

A WALTHAM WATCH

FOR CHRISTMAS



BX. 251

At

\$7.95



BX. 250

Whom do you know that wants a Watch for Christmas?

We'll sell a 15-Jewelled Waltham Watch for \$7.95
and give you a handsome watch chain absolutely free!

If you know of any better opportunity to buy a watch than this one we have arranged for 500 mail order customers, we sincerely advise you to take it. But really we don't believe there is another chance like it or equal to it.

This store specializes on Waltham Watches. We sell hundreds of them every year. We believe in Walthams. A customer ordering a watch by mail from a reputable store knows exactly what to expect if it's a Waltham.

We have a 500 lot for Mail Orders—15-jewelled Waltham Watch—ladies' or gentlemen's. The cases are gold-filled, made by the American Watch Case Company. A written guarantee from this store accompanies each watch.

Order at once—write to-day. We'll sell these watches while they last—ladies' and gentlemen's—at \$7.95

THE

SIMPSON

COMPANY,
LIMITED

TORONTO.