

interest, and copies of the monthly numbers will have a value which time cannot diminish and will in all probability greatly increase.

That there should be a field for such a magazine is beyond question. With a long experience in various kinds of journalism and a knowledge of what people want, it is the belief of the publisher that *THE MAGAZINE* will at least succeed sufficiently to become self-sustaining, even though there may be little margin for profit and no room whatever for a dream of wealth.

The publisher would be ungrateful indeed if he did not put on record his warm appreciation of the offers of assistance he has had from writers and students at home and at a distance. Some notable names will be recognized in the list of those who have already expressed their willingness to contribute from time to time, and other notable names will be announced a little later. In nearly every instance where names are given, the offer of assistance has been voluntary. Indeed, up to the present time, apart from one or two letters to personal friends, there has been no soliciting of assistance nor has there in any instance been a canvass for subscriptions or advertisements, apart from the issue of the early circular and a prospectus. The desire was to get what was practically a voluntary expression of opinion. Now that the magazine is established, however, it will be in order to adopt the usual business methods to ensure the continued success of the publication.

Having thus introduced *THE NEW BRUNSWICK MAGAZINE* to its readers, the publication can hereafter speak for itself. It is more easy than it is wise to promise much at the outset, but the public may rest assured that every effort will be made to increase the value of the magazine in proportion to the support it may continue to receive.

W. K. REYNOLDS.