



DOES YOUR CHURCH NEED MONEY?

If so here are some ideas that may help you to fill its coffers.

By MARY DAWSON

WHEN such a point is reached in money-making entertainments that it seems as if human invention could go no further, then try a Little Gem Sale or Jewel Fair. All the booths, though without much particularization, are built to suggest the faceted sides of a jewel, and each stall is devoted to some familiar and favorite gem in name and color, though not in wares.

Crepes in many lovely shades and colors is now available everywhere, and it is this fact which makes the jewel idea a universally good one, for, thanks to the paper, trimming the booths becomes an easy matter, both in out of town places and in large towns and cities. The fair aides who serve the cause of good works in this instance should dress in the color of the gem whose booth they tend.

The Emerald Booth should be a pale and pretty green. Supplement the green tissue paper, if you can, with ferns or plants, and cover the counter with velvety moss. The wares for this booth are potted plants and green pottery intended for jardinières and flower holders. The fair aides should be blondes. It would be charming to see them in quaint green cotton frocks and poke bonnets designed from the pictures of Kate Greenaway.

For the Garnet Booth use deep, warm red crepe paper and red roses or carnations. Select brunettes, to whom red is becoming, for the attendants. One suggestion for the wares would be to make this the book counter, and to have as many red-bound books as possible among the stock. Collect the other books under a joking placard which reads: "These books ought to be read."

The Diamond Stall is, of course, all white. It might be devoted to The Bride, and might have a canopy of tulle arranged like a wedding veil. Or white crepe paper could be used. The attendants are attired like bridesmaids, and orange blossoms, real or of paper, are the chosen flower. Here sell white gloves and stockings, engagement gifts, and lovers' tokens of various kinds.

The delicate blue of the Turquoise might well mark baby's domain, the flowers used being artificial garlands of forget-me-nots, which sell at ten cents a pretty garland. Sell bassinets, caps, bibs, socks, rattles, bath toys, toilet articles, baby books of linen, and everything else which can be gathered that relates to his small but potent Highness. Let the attendants dress as coquettish nursemaids.

Another white booth, the Pearl, should designate where the things appertaining to young girls are sold. If a flower is used, lilies of the valley would be charming. Have the maidens at the stall costumed in white, of course, but in the style of the heroines of "Little Women."

Let the Tourmaline represent the nautical booth, arranging your green paper in long waves and with slightly fringed edges to suggest the sea, and decorate with tiny toy boats (a supply of which could be kept for sale) with sponges (also on sale), shells, seaweed, etc. The aides could wear middy suits and jaunty naval caps, and either young girls or growing laddies might be chosen for the part. Baskets of shells, crabbing nets, fishing tackle, sand toys in season, deep sea romances, salt-water taffy, tortoise-shell combs and mirrors, abalone shell ornaments, or coral beads are among the many things available for a deep-sea booth.

Let the Opal or the Rock Crystal stall be devoted to glass of many kinds, and have a gorgeous Topaz Stall all in yellow, attended by boys dressed as Chinamen who sell Chinese wares. Among these are cushions in which the color of the Yellow Kingdom predominates, screens, Chinese house-gowns for women, vases, bowls, yellow china and porcelain, and Oriental perfumes.

In fruit season another idea for the Topaz Booth would be to trim it with yellow crepe paper and corn shucks, and to pile it high with yellow fruit and garden produce. Oranges, lemons, pumpkins, squash and many other fall products would contribute to the color scheme. The aides could dress as farmers and country maidens for a city bazaar, and in the country it would be attractive to have them attired as Minnehaha.

Devote the charming Amethyst Booth to the needs and comforts of the elderly. Shawls, rugs, wraps, slippers, footstools, and foot muffs, magnifying glasses and books in large type, and choice brands of tea.

A City Church Might Give a Fair Founded on the Popular Operas

THE story of the operas could be used for a bazaar in a fanciful and mirthful way. Blonde Marguerite in such case would have charge of the jewellery, while the booth might be decorated with little Mephistos in black and red.

Juliet, having had experience in potions, presides over household remedies and other bottled goods of different sorts.

The Flower Maidens from Parsifal wear costumes representing flowers, and vend flowers, plants, and bulbs at the flower booth.

Among the Japanese goods, with a background of Oriental screens and fans, let guests find Madame Butterfly, while Martha, in her peasant disguise offers dairy products and delicacies.

There is a Spanish booth in Spanish colors, where Carmen is detailed to sell fans, lace head-coverings, books of travel in Spain, pictured scenes of Old Madrid, and fancy work in Spanish colorings.

Eva, from Die Meistersinger, because of her connection with prize songs, could preside over sheet music, particularly new vocal music, while the Gipsy mother of Il Trovatore reads palms or tells fortunes in some other approved fashion, as by crystal gazing.

It would be an attraction to have phonographs reproducing the voices of famous singers, to be enjoyed by all patrons who have paid an entrance fee.

Shakespearean characters may be used in the same way for a fair announced as a Shakespearean Sale. Here Desdemona would sell (sofa) pillows and handkerchiefs; Ophelia, flowers, particularly old fashioned ones; Hamlet, little skulls and copies of his own life. The Merry Wives of Windsor have charge of the refreshments; the heroine of The Tempest naturally appears surrounded with sea ornaments, marine views, long distance glasses, etc.

Portia's charge is college supplies and college novelties of every kind, while King Lear and Cordelia sell storm shoes, mackintoshes, and umbrellas.

Lady Macbeth should have in stock all kinds of spot-removing liquids and other cleansers, because of her experience in spots difficult to remove.

A Plan That Will Make \$100.00 Quickly

A COUPLE of years ago a reader wrote to the Editors of EVERYWOMAN'S WORLD saying, "Our church needed money badly, so each of the members of an Auxiliary agreed to earn \$5.00, the total proceeds of our earnings to be turned over to the church. I took my copy of EVERYWOMAN'S

WORLD around to the neighbors and secured enough subscriptions in an afternoon and evening, thereby making my \$5.00 and spent an enjoyable time as well. I have turned the \$5.00 over to the church and you will be pleased to learn that I was the first of our members to succeed in earning the sum each set out to get."

The idea hit upon by this bright woman has now been developed into that great financial assistance to churches, which is known as EVERYWOMAN'S WORLD "CHURCH AID PLAN."

Space will not permit of giving full details of this plan here, but a postal card addressed to the Church Department, EVERYWOMAN'S WORLD, Toronto, will bring full particulars. Any church officer, or any layman can within a few days make \$100.00 clear to turn over to the church on this plan, and few other means of raising money will be found as quick and easy.

A Novel Turkey Sale

ONE feature of a fair held just before Christmas was a Turkey Sale, which, owing to the originality of the idea and the very popular priced turkeys, made a great hit financially and otherwise.

One entire booth was given up to the fowls, which were represented in every phase of turkey existence—from strutting the barnyard in full feather to roasted upon a platter. Over the booth swung a placard reading:

Christmas Turkeys—25 cents each.—Purchaser of The Lucky Turkey Wins a Christmas Dinner.

Needless to say the twenty-five cent fowls were of pasteboard and were filled with candy. In one of them, known only to the committee until after the fair closed, was a number which called for a real Christmas turkey from a neighbourhood poulterer. This was contributed by the dealer, who was himself interested in the good work, but where it is not possible to interest a member of the committee some arrangement can be made by which the merchant providing the turkey will receive advertisement in the programs and on the placards.

The little turkeys sold almost as rapidly as they could be wrapped up. Bought at wholesale, they cost but five cents apiece. The candy used in each, being of excellent quality, cost ten cents, so there was a clear profit on each bird of ten cents, while, contrary to the usual rule, the purchaser received a fair return for his money. The lucky number was thrown upon a lantern screen toward the close of the fair after all turkeys were sold.

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Publishing the music used ourselves, we are able to supply it to you at the same price or less than you would pay in your local store. And we are giving the instruction absolutely free for a limited time for advertising purposes as explained in our booklet.

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