NDARD MAKES OF UNDERWEAR THAN MANUFACTURERS' PRESENT PRICES

All makes of Underwear have very materially advanced and are going higher. By placing our orders a year in advance and taking early deliveries we are in the enviable position of being able to offer you the finest makes of underwear at a great deal less than the maker's price today.

Stanfield's, Turnbull's and Penman's Standard and quaranteed lines are in this showing:-

50e, 75e and \$1.00 per garment Men's Fleece Underwear . \$1.25 per garment, \$2.25 for combinations \$1.25 per suit Men's Very Heavy Elastic Knit, all wool . \$1,\$1.25 and \$1.50 per garment Boys' Fleece Lined and Natural Wool in

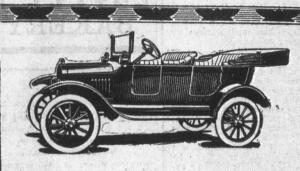
LADIES' UNDERWEAR

Very Special at 25c per garment; other lines at 40c, 50c, 75c and \$1.00 Elastic Knit Corset Covers at 25c.

Children's Underways in the state of the state Children's Underwear in union and all wools, prices from 18e to 75e 25c, 35c, 45c Infants' Natural Wool Garments

Equestrienne Tights, in black, children's and ladies' sizes.

A. BROWN & CO



single garment or combination

The only trouble with this new model Ford is to get it. The Canadian factory is turning out 225 new cars daily and yet fall far short of supplying the demand. The same reliable car with new lines make it absolutely the best value on the market.

RAY MORNINGSTAR

LOCAL DEALER

Seasonable Suggestions

Cow Chains Cow Stanchions Lanterns, Gloves, Padlocks **Stovepipes**

Elbows 66 Coal Skuttles Ash Sifters

Furnaces Ranges Base Burners Stoves Washing Machines Chemical Closets **Paints** Varnishes

WATFORD'S LEADING HARDWARE

SON DODDS

Guide-Advocate Ads, are Business Bringers

-OF-VALUABLE VILLAGE PROPERTY

MORTGAGE SALE

There will be offered for sale by Public Auction, under the powers of sale con-tained in a mortgage, at the

Roche House, Watford

-ON-

Saturday, October 28th, 1916 At 3 o'clock, p.m., the following proper-

At 3 o'clock, p.m., the landwing property;
Lot 227 on North side of Front Street in Watford.
Upon this lot there is erected a good frame house almost new.
Terms of Sale.—10 per cent. down on day of sale and the balance within 15 days thereatter. The property will be offered for sale, subject to a reserve bid:
For further particulars apply to

COWAN, TOWERS & COWAN Vendor's Solicitors, Watford, Ont. J. F. ELLIOTT, Auctioneer. **AUCTION SALE**

LIVE STOCK

The undersigned will sell for FRANK JENKEN Lot 4, Con. 7, Warwick, Two Miles

Friday, October 20th, 1916 At 1 p.m., the following :-

20 Dairy Cows, 3 new milch cows, in about 6 weeks, 1 due in Nov., 1 due in Dec., 2 due in January, 3 due in Feb., 4 due in March, 2 due in April.

1 thorough-bred Durham bull, 2 years bate the advisability of allowing the hotels this privilege.—St. Thomas 14 yearling and two-year-old heifers.

5 Jersey heifers coming in from Feb. 1st till May 1st.
4 two-year-old steers and 6 yearling

25 spring and summer calves.
1 mare 10 yrs.; 1 mare 5 yrs; 1 yearling mare colt.
12 brood ewes; 6 ewe lambs; 1 ram;

2 brood sows; 6 pigs about 3 months old; 7 pigs about 2 months old. TERMS—Sums or \$10 and under cash; over that amount, 12 months on furnishing approved joint notes; 5 per cent per annum off for cash.

T. V. RIDLEY, Auct.



Why Child

Needs Glasses

MANY children are born with a defect of vision. Unless it is very great the child does not particularly suffer until the school period. Then the young mind becomes intent upon study and any detect of vision becomes a direct strain upon the brain. To relieve this the child will squint, or turn the head, in many cases using only one eye. This habit grows until we almost have a deformity of the eye. Parents; do not let this be the experience of your child. We will gladly and thoroughly examine your child's eyes, and tell you truthfully how best to remedy it. See to it now.

CARL CLASS

Jeweler and Optician

ISSUER OF MARRIAGE LICENSES

ARKONA

Pte. Arthur E. Muma, 169th Batt. has returned to Camp Hughes after spending a few weeks at his home. Mrs. F. Mellor of Detroit is visiting friends in town.

Dr. Bell of Toronto will preach in the Baptist church next Sunday morning and in the Methodist church in the evening, Oct. 22nd, in aid of ST. VITUS DANCE the Dominion Alliance.

Mrs. J. F. Dickison is spending a few days with her son in Detroit. Her mother will return with her. Mr. Duke Smith is renewing old acquaintences in town.

Just received a shipment of child-ren's coats, for a few days only. Call and see them-Brown Bros.

Pay Your Debts

This is the season of the year when most business men are trying to balance their accounts and place themselves square with the world. It would be a much easier task if the people who owe small accounts here and there, would make a point of settling them at once. Such people apparently do not stop to consider the inconvenience to which they are putting merchants and tradesmen by not paying their bills promptly. The amount in any case may not be large, but when a number of people have the same habit of putting off the payment of the small accounts, it becomes a serious matter. Indeed, in some cases it constitutes a serious handicap to the success of a business. People should realize that it is just as dishonest to owe one dollar for an indefinite period as owe a hundred dollars. If everybody would pay his bills there would not only be a great renewal of business activity in the town, but there would also be, we verily believe, a genuine revival of practical religion—for how can a man love his neighbor if the one on the right hand is dunning him for \$5, while the one on the left hand will not pay the bill which would enable him to settle with his creditor?

Men and brethren-and sisterspay your debts:

Bars Open on Sunday. An unusual spectacle presented itsself to the citizens of St. Thomas who happened to pass in close proximity to the standard hotels Sunday. Following the example of proprietors of standard hotels in other places the

local hotelmen opened their bars to the public and although there did not seem to be any great rush for their wares there was considerable business done. Had the new regulations come into force during the hot summer it is interesting to contemplate about how much business might be transacted. Apparently there is nothing in the regulations covering the standard hotels to prevent the bars from doing business on Sunday but many people who have taken but little interest in the temperance question have decided opinions on the matter and are prepared to de-

Journal. Chapman-Fowler

A quiet wedding was solemnized Thursday evening, Sept. 28th, when Miss Ethel Jane Fowler, 53 Metcalfe St., forelady in Jane Fowler, 53 Metcalfe St., forelady in the Monarch Knitting Company plant, became the bride of Pte. Arthur James Chapman of the Canadian Army Dental Corps. The ceremony took place in St. John's Church, the rector, Rev. W. F. Brownlee, officiating. Pte. Chapman left for overseas the following Saturday and Mrs. Chapman will continue to reside at 53 Metcalfe St.—The St. Thomas Townsel.

Tournal. Mrs. Chapman is the eldest daughter of Mrs. W. Fowler of this place, and her many friends wish them long life, joy and prosperity.

"Dryful" Penetration

Yukon Territory..... July 13, 1917
Quebec has local option, over half the province being dry.

Newfoundland will finish up her licensed liquor selling on December 31st, 1916

Provincial Inspector to Investigate Lambton Fires

Sarnia, Oct. 17—Inspector Miller, of the provincial police force, arrived in this city this morning, and will assist Deputy Fire Marshall Dickie and Detec-

tive Stringer in the investigations which are now being conducted relative to the numerous barn fires in Lambton and surrounding district. Detective Stringer stated this morning there was no doubt most of the fires were of incendiary origin, as in some cases no other conclusion could be arrived at. This investigation will be a thorough one, and nothing will be left undone in the way of tracing down the cause of these costly blazes.

CAN BE EASILY CURED

A Tonic for the blood and Nerves With Rest All That is Needed

Many a child has been called awkward, has been punished in school for not keeping still or for dropping things, when the trouble was really St. Vitus dance. This trouble may appear at any age but is most often met between the ages of six and fourteen. The most frequent cause of the disease is poor blood, aggravated by indoor confinement, or mental strain at school. Under these conditions the blood tails to carry nourishment to the nerves and the child begins to show listlessness and inattention. Then it becomes restless and twitching of the muscles and jerking of the limbs and body follow. A remedy that cures St. Vitus dance and cures it so thoroughly that no trace of the disease remains is Dr. Williams Pink Pills which renew the blood thus feeding and strengthening the starved nerves. This is the only way to cure the trouble and parents should lose no time in giving this treatment if their child seems nervous or irritable. Mrs. Wm. A. Squires, Cannington, Ont., says: "My only daughter, now fourteer. years of age was troubled for several years with St. Vitus dance. She was so tad that at times she would lose control of her limbs and her face and eyes would be contorted We had medical advice and medicine, but it did not help her. In fact we thought the trouble growing worse, and finally we had to take her from school. About a year ago we began giving her Dr. Williams' Pink Pills and by the time she had taken five boxes she was completely cured, and is now a fine, healthy girl. I firmly believe we owe this to Dr. Williams' Pink Pills and are very grateful for her restoration to perfect health."

You can get these pills from any dealer in medicine or by mail at 50 cents a box or six boxes for \$5.05 from The Dr.

You can get these pills from any dealer in medicine or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams Medicine Co., Brockville, Ont.

Marcus A. Hitchcock of Point Edward, on Thursday last celebrated his 76th birthday. "Mark" as he is familiarly called is a native of Sarnia and was born where the Belchamber House now stands.

Relieve the discomfort and avoid serious complications by using

Rexall Cherry Bark

Its pleasant to take-

25c, 50c and \$1

Try a Bottle on our Guarantee

The Rexall Store's