

### *Description of the Report*

The study consists of a compendium report, a data supplement report and six country reports that highlight the investment relationship between Canada and each of the selected countries.<sup>7</sup> The compendium report itself is organized into two sections. Section 1 of the report provides a general review of global investment trends, and describes current investment trends in Canada and the seven major industrialized economies, including the United States, Japan, the United Kingdom, Germany, France, the Netherlands, and Switzerland. This section sets the stage for the subsequent analysis by summarizing the investment trends between 1986 and 1993 and quantifying the relationship between Canada and the selected countries. Without directly referring to the country reports, the section generally highlights the more detailed investment data that can be found in each of the country reports. The analysis in Section 1 also includes an analysis of investment trends in Canada by industry type, where differences exist between the industries targeted by the selected economies globally, and those targeted in Canada.

Section 2 compares the Canadian investment flow and stock data with similar data for the seven trading and investment partners covered in the country reports. It also highlights major differences in investment trends in Canada relative to the other countries and complements the analysis of Section 1 by providing an analysis of the competitive position of Canada within the global investment environment. The section concludes with a number of observations and conclusions about the areas that might be targeted for more focused investment promotion activities.

---

<sup>7</sup> Canada is the common focus of both the compendium report and all of the country reports. The country reports for the Netherlands and Switzerland have been combined into a report on selected small economies.