

	<u>Lowest Prices</u>	<u>Second Lowest Prices</u>	<u>Middle Prices</u>	<u>Second Highest Prices</u>	<u>Highest Prices</u>
State government	42	28	24	21	17
Encyclopedias	41	25	20	19	15
Football news	41	30	25	23	20
Homemaking tips	41	27	19	18	15
Recipes/Cooking	41	28	23	21	18
Restaurant reviews	41	27	20	20	16
Home decorating	40	28	20	20	17
Live theatre reviews	40	25	20	18	16
Weather in other cities	40	28	22	20	16
Election campaigns	39	27	22	20	17
Auto repair	38	26	20	18	16
Business, Wall Street	38	25	20	19	16
Food calorie charts	38	23	18	17	13
Government agency listings	38	25	21	19	15
Handicrafts	37	23	19	15	13
Crossword puzzles	36	23	18	17	15
Local schools	36	24	18	17	13
Rush hour traffic info	36	23	20	18	15
Almanac of records, etc.	35	23	20	17	15
Book reviews	35	23	19	16	14
Personal computers	33	23	20	17	15
Camping/Hiking	32	19	16	17	13
Baseball news	31	23	18	18	15
Women's rights and roles	31	21	17	16	14
News for children	31	19	17	14	12
Photography	31	21	17	15	13
Bond/Commodity prices	30	19	16	15	12
College sports	29	20	17	14	13
Fashion trends	29	19	15	14	13
Science fiction stories	29	20	16	15	13
Calendar of meetings	28	18	15	14	11
Career guidance	28	17	14	11	10
Games (chess, checkers)	28	18	14	14	12
Jokes of the day	28	21	15	14	10
Famous celebrities	27	20	14	13	12
Airline schedules	26	16	14	12	11
Child-rearing tips	26	17	14	11	11
Classical music	26	15	13	12	9
Basketball news	25	19	15	15	12
Country music	25	17	13	12	10
Fishing	25	16	14	12	10
Needlework/Sewing	25	16	13	11	10
Stock market prices	25	17	15	13	10
Art (paintings, museums)	24	15	13	10	10
Bus/Transit schedules	24	14	12	11	9
Dancing	23	17	12	12	12
Religion	23	16	13	10	9
Children's activities	22	14	11	10	8
Rock music	20	13	13	11	10
Collecting (stamps, etc.)	19	12	10	10	8
Horoscopes	19	14	11	9	8