

WIN Exports is the Department's computerized data base of Canadian exporters and their capabilities. Information in WIN Exports includes a company's particulars, its exported products and services, foreign markets to which the company exports, other markets of interest, and its marketing profile.

Contact: tel. (613) 944-4WIN (4946) or 1-800-551-4WIN (outside National Capital Region)

Web site:<www.infoexport.gc.ca/section2/winexp-e.asp>

Export Services — Small and Medium-Sized Enterprise Division

The Export Services — Small and Medium-Sized Enterprise Division ensures that the Department's trade promotion services are adapted to the needs of its key clients, small and medium-sized enterprises (SMEs). The division particularly encourages women-owned businesses, Aboriginal businesses, youth entrepreneurs and multicultural businesses to develop international markets. It also ensures that these services are fully accessible to SMEs and used by them in the interests of increasing their success in export markets.

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