

BRODA Enterprises Incorporated

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BRODA Enterprises is a Canadian manufacturer of specialized seating products for the long term care (LTC) resident. BRODA manufactures a complete line of wheeled chairs, designed to solve specific, diagnosis related positioning problems commonly encountered by nursing home residents. The company also makes heavy duty Glider chairs, suitable for ambulatory users in the long term care setting. BRODA chairs are, without exception, comfortable for the typical geriatric user, simple and easy to use for the caregiver, and made to take heavy-duty use with minimal maintenance in the institutional setting. BRODA chairs are built exclusively in a modern 15,000 square foot factory, warehouse, and head office facility in Waterloo, Ontario.

BRODA Enterprises markets their products directly and through manufacturer's representatives to individual users and to long term care facilities in Canada and the United States. BRODA provides user evaluation services, caregiver education, and aftermarket service for all products in all markets. BRODA Enterprises can build virtually any custom-size or specification chair, based on one of the standard modular designs. Broda sales literature and support material is currently available in english and french, and chairs are dimensioned and specified in both Imperial and SI units.

BRODA Enterprises is seeking a major international distributor able to market BRODA products independently in order to achieve success in Europe, South America, or the Middle East. BRODA Enterprises can provide ongoing product orientation, but sales material and support would have to come from an established LTC market distributor, and the company would consider a license arrangement or joint venture with an overseas manufacturer.

Products For Export

Seating
Wheelchairs
Chairs, Geriatric