



GO TO THE EXPERTS

The videotex market is growing fast. North American consumers are already becoming videotex-proficient and gaining experience with public access systems. The North American market sky-rocketed with the introduction of consumer-priced decoders.

Canadian companies offer low-priced, reliable equipment that outperforms competing systems. Our systems have been developed in close co-operation with retailers and advertisers and carry the most advanced graphics technology in the world.

Canadian technology has been leading videotex industry since 1978. Our systems have been sold to major buyers in the United States, Britain, Switzerland, Australia, Venezuela and Japan. Canadian industry is investing millions of dollars developing fully compatible videotex systems for the future.

For more information, contact:

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This is one of a series of 10 brochures covering aspects of this exciting new technology. Titles in the series include:

- Videotex and the World of Business
- Videotex and Banking
- Videotex: New Tool for the Retailer
- Videotex and the Personal Computer
- Videotex and Cable TV
- Videotex and Education
- Videotex: New Tool for the Travel Industry
- Videotex and Government
- Videotex and Electronic Publishing
- Videotex: A Thousand and One Applications

In addition, a Catalogue of Canadian Videotex Suppliers is also available. These may be obtained through the contact above.

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