

REPORT 4
87/09/25

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

PAGE : 51

POST : 527-OSAKA

002-FISHERIES, SEA PRODUCTS & SERV.
JAPAN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

FISH & SHELLFISH & OTHER PROD

IDENTIFICATION OF AGENCY RELATIONSHIPS WHICH CURRENTLY EXIST FOR
CANADIAN SUPPLIERS; NOTIFY THOSE AGENTS OF OPPORTUNITIES IN
KANSAI.

DETERMINATION OF DISTRIBUTION SYSTEM IN
KANSAI FOR CANADIAN FISH PRODUCTS.

SEMINAR IN CONGEN TO FISH IMPORTERS/AGENTS TO RAISE AWARENESS OF
CANADIAN CAPABILITY, RELYING ON PATTERN OF EXPERIENCE OF EMBASSY
IN TOKYO.

EXPANSION OF AGENCY RELATIONSHIPS IN KANSAI
AREA FOR EXISTING EXPORTERS AND FOR NEW
EXPORTERS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 NEW BRUNSWICK FISHERIES PRODUCTS PROMOTIONS
- SUPPORT TO NB GOVERNMENT AND PRIVATE SECTOR
INITIATIVES.

BUYING CONNECTION (LOBSTER) PREVIOUSLY ESTABL.
IS LEADING TO EXPANSION OF ATLANTIC SALMON.
SAMPLES SENT, EXAMINED & NEGOCIATIONS STARTED.
IMPORTANT INVSTMT PROJ. CONSIDERED BY JPNSE CO.
(PURCHASE OF EXISTING FISH PROCES. FACILITY).

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QUARTER: 3 -----

QUARTER: 4 -----