

NORTH BRITISH & MERCANTILE INSURANCE COMPANY

ESTABLISHED 1809.

REPORT FOR 1901—

Fire Premiums	\$10,026,410
Income Life Branch	5,528,650
Total Revenue	\$15,555,060
Total Assets	\$76,607,960
Canadian Investments	7,980,492

Resident Agents in Toronto:
GOOCH & EVANS
RANDALL DAVIDSON, Manager
MONTREAL

SUN FOUNDED A.D. 1710 INSURANCE FIRE OFFICE

Head Office, Threadneedle St., London, Eng.

Transacts Fire Business only, and is the oldest purely Fire Office in the world. Surplus over Capital and all Liabilities exceed \$7,000,000.

Canadian Branch—15 Wellington Street East,
TORONTO, ONT.

H. M. BLACKBURN, Manager
F. E. MAULSON, Inspector

HIGINBOTHAM & LYON, Toronto Agents.
Telephone 488.

Agents Wanted in all Unrepresented
Districts.

FOUNDED A. D. 1822.



NATIONAL Assurance Comp'y of Ireland

HOME OFFICE, DUBLIN
CANADA BRANCH, MONTREAL

H. M. Lambert
Manager

BRITISH EMPIRE LIFE ASSURANCE CO.

Established
56 Years.

Funds, - - - \$15,395,000

Reserves based on the New
British Offices Om. (5) Mortality
Table, with 3 per ct. interest.

A. McDOUGALD, Manager,
MONTREAL

Standard Life Assurance Co. of Edinburgh

Established 1825.

Head Office for Canada:
MONTREAL

Invested Funds..... \$50,136,000
Investments in Canada..... 14,930,000
Low rates. Absolute security.
Unconditional policies
Claims settled immediately on proof of death and
No delay.

D. M. McGOUN, Manager
CHAS. HUNTER, Chief Agent Ontario.

Liverpool and London and Globe INSURANCE COMPANY

Available Assets..... \$61,187,215
Investments in Canada, 3,300,000

Insurances accepted at lowest
Current Rates

JOS. B. REED, Agent, 51 Yonge Street, Toronto.
G. F. C. SMITH, Joint Resident Managers
J. GARDNER THOMPSON, Joint Resident Managers
WILLIAM JACKSON, Deputy Manager.



ESTABLISHED A.D. 1720

THE LONDON ASSURANCE

Head Office, Canada Branch, Montreal.
E. A. LILLY, Manager.

Total Funds, - - - \$20,000,000

FIRE RISKS accepted at current rates
Toronto Agents:

S. Bruce Harman, 19 Wellington Street East

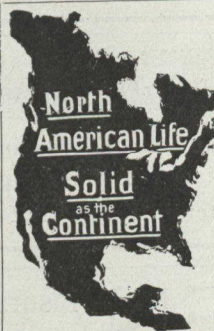
THE NATIONAL LIFE ASSURANCE CO. OF CANADA

Want a first-class General Agent for Toronto
and District. Apply HEAD OFFICE,
Temple Building, TORONTO.

1902 The Best Financial Year IN THE HISTORY OF The NORTHERN LIFE Policies Issued, \$1,119,725

Total Insurance in force.....	\$3,172,535	GAIN, 15%
Premium Cash Income.....	99,490	" 31%
Interest Cash Income	10,532	" 30%
Total Cash Income	110,022	" 30%
Total Assets.....	332,044	" 18%
Added to Reserve	54,307	" 45%
Ratio of Expenses to Income	decreased 16%	

Head Office, - London, Ont.
JOHN MILNE, Manager



A Good
Company to
Represent.

A Splendid
one to be
Insured in.

The steadily increasing amount of new business
written indicates the growing popularity of the
company, and the confidence the insuring public
place in it.

Active men who desire to work up substantial
incomes for themselves, by
renewals, should correspond with the

North American Life Assurance Co., Toronto, Ont.

L. GOLDMAN, Secretary.
WM. McCABE, Managing Director.

Partnership Insurance Policies

The Royal-Victoria Life Insurance Co. has
perfected a convertible Policy adapted to the con-
ditions of business partnerships of two, three or four
members of varied ages—

The Policy Guarantees CASH LOANS, SUR-
RENDER VALUES and NON-FORFEITABLE
INSURANCE
and an equitable division of the insurance to each
partner, in case of a dissolution of the firm.

Children's Endowment Policies

The Royal-Victoria Life has also perfected a
Child's Endowment Policy payable to the child at
the end of a certain period. If the parent dies
before the period expires, all premiums cease.

This Policy also Guarantees CASH LOANS
and SURRENDER VALUES.

Particulars on application to any agent, or to the
Head Office, Place D'Armes, Montreal.

DAVID BURKE, A.I.A., F.S.S.,
General Manager.

RIGHT and FAIR

THE right plans of Life Insurance, honest
in purpose, correct in principle; fair
methods of dealing with policy-holders and
agents, impartial in treatment, just in settle-
ments—all cardinal aims of the management
of the UNION MUTUAL.

UNION MUTUAL LIFE INSURANCE Co. Portland, Maine.

FRED E. RICHARDS, President.
ARTHUR L. BATES, Vice-President.

Good Agents always welcome; satisfactory
territory open for men of that stamp.

ADDRESS:
HENRI E. MORIN, Chief Agent for
Canada, 151 St. James St., Montreal, Canada.
For Agencies in Western Division, Province
of Quebec and Eastern Ontario, apply to
WALTER I. JOSEPH, Manager,
151 St. James Street, - Montreal.

PHENIX Insurance Company Of Brooklyn, N.Y. WOOD & KIRKPATRICK, Agents, TORONTO