessary will it be for Canadians to accept (READ ITEM - ROTATE FROM X). Would it be completely necessary, somewhat necessary, or not necessary?

•••••	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
A) LONGER WORKING HOURS															
Completely necessary	4.5%	2.9%	4.3%	1.6%	7.1%	3.1%	3.6%	3.9%	3.8%	7.1%	4.9%	4.2%	4.0%	4.8%	4.2%
Somewhat necessary	32.5%	33.1%	33.3%	37.1%	35.8%	24.9%	35.0%	35.4%	30.3%	30.8%	33.4%	31.5%	35.5%	31.6%	31.3%
Not necessary	61.6%	62.2%	58.7%	58.9%	56.2%	71.3%	59.9%	60.2%	64.3%	59.4%	60.9%	62.3%	59.3%	62.2%	62.5%
(DK/NS)	1.4%	1.7%	3.6%	2.4%	.9%	.8%	1.5%	.5%	1.6%	2.8%	.8%	2.0%	1.1%	1.4%	2.1%
B) REDUCTIONS IN EMPLOYER BENEFIT PROGRAMS															
Completely necessary	9.9%	8.1%	10.9%	11.3%	9.1%	11.5%	8.8%	9.5%	8.6%	13.2%	9.8%	10.1%	8.6%	9.7%	13.5%
Somewhat necessary	30.0%	25.6%	28.3%	30.6%	33.0%	24.6%	40.1%	30.3%	27.1%	34.5%	30.8%	29.2%	29.8%	30.8%	26.0%
Not necessary	58.1%	64.0%	58.0%	56.5%	56.0%	62.3%	48.2%	59.2%	62.6%	48.3%	58.0%	58.1%	60.2%	57.5%	57.3%
(DK/NS)	2.0%	2.3%	2.9%	1.6%	1.9%	1.5%	2.9%	1.0%	1.7%	4.0%	1.4%	2.6%	1.4%	2.0%	3.1%
C) KEEPING WAGE DEMANDS DOWN															
Completely necessary	15.4%	15.1%	15.9%	19.4%	21.5%	5.9%	14.6%	9.3%	15.3%	26.5%	17.0%	13.9%	8.9%	15.9%	24.5%
Somewhat necessary	49.9%	59.9%	57.2%	59.7%	52.5%	32.6%	60.6%	49.8%	49.3%	51.1%	48.0%	51.8%	51.0%	50.1%	47.4%
Not necessary	32.1%	22.7%	23.2%	20.2%	23.7%	57.4%	24.8%	39.7%	32.4%	18.2%	32.1%	32.2%	38.7%	31.0%	26.0%
(DK/NS)	2.5%	2.3%	3.6%	.8%	2.2%	4.1%		1.2%	2.9%	4.3%	3.0%	2.1%	1.4%	3.0%	2.1%

Source: Angus Reid Group

Trade Competitiveness Study

Spring 1990