

LIFE INSURANCE

CONFEDERATION LIFE

ASSOCIATION.

Head Office, - Toronto, Canada**President****W. H. BEATTY, Esq.****Vice-Presidents****W. D. MATTHEWS, Esq. FRED'K WYLD, Esq.****Directors****E. B. OSLER, Esq., M.P.****D. R. WILKIE Esq.****S. NORDHEIMER, Esq.****ARTHUR JUKES JOHNSON, Esq., M.D.****W. C. MACDONALD,****Secretary and Actuary.****WM. WHYTE, Esq.****HON. JAS YOUNG****JOHN MACDONALD, Esq.****CAWTHRA MULLOCK, Esq.****J. K. MACDONALD,****Managing Director****POLICIES ISSUED ON ALL APPROVED PLANS**

LIFE INSURANCE

"Actual Results to Policyholders"

A new edition of the above leaflet has been issued by The Great-West Life Assurance Company.

The Results show a realization of all the original estimates. They give a striking illustration of the value of the Company's Policies. The Life Agent could have no better canvassing argument.

Canvassers of ability and experience will do well to investigate the opportunities offered by

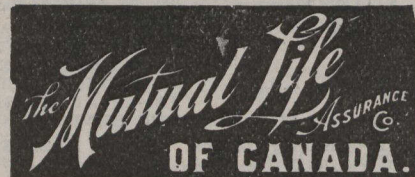
The Great-West Life**ASSURANCE COMPANY****HEAD OFFICE, WINNIPEG****THE HOME LIFE****Association of Canada****Head Office:****Home Life Building, TORONTO****Capital and Assets, \$1,400,000**

Reliable Agents wanted
unrepresented districts.

Correspondence Solicited

HON. J. R. STRATTON, President**J. K. McCUTCHEON,****Managing Director****A. J. WALKER, A.C.A., Secretary****\$54,694,882**

was the net amount of insurance on the Company's books December 31st, 1908, and the years operations showed that



made very substantial gains in other departments of its business:

(a)	It gained in Assets ...	\$1,329,098
(b)	" " Reserve ..	948,268
(c)	" " Income ...	302,571
(d)	" " Surplus ..	348,296

while its ratio of expenses to income was smaller than in previous years.

HEAD OFFICE, - WATERLOO, ONT.**The Federal Life Assurance Company****HEAD OFFICE: HAMILTON, CANADA.****Capital and Assets - - - - \$4,184,856.65****Total Assurances in force - - - - 20,128,400.61****Paid to Policyholders in 1908, - - 303,743.23****Most Desirable Policy Contracts****DAVID DEXTER, President and Managing Director.****NEW POLICIES of the CROWN LIFE**

Income for Life—Guaranteed Dividend—Return Premium—All Modern Plans—Most Liberal Life Policies available to Canadian Insurers.

Premium Rates Lower than charged by most other Companies.

Highest Guarantees in Loan, Cash Surrender and Paid-up Values.

Automatic Non-forfeiture Guaranteed

Extended Insurance Guaranteed.

No Restrictions in regard to Residence, Travel or Occupation.

Policies Indisputable from date of issue, except for fraud.

If You can write Life Insurance it will pay you to associate yourself with the

CROWN LIFE. Good territory available in all parts of Canada. Apply to

WILLIAM WALLACE, General Manager.**Head Office,****Crown Life Building, TORONTO****THE EXCELSIOR LIFE INSURANCE CO.****HEAD OFFICE: 59-61 VICTORIA ST., TORONTO.****ESTABLISHED 1889****Insurance in force - - - \$12,236,064.10****Total Assets - - - 2,020,102.72****Cash Income - - - 454,790.94**

A Company possessing features particularly attractive to insurers and agents
No better Company to insure in. No better Company to represent.

E. MARSHALL, Gen'l Manager.**D. FASKEN, President.****WHEN WRITING TO ADVERTISERS**

You will confer a favor on both advertiser and publisher
by mentioning this paper

SUN LIFE OF CANADA**At 31st December 1908****ASSETS \$ 29,238,525.51****SURPLUS over all liabilities, and Capital****Hm 3½ and 3 per cent. Standard - 2,596,303.95****SURPLUS GOVERNMENT STANDARD 4,118,491.91****INCOME 1908 - 6,949,601.98****ASSURANCES IN FORCE, - 119,517,740.89**

Write to Head Office, Montreal, for Leaflet entitled "Prosperous and Progressive."

SUN LIFE POLICIES ARE EASY TO SELL**Commercial Union Assurance Co.****LIMITED, OF LONDON, ENGLAND****FIRE, LIFE, MARINE, ACCIDENT****Capital Fully Subscribed \$14,750,000****Total Annual Income exceeds 21,250,000****Life Funds (in special trust****for Life Policy Holders, \$17,314,405****Total Funds exceed 86,250,000****Head Office Canadian Branch, 91 Notre Dame St., W. Montreal****Jas. McGregor Mgr.****Toronto Office, 49 Wellington St., East****GEO. R. HARGRAFT, Gen. Agent for Toronto and County of York.****The NORTHERN ASSURANCE CO., Ltd., of London, England****"STRONG AS THE STRONGEST"****Canadian Branch, No. 88 Notre Dame St. West, Montreal.****Income and Funds, 1907.****Capital and Accumulated Funds.....\$48,946,145****Annual Revenue from Fire and Life, etc., premiums and from interest****upon Invested Funds.....9,590,780****Deposited with the Dominion Government for Security of Policy-holders.. 465,580****G. E. MOBERLY, Inspec. E. P. PEARSON, Agt. ROBT. W. TYRE, Man. for Canada.****The Continental Life Insurance Company****Subscribed Capital \$1,000,000. Head Office, TORONTO****HON JOHN DRYDEN, Pres.****CHAS. H. FULLER, Sec'y and Actuary****Several vacancies for good live General Agents and Provincial Managers****Liberal Contracts to first-class men.****Apply O. B. WOODS, Managing Director**