

TAILORED
—not chopped out with a power knife. Cut individually and to fit. See the beautiful overcoatings we are showing this season in genuine 20TH CENTURY Brand. We are exclusive agents.

THE "GOTHAM"
The single-breasted Raglan is popular because it combines comfort with style. It's the most difficult garment in tailoring to cut just right. 20TH CENTURY Brand Raglans are right. We are exclusive agents.

BOYS' FANCY COATS—ages 2 to 7 years.....\$2.00 up to \$8.00
YOUTHS' COATS—tailored with the same particular care shown in our men's coats.....\$4.00 to \$15.00
MEN'S COATS.....\$7.00 to \$25.00
Men's Chambray-lined Beaver Coat, Persian Lamb collar.....\$20.00
Men's Chambray-lined Beaver Coat, marmot collar.....\$18.50
Men's Heavy Beaver Coats, marmot or lamb collar.....\$12.00

A. BROWN & CO.

Epworth League Convention

The 21st annual Convention of the Strathroy District Epworth League was held in the beautiful Methodist church, Watford, on October 13 and 14, 1915, when the various Leagues of the district were well represented.

The opening devotional exercises were conducted by the Rev. F. G. Robinson, pastor of the church, after which Mr. W. Cowan, President, took charge of the convention.

Rev. K. W. Knowles, Ph. D., of Petrolia, gave an interesting paper on "Some Rights and Duties of Canadian Citizenship from the standpoint of Christian Conscience." He dealt with three important features, viz:

- (1) What does the Government owe us?
- (2) What do we owe the Government?
- (3) How shall we pay what we owe?

He stated that the right use of the ballot was the only way we could pay what we owe the country. That ballot must be honest and unpartisan.

The reports of the different Leagues were bright and interesting and augured well for the future.

Mrs. Pierce, of St. Thomas, gave a very instructive as well as constructive paper on "Our Juniors" in which she said "The Junior is an unworked mine. He has a soul that must be trained and developed for future activities. Giving them something to do is one of the surest ways of child improvement."

Rev. A. E. Jones, chairman of the district, gave a very interesting resume of the work done within the bounds of the district during the year. He declared that the League is one of the best organizations we can have, and should be loyally supported.

The Convention felt very much indebted to Miss Sparling, returned missionary from China, for her illuminating address on different phases of mission work in that vast Empire.

Rev. J. A. Small delivered an able address on "Third Department Ideals and Problems," in which he dealt with the Literary and Social side of League work.

Mr. Agnew, of Mt. Brydges, spoke in a forceful manner on "The Duties of an Officer." The main points of which were that he must give his time and energy to the League. He must be an optimist and a man of faith.

At this stage the members of the Convention spent a social hour in the basement where they partook of an elaborate supper provided by the ladies of the church. A resolution of thanks was tendered to them for their generosity.

The evening session was held in the Lyceum. Mission song and prayer services were led through the ladies of the church. After moving pictures were put on the screen showing conditions Chinese as well as life in Japan. This was one of the best features of the convention.

The closing address on "What shall I do?" was very lucidly dealt with by the Rev. Mr. Connolly, after which the Sacrament of the Lord's Supper was administered, thus bringing to a close a convention that will, no doubt, produce far-reaching and permanent results.

OFFICERS ELECTED FOR THE ENSUING YEAR

President—Wm. Cowan, Strathroy.
1st Vice Pres.—Miss L. Park, Alvinston
2nd " " —Mrs. (Rev.) J. A. Small, Watford.
3rd " " —Mrs. (Rev.) J. A. Small, Watford.
4th Vice Pres.—Fred Gould, Strathroy
5th " " —Miss N. C. Dowdall, Petrolia.
Conf. Rep.—Rev. A. I. Brown, Ph. D., Alvinston.
Summer School Cor.—A. Gualt, Watford.
Sec. Treas.—G. W. Thompson, Petrolia
J. A. SNELL, Convention Reporter.

McLean—McGugan

A pretty autumn wedding was solemnized at "Rosedale," the home of Mr. Donald McGugan, on Thursday, October 14, when his daughter, Ada M., became the bride of W. Howard McLean of Napier. Promptly at 3 o'clock, to the strains of the wedding march, the bridal party entered the drawing room, the bride being given away by her father. In front of an embellishment of autumn flowers, Rev. K. M. Esson performed the ceremony. The bride was in white, and the bridegroom in a suit of blue. The bride's train was of lace, and she carried a large bouquet of white chrysanthemums. After the ceremony, dinner was served in the dining-room, which was decorated in pink and white. The young couple left on the 5.15 train for points east, the bride travelling in a tailored suit of blue. They will be at home to their friends after November 15 at the groom's home, Napier.

Death of Thomas D. Brown

At St. Joseph's hospital, London, on Saturday, October 2nd, Thomas D. Brown passed away in his sixty-first year. He was born in Lobo township, March 31st, 1855, and in February 1871, he with the family, left Lobo and became a resident of Brooke, living on the west half of lot 23, con. 10, continuously until June 1915, when he went to St. Joseph's hospital to be treated for stomach trouble where he remained until August 28th.

Feeling considerably improved in health he stayed with his niece, Mrs. M. R. Smith at Hyde Park, in order to be near St. Joseph's hospital.

On the 28th of September he was taken suddenly ill and was removed to St. Joseph's hospital where he died on the following Saturday morning.

The closing service was largely attended, was held from the family residence on Monday morning to the R.C. church, Watford, where requiem high mass was offered up by Rev. Father Quinlan of Strathroy. Interment in the R.C. cemetery.

Deceased is survived by two brothers, William, of Brooke, and John of Alvinston, besides a number of nephews and nieces, and to mourn his loss.

The pall bearers were Nichol McLachlan, Peter McGreor, George Campbell, Duncan Fisher, Donald Fisher and George Bowie.

SCHOOL REPORTS.

Report of S. S. No. 11, Warwick, for the month of September. Names in order of merit. Class IV.—Sr. and Jr.—Beatrice Edwards, Florence Edwards, Mary Gault, (Elgin Fuller, Susie Westwood, Class III.—Sr. and Jr.—Mary Tanner. Class III Sr. and Jr.—Vera Edwards, Hazel Reycraft, Gladys Parker, Winnie Fuller, Fred Tanner, Elgin Cooper, Frank Edwards, Mervyn Class II.—Leila Westgate, Eva Tanner, Thelma Ward, Carrie Jarriott, Class I Sr.—Mac McIntosh, Jr.—Edna McIntosh. No. on the roll 22. Average attendance 21. —SADIE M. LOGAN, Teacher.

Report of S. S. No. 2, Warwick, for the month of September. Number on roll 31. Average attendance 28. Class V.—Roy Cooper. Class IV.—Grant Jones, Harold Smith. Class III.—Sr.—Dalton Smith, Harold Auld, Gladys Sewell, Olive Corney, Tommy Main, George Main, Jr.—Wesley Shepherd. Class II.—Sr.—Ella Thompson, George Jones, Jr.—Mary Prince. Part I.—Lennie McElroy, Annie Main, Hlabell Corney, Eric Thompson, Anna Muxlow, Mason Leggate, Charlie James. Part I—Clare Thompson, Jennie Prince, Melvin Bartley. Primer (a) Jack Main, Mary McElroy, Edna Cooper, Mary Thompson, Ralph Muxlow, Mary Smith. (b) Alfred Smith, Chester Smith.—ANNIE ROSS, Teacher.

CHOP STUFF.

Ten members of the Sarnia Highland pipers band have enlisted.

John O'Neill, Sarnia, formerly of Wyoming, died in the Sarnia hospital last week in his 78th year.

David Leitch, of Walkers, has a freak of nature in the form of a three-legged calf, which is quite smart and frisky.

Jacob Throver, of Strathroy, has purchased I. M. McGrath's farm in Adelaide Twp. Consideration in the neighborhood of \$8,000.

Since the commencement of the war, according to the list published in the Petrolia Topic, 145 men have enlisted at Petrolia for active service. Of this number 72 have enlisted in the 7th battalion.

All weekly papers in the county of York will be raised from \$1.00 a year to \$1.50 a year for 1916. Owing to the increased cost of printing, as in all other lines of business, the publishers find they are producing papers at an actual loss of \$1.00 a year.

Farmers in Kent county are waging war on San Jose scale, which they hope to exterminate. Fruit growers along the lake shore in Elgin found it necessary to repel a serious attack a year ago, and while it has not been entirely exterminated, conditions are very much better.

Rev. A. McKibbin, a former pastor of the Methodist church at Cottam, has refused to preach in the Presbyterian Methodist church for the reason that the board failed to make any appropriation for the minister's stipend. The board adopted a resolution recently that there be no appropriation, but that they give what could be collected by voluntary subscription.

Bryce Sands, of the second concession, Dawn, was fatally injured on Friday 8th inst., when he was run over by a wagon loaded with corn. Mr. Sands was assisting his brother on his farm to draw in corn. He drove up to the crib with a load and stopped a little far ahead of the load. He attempted to back up his load, which he found hard to move. When the load did back up it started with a jerk, throwing him behind the heels of his horses, which kicked him severely. The team then ran away and the wheels of the heavy wagon passed over his body.

ALL MOTHERS NEED CONSTANT STRENGTH

Their Strength is Taxed and They are Victims of Weakness and Suffering

When there is a growing family to care for and the mother falls ill it is a serious matter. Many mothers who are on the go from morning till night, whose work, apparently, is never done, try to disguise their suffering and keep up an appearance of cheerfulness before their family. Only themselves know how they are distressed by backaches and headaches, dragging down pains and nervous weakness; how their nights are often sleepless, and they arise to a day's work tired, depressed and quite unrefreshed. Such women should know that their sufferings are usually due to lack of good nourishing blood. They should know that the one thing they need above all others to give them new health and strength is rich, red blood, and that among all medicines there is none can equal Dr. Williams' Pink Pills for their blood-making, health-restoring qualities. Every suffering woman, every woman with a home and family to care for should give these pills a fair trial, for they will keep her in health and strength and make her work easy. Mrs. G. Strosser, Acton West, Ont., says: "I am the mother of three children, and after each birth I became terribly run down; I had weak, thin blood, always felt tired, and unable to do my household work. After the birth of my third child I seemed to be worse, and was very badly run down. I was advised to take Dr. Williams' Pink Pills. I found the greatest benefit from the pills and soon gained my old-time strength. Indeed, after taking them I felt as well as in my girlhood, and could take pleasure in my work. I also used Baby's Own Tablets for my little ones and have found them a splendid medicine for childhood ailments."

You can get these pills through any medicine dealer or by mail at 50 cents a box or six boxes for \$2.50 from the Dr. Williams' Medicine Co., Brockville, Ont.

Watford
Volume XLI—No. 43

LOCAL HAPPENINGS

THE GUIDE-ADVOCATE welcomes all items of interest for this column. Call Phone 11, send by mail or drop them in GUIDE-ADVOCATE Letterbox.

Have you got all the leaves raked up yet?
RIPES raspberries are plentiful. The fruit is almost as fine as the first crop. A lucky shipment of ladies black cashmere hose, 3 pr. for a dollar.—SWIFTS.

In England they have made treating illegal. In Canada it is next thing to compulsory.

THE 34th Battalion left London last Thursday. A large crowd witnessed their departure.

HAVE you written to your soldier friends at the front lately? If not do so before another day passes.

SPECIAL value in ladies' suits, from \$5.50 to \$22.50. See what our \$10.00 and \$15.00 suits look like on.—SWIFTS.

WHY not let the Army and Navy continue to run the war? They have done very well so far, thank you.

A WIFE who uses face powder and hair bleach should not object to her husband spending some coin on cigars.

In Britain they have a new breeches-ride. It would seem to be the proper kind of a weapon for the killed Highlanders.

WITH most people the failure to pay newspaper subscriptions is due to oversight—it is a small matter easily overlooked.

WE have heavy bills to meet November 1st and must have large and small accounts by that date.—THE N. B. HOWDEN EST.

THE Rev. A. E. Teale, who preached in the Congregational church last Sunday will take the services again next Sunday.

DR. RACEY, of Parkhill, presented the town with a big Union Jack to replace a dilapidated one flying on the town hall staff. He has joined the Army Medical Corps.

ALL the material for the new brick platform at the G. T. R. station is now on the ground and work is expected to begin at an early date. This will make a decided improvement.

RESPONSIBILITY is the key-note in our tailoring department. Perfection in every garment.—SWIFTS.

REMEMBER the Bible Society meeting in Trinity church this (Thursday) evening at 8 o'clock. Rev. R. J. Bowen the district secretary, will deliver the annual address. Silver collection. Everyone invited.

THE regular monthly meeting of the I.O.O.F. will be held on Tuesday, Nov. 2nd, at 8 o'clock, at the home of Mrs. Connolly, Ontario street; Mrs. Thompson assisting. Quotations on "Thanksgiving."

THERE is nothing more comfortable than a pair of felt slippers. We have a full stock of all sizes. If you need anything in footwear it will be worth your while to see our stock before you buy.—P. DODDS & SONS.

THE Fruit Grower and Farmer published at Grimshy for over eight years has decided to discontinue until the war is over, and the fruit growing industry again in normal conditions, as for the past year the paper has been published at a loss.

To keep rain from blurring one's vision through the glass of the automobile windshield is a very simple matter. Carry a small bottle of vinegar in your car and rub some on the windshield when it rains. The result will be a clear view of the street.—Exchange.

SPECIAL SALES of men's soft and stiff hats \$1 and \$1.50, regular \$1.50 and \$2.50.—SWIFTS.

A TEAM belonging to Norman McGill, sixth line, ran away from Chamber's factory on Tuesday and started for home. When near the big elm tree on 18 sidetrack it ran into a telephone pole, breaking it off. The team was not hurt, the only damage done besides the breaking of the pole being some broken harness.

JUST take a peep dear subscriber at the address label of this paper, and if it reads in arrears, kindly do not overlook having it changed, as like other concerns, we need the dollars to meet our incoming bills this fall, and to pass along and make the other fellow happy.

DINNERS and tea sets have advanced in price alarmingly, but we have a heavy stock bought in anticipation. New patterns at practically old prices. Rayo hanging and table lamps at HOWDEN'S.

GOOSEBONE prophets who have forecasted the weather by the aid of the fur on muskrats, the hanks on corn, and goosebones, state that the coming winter is to be an exceptionally mild one, and with but very little snow. While there was but little snow last year, they say there will be less this.

THE staff of the Watford High School are compiling a list of graduates of the school who have enlisted for active service with the Canadian Expeditionary Force, and intend entering their names on a Roll of Honor to be placed in a prominent place in the building. Information as to the enlistment of students or ex-students may be sent to any member of the staff.

However; !

After all is said and done there is nothing that will take the place of good Glasses. One may move nearer to the lights or bring the light nearer to them, they may twist and turn the book or paper, they may do as they please, yet, if the eyes need Glasses they must have them, otherwise there is the inevitable eyestrain, followed by headaches. Why not avoid all this discomfort by coming to us. We are here to help eyes.

CONSULTATIONS FREE

CARL CLASS
JEWELER ISSUER OF MARRIAGE LICENSES

FARM FOR SALE

FARM OF ONE HUNDRED ACRES, BEING the west half of Lot 23, on the 13th concession in the township of Romikidale. On the premises there are a frame barn 40 x 50 ft., on a wall, a frame stable 30 x 32 ft. on a wall, also a good frame house, a good rock well, 80 acres cleared, balance in timber. Land is clay loam, with good drainage. Convenient to school, church and market. Price \$6,000; part down, balance in mortgage at 5 per cent. Apply on premises or Petrolia P.O.

WILLIAM MANSER,
R. R. No. 2,
Petrolia, Ont.

EXECUTORS' SALE
—OF—
HOUSEHOLD FURNITURE

The Executors of the late Mrs. Shepherd will sell by public Auction on **Saturday, October 23, 1915** AT TWO O'CLOCK, ON Main Street, Watford

The following goods, viz:—3 bedsteads, 3 washstands, 2 dressers, 2 mattresses, 3 sets bed springs, 2 parlor tables, 2 small tables, 1 fall leaf table, 6 chairs, 3 rockers, 2 toilet sets, 1 secretary, 1 Singer sewing machine, a number of pictures, and other articles too numerous to mention.

The above furniture is all nearly new.

TERMS OF SALE:—\$5.00 and under, cash; over that amount 3 months' credit on furnishing approved joint notes, 6 per cent. discount for cash on sums over \$5.00.

THOS. MCLEAY, Executors.
DON. MCLEAY,
J. F. ELLIOT, auctioneer.

CLEARING SALE
—OF—
FARM STOCK
IMPLEMENTS, ETC.

The undersigned has received instructions from **WILLIAM ROSS AND THOMAS PRESSEY** To offer for sale by Public Auction on the premises **One Mile South of Arkona.**

—ON—
Monday, October 25, '15

The following valuable stock, etc. viz: Light mare, 9 years old, in foal to Blackhawk; 1 driving pony, well bred by side; 1 three-year-old driver, well broken; 1 yearling colt, heavy; 1 yearling colt, light; 2 good, same bred; 3 yearling steers; 12 tons good timothy; 4 cowboys with rubber tires; 1 open buggy; 1 good set single harness. Everything Without Reserve, as Proprietors have rented the farm.

Sale to commence at one o'clock.

TERMS:—Sums of \$100 and under cash; over that amount 12 months' credit on furnishing approved joint notes; 6 per cent per annum off for cash on sums over \$100.

J. F. ELLIOT, Auctioneer.

CLEARING SALE
—OF—
FARM STOCK
IMPLEMENTS, ETC.

The undersigned has received instructions from **JOHN MUXLOW, JR.** To offer for sale by Public Auction on the premises **Lot 13, Con. 1, S. E. R., Warwick**

—ON—
Wednesday, October 27st, '15

The following valuable stock, etc. viz: 1 G. P. mare, 9 years old, supposed to be in foal; 1 h. d. colt, 3 years old; 1 h. d. mare, rising two years old; 1 h. d. suckler; 1 new milch cow; 1 cow, due in January; 1 cow, due in March; 1 cow, due in April; 2 cows, due in May; 1 cow, due in June; 1 cow, due in July; 2 two-year-old heifers; 1 two-year-old steer; 2 yearling heifers; 2 yearling steers; 4 spring calves; 2 fall calves; 1 sow, due in December; 9 young pigs, weighing about 100 lbs.; 1 Massey-Harris Binder; 1 Massey-Harris Mower; 1 disc harrow; 1 land roller; 1 spring tooth cultivator; 1 set straight harrows; 1 double plow; 1 walking plow; 1 corn scuffer; 1 hay tedder; 1 seed drill; 1 root pulper; 1 hay rake; 1 fanning mill; 1 wagon; 1 griddlestone; 1 hay set; 1 cutting box; 1 fall kettle; 1 sap pan; 1 wagon box; 1 gravel box; 1 hay and stock rack; 1 hog rack; 1 set single harness; 1 set double harness; 1 700 ft. x 1/2 inch plank; 1 set cedar posts; 4 oak barrels; 1 incubator; 2 milk cans; about 30 tons of good hay; about 100 bu. of oats; about 100 bu. of wheat; 200 large stalks corn; 1/2 acre mangels in field; 3 ladders, 15 ft., 20 ft., 25 ft.; 1 picking basket; 1 pruning clippers and pruning saws; 1 fruit basket; 1 set doubletires; 1 neck yoke; 1 kitchen cabinet; 1 daisy churn. And numerous other articles.

Everything without reserve, as farm has been sold.

Sale to commence at one o'clock, sharp.

TERMS OF SALE:—\$10 and under, cash; over that amount, 12 months' credit on furnishing approved joint notes, 6 per cent off for cash on sums over \$10.

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J. F. ELLIOT, auctioneer.

Auction Sale of VALUABLE FARM PROPERTY

Under instructions from the administratrix of the estate of William Peter Herbert Clothier, late of Brooke Township, Ont., Farmer, deceased, and with the consent of the Official Guardian, the undersigned auctioneer will offer for sale by public auction at the ROCHE HOUSE, in WATFORD, Ont., on **SAUNDAY, NOVEMBER 13th, 1915** at three o'clock in the afternoon, the following property, viz:

The south half of the north one hundred acres of lot number 29 in the twelfth concession of said Township of Brooke.

On said property there is a two storey frame dwelling with a one and one-half storey frame kitchen attached, under which dwelling there is a good well; a large barn; a large horse and an orchard of about 3 acres.

This property was situated, being about five miles from Kerwood, eight miles from Watford, ten miles from Alvinston, and one mile from Strathroy, and has advantage of all these markets.

TERMS—Ten per cent. of the purchase money is to be paid down on the day of sale and the balance in thirty days hereafter. Further particulars and conditions of sale will be made known on day of sale, or on application to the undersigned collector.

W. R. FITZGERALD,
RICHARD BROCK Solicitor for the estate of the deceased.
Auctioneer, Watford, Ontario.
Dated Oct. 20th, 1915.

Rexall's TOILET ARTICLES

VIOLET DULCE and YUCCA Talcum Powders

have become favorites with particular people. As an inducement for you to try any of the Rexall Talcum Powders we are giving FREE with every purchase of a 25c tin of Rexall Talcum one Parisian Ivory Hand Bag or Pocket Mirror. The Talcums are made either flesh or white.

Price.....25c

Rexall Tooth Paste.....25c
Pearl Tooth Powder.....25c
Camphorated Cold Cream.....25c
Rexall Cream of Almonds.....25c
Rexall Medicated Skin Soap.....25c
Yucca Complexion Powder.....50c
Yucca Liquid Cream.....50c
Yucca Cold Cream.....50c
Yucca Dry Cream.....50c
Rexall Disappearing Face Cream 25c

J. W. McLAREN
Drugs Stationery
The Rexall Store