

# COLUMBIA

## An Amazing Feat

From Vaudeville to Grand Opera in less than a year—that was the amazing achievement of Rosa Ponselle, now acclaimed as the greatest dramatic soprano in the world. No other artist has ever performed this feat.

Hers was the most brilliant individual triumph that the Metropolitan Opera Company has seen in years. No other singer has ever received in so short a space of time so many and such laudatory press notices.

We have been more than fortunate in securing this great, new artist to make records for Columbia exclusively. To hear Ponselle's voice once is to set up in your heart a longing to hear it again and again.

The Ponselle Records are on sale now. Send in your orders.

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